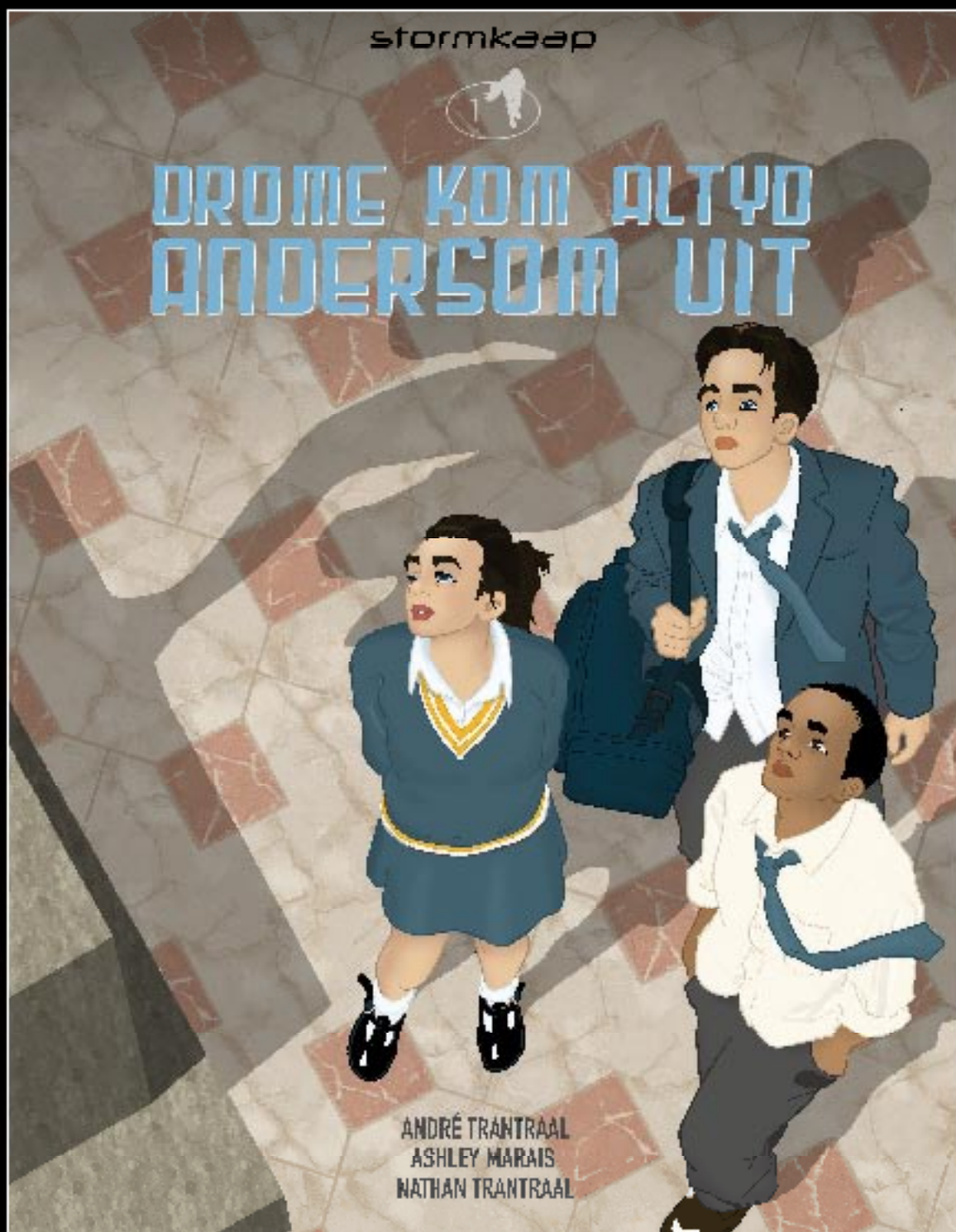


Bookmark

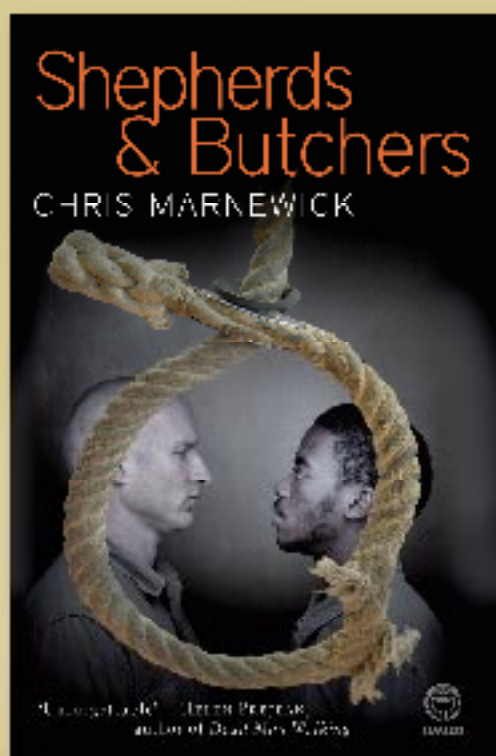
Issued free to SABA members / R19.95 in selected bookstores

June - August 2008



News Magazine of the South African Booksellers' Association

Vol 14



Caring for prisoners on Death Row one day. Executing them the next.

Leon Labuscagne couldn't stand it. He lost control, and now *he's* in the dock, headed for the gallows.

"Unforgettable. It never passes judgment even as it reveals the gruesome nature of capital punishment."

– Helen Prejean, author of *Dead Man Walking*

ISBN 978-1-4152-0044-5 ■ 416 pp ■ RRP R170

RELEASED MAY 2008

SOUTH AFRICA IN THE LATE 1980s. TWO COURTROOM DRAMAS. ONE FICTION, ONE FACT.



The inside story of the Delmas four.

Leaving South Africa as youthful dissidents.
Crossing the border back as MK soldiers.
Then caught, and on trial for their lives.

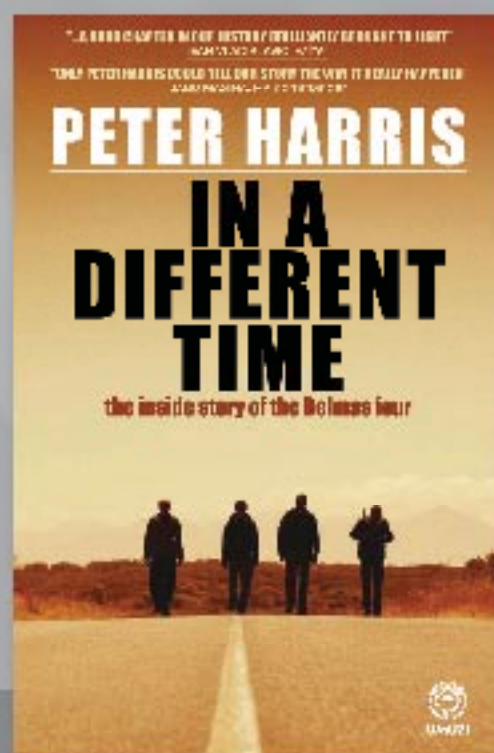
Gripping and moving – a real-life political thriller.

"He brings a dark chapter in our history
brilliantly to light."

– Ivan Vladislavić

ISBN 978-1-4152-0049-0 ■ 320 pp ■ RRP R185

RELEASED JUNE 2008



www.umuzi-randomhouse.co.za

CONTENTS

FEATURES

- 8** The Online Challenge for Booksellers
Godfrey Parkin gives some insight on the digital landscape
- 10** Publishing
The next generation
- 18** The Book Lounge
A fabulous new independent bookshop in the middle of Cape Town
- 20** Book Fair Focus
Bookmark looks at new developments in three of the big Book Fairs
- 24** The Printing Press
Advances in Technology

REPORTS

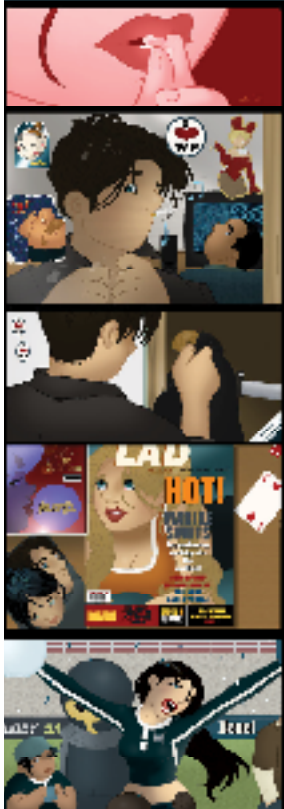
- 12** A Celebration of African Languages
- 13** Copyright awareness campaign
- 14** Update from the SABDC
- 16** World Book Day
- 26** Update from APNET



REGULARS

- 4** From the President's Desk
- 6** SABA National Executive Committee
- 27** Author Insights
- 28** Book Reviews
- 30** Industry Update
- 32** Africa Update
- 34** Worldwide News
- 37** Notes and Footnotes
- 38** 2008 Buyers Guide
- 41** Member Listing

A FIRST IN AFRIKAANS!



Sex, drugs and rugby on the Cape Flats. Two friends in high school dream of finding success as club rugby players. But dreams are dangerous, because too often they turn out wrong ...

Stormkaap:
Drome kom altyd andersom uit
April 2008
Tafelberg | 978-0-624-04561-8
R89.95* | Softcover, 48 pp

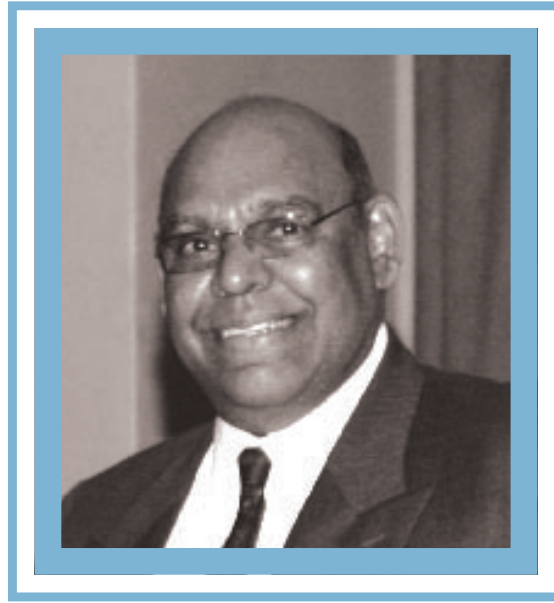


Tafelberg
An imprint of NE Publishers

* Price subject to change



FROM THE PRESIDENT'S DESK



Dear Bookseller,

This is the time at which South African Booksellers turn their eyes toward the Cape Town Book Fair. Publishers have been preparing their exciting presentations and booksellers are looking forward to seeing them, to meeting their trade colleagues and to enjoying some of the events surrounding the Fair. My only complaint is the difficulty of choosing when there is so much on offer! As you will read elsewhere in this issue, the Fair is to be bigger and better than ever and I do hope that many of you will have the opportunity to attend.

While publishers have been working on the Fair, educational booksellers have been busy completing their orders as many of the new books went out of print during the busy back to school period this year. That must be a sign that more children are now getting their school books than ever before. It is a pity that not all of them are supplied through the bookstores and it would seem that there is no change in this trend. The contract for Edusolutions to supply schools in KZN has been extended and booksellers in many areas are excluded from the schools by arrangements for bulk tenders.

General and academic booksellers are now trading in a more difficult retail environment. All of us are affected by the rising cost of money, petrol, electricity and other things. Fortunately readers seem reluctant to give up their books in times like these and we do not suffer as much as some other retailers. It is interesting to read that internet sales continue to grow overseas and those of us with shops will have to ensure that our service makes enough difference to entice our customers to visit us. This year almost 30% of academic book sales in UK were made through the internet, with the sites offering second hand copies too. At a tertiary level computers are accessible to almost all students, so this trend could easily come to South Africa.

Work on EDI has been continuing quietly and we understand that within weeks On the Dot and Jonathan Ball will be able to receive electronic orders from many booksellers, so speeding up delivery.

I wish you all fun at the Fair and look forward to seeing you there,

G Redhi

GREAT TEACHERS USE FOCUS!

Learner's Book FREE Learner Component ExamBank CD-ROM Teacher's Guide Study Guide

Until 30 June 2009



Learner's Book FREE Learner Component ExamBank CD-ROM Teacher's Guide Study Guide

Until 30 June 2009



Also available in Afrikaans as

VERKEN

FOCUS = Your complete Grade 10 solution!



**MASKEW MILLER
LONGMAN**

Head Office PO Box 396 • Cape Town • 8000
Tel: (021) 532 6000
customerservices@mml.co.za

SABA

National Executive Committee



**President & Chairman,
Central Region**

Guru Redhi (MG Redhi Booksellers)

Tel: +27 (0) 32 945 1240

Email: redhi@iafrica.com



**Vice President, Honorary Treasurer and
Chairman, Southern Region**

Hentie Gericke (Books 24/7)

Tel: +27 (0) 21 981 1270

Email: hentiegericke@hotmail.com



Secretary & Chairman, Academic

Peter Adams (Adams & Co)

Tel: +27 (0) 31 304 8571

Email: padams@adamsbooks.co.za



Chairman, Libraries

Maureen Hargraves (Hargraves Library Services)

Tel: +27 (0) 21 447 5682

Email: maureen@hargraves.co.za



Chairman, Education

Joe Klaasen (Rynew Education)

Tel: +27 (0) 21 951 6904

Email: rynew@netpoint.co.za



Chairman, Northern Region, General Trade

Caroline Nixon (CNA)

Tel: +27 (0) 11 491 7500

Email: cnixon@edcon.co.za



Chairman, Eastern Region

Clifford Vazi (Khulani Bookellers)

Tel: +27 (0) 43 743 5129

Email: tshawe@lantic.net



SABA National Manager

Frikkie Nel

Tel: +27 (0) 21 945 1572

Email: saba@sabooksellers.com

Bookmark

News Magazine of the South African Booksellers' Association

Editor: **Jessica Hadley Grave**

2 Grove Rd, Mowbray, 7700

Cape Town, South Africa

Editorial and Advertising:

Phone: **+27 (0) 21 686 8286**

Email: **bookmark@sabooksellers.com**

Subscriptions: **Frikkie Nel**

Phone: **+27 (0) 21 945 1572**

Email: **saba@sabooksellers.com**

Design and Layout: **The Font Factory**

Printed by: **Mills Litho**

Featured Writers:

Godfrey Parkin

Kate McCallum

Reports:

Brian Wafawarowa

Book Reviews:

Steyn Du Toit

Photographs:

We thank all contributors for photographic material

Views expressed in Bookmark are not necessarily those of SABA or the Editor. All contributions are published in the language in which they are submitted.

Full copyright is retained by the respective contributors.

SABA OFFICE

Postal Address:

SABA
P O Box 870
Bellville, 7535

Contact Numbers:

Landline: (021) 945 1572
Cell: 083 441 9780
Fax: (021) 945 2169

Email:

saba@sabooksellers.com

Website:

www.sabooksellers.com

Office Hours:

Monday to Thursday, 09h00 to 12h00

The Executive Committee of SABA and the Editor thank all those who contributed to this issue of Bookmark through articles and/or advertising.



pass with flying colours

The *Study & Master Study Guides* have now been revised in line with all the requirements of the National Curriculum Statement for FET.

New editions include:

- explanations and worked examples
- activities to reinforce learning in the classroom
- practice in answering different types of questions
- supplementary exercises
- Department of Education Exemplar Papers.

Available for
Grades 10–12

**A brand new look for
South Africa's best-selling Study Guides!**

The Online Challenge for Book Sellers

Godfrey Parkin, CEO of Britefire

Do you remember music CDs, those silver discs that we used to buy music on way back in the last century? Remember record shops? For book retailers, in many respects the future has already happened. We don't need a crystal ball to see clearly how digital lifestyles and the technologies that connect us all will change fundamentally the way we run our businesses; we simply need to look beyond our own comfort zones at what is happening in other countries, in other industries, or in other generations.

Or if that is asking too much, we can look for the impact of the web a little closer to home, in our consumer bases, in our families, or in our own personal behaviour. We need to accept that these impacts are neither isolated nor trivial nor transient; they are all interconnected and interrelated, and collectively they are deeply disruptive.

Disruptive technologies are nothing new to the book industry. If you ask anyone to name ten inventions that massively changed the world, their list would probably include the printing press. Like blogging, its online successor, the moveable-type printing press made written content more accessible, and made publishing more available to those who could write. But it also did to the medieval monastic book-production business what the world-wide web is doing to today's publishing industries.

The web has empowered networked consumers to find better ways to do the things they want to do, and those consumers are simply ignoring traditional channels originally designed for the convenience of manufacturers and retailers.

When confronted with this changing power structure, the corporate reaction is first denial, then defensiveness. The music recording industry, for example, was at first unconcerned about downloadable MP3 music files, believing that compressed audio could never replace the hi-fidelity of CDs. Then, once Napster was exchanging 2 billion music files per month, the lawyers were called in. Instead of acknowledging that consumers wanted to engage with their product in a different way, the industry sought to shore up the traditional model, bringing massive lawsuits against their own customer base.



The supply chain started to crumble. First Tower Records, once the biggest music retail outlet in every major city, went under; and now Virgin Megastores are closing down shops. Today, the largest retailer of music in the US is Apple's online iTunes service. The final nail in the coffin of traditional music retailing was whacked home when Radiohead released their latest album as an online download on a pay-what-you-think-it's-worth basis, and earned more income than with all their previous albums put together. Record publishers and retailers are finally being forced to accept that the very nature of distribution has changed, and, if they want to have a relevant role, must now work out what value they can add to the ways their customers want to do things.

Is the book sector next? With the proliferation of blogs, citizen journalism and self-publishing on the web, how long will it be before authors decide they don't need a publisher, and start to Radiohead their works? I recall fifteen years ago the earnest denials that email would ever replace the tactile, intimate qualities of pen-on-paper as a medium of personal correspondence. But I can't remember the

last time I received a hand-written letter that required its author to make a trip to the post office. The heartfelt assertions of the book trade that you can't beat the feel, quality, convenience, or eye-friendliness of a book, and that no website can replace the immersive experience of browsing a great bookstore, sound like hollow echoes of the MP3 argument. After all, many of us already spend hours every day reading, not from print on paper, but from a computer screen.

Jeff Bezos of Amazon.com believes that digital books are a big part of the future. His e-book service, the Kindle, has all of the ingredients to revolutionise the industry. The device has the size and readability of a paperback, never gets hot, gives 30 hours of battery life, and can hold two hundred books. It even lets you re-size the text at the push of a button. Most significantly, it totally short-cuts the purchasing process because it lets you browse Amazon's 100,000 digitised titles and instantly buy and download your choices, wirelessly, for about R15 per book. The Kindle is not a digital device, it's a publishing service built with the book-buyer's processes in mind. If Jeff Bezos attains his vision of delivering to you in less than a minute any book that's ever been in print, the Kindle could do to books what the iPod did to CDs. But it could also lead to a renaissance in reading, launching a renewed passion for books and bookstores.

Twentieth century business models simply couldn't work without a chain of wholesalers, distributors, and retailers. But once end consumers are able to form relationships with a manufacturer directly, the role of the middleman has to change. To thrive in a world of online consumers, retailers have to seek out ways of making themselves an essential part of the consumers' purchasing experience. This may require a radical rethink of retail business models and strategies.

Why would anyone take the time to come to your store rather than purchase from an online competitor? What engaging or rewarding experiences do you offer that make you different from your online and offline competitors, and elevate you above a mere purchasing venue? What value do you add to your customers' purchasing

decision-making processes? How do you channel the loyalty and satisfaction of existing customers into a growing advocacy for your business?

These are not academic questions. Their answers are vital inputs to defining your business strategy, and they are the keys to not only surviving but thriving in a world dominated by online consumers. My book *Doing Business Online* contains a section that walks you through these and other questions, and clarifies the essential steps you should take to make sure your business has a strategy that equips you for online success. In addition to putting the South African emarketing landscape in perspective, the book outlines simple, practical approaches to building lasting online relationships in this world where your competitors are only a click away.

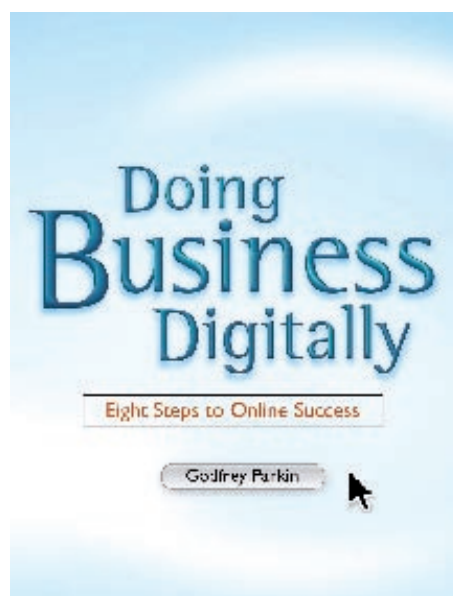
Of course, Amazon.com is not the only company seeking to leverage the internet to engage with the online consumer. Publishers are starting to promote authors and books in new ways. Harper Collins has launched a service at mobile.harpercollins.com where iPhone owners can download excerpts of new releases. They are building microsites that promote new titles in ways which have viral potential. To promote Michael Crichton's *Next* they built the website of Nextgencode, the fictitious company featured in the novel, where visitors could watch video advertisements for the company's genetic engineering products. Their ad for the Permapuppy that never grows old had enough appeal to pull hundreds of thousands of people to the site, immersing them in the book's branding for many minutes at a time.

It is not necessary to go the route of major productions, however. Simon & Shuster are finding that their "Book TV" adds a valuable dimension to their books. Book TV uses video on their website, hosted and streamed by YouTube. In short video interviews with an author, or video demonstrations of, say, a recipe in production to promote a cookery book, Simon & Shuster are helping online consumers see their books from a different angle. This helps to make the purchasing decision-making process simpler and more engaging. They have also been trying to benefit from the power of social networks by running an authors' competition on Gather.com. Their "First Chapters" competition received 2,600 online entries, which were voted on by the community. Simon & Shuster published the two winners.

Most of the larger publishers have started to experiment with marketing through online media. Random House, for example, have been running intriguing YouTube videos for Douglas Coupland's latest novel *The Gum Thief*. Blogs written by authors are popping up all over. And many publishers have ventured into the 3D world of Second Life, where Book Island is home to a number of virtual bookstores, and hosts an annual virtual book fair.

Back in the real world, the social network LibraryThing.com lets members publish information about the books in their collections. Last time I looked, members had catalogued more than 20 million books! Not only is this a really compelling site, it is a great example of how online consumers gain mutual benefit from sharing their views and experiences.

Another community-driven site, LibriVox.com, provides free downloads of audio books, uploaded by hundreds of volunteer readers. All their books are in the public domain, and if you want you can download them a chapter at a time. This bite-sized consumption model is echoed in DailyLit.com, another free online service. DailyLit will email you a book in small chunks. If you want to read Moby Dick, you can schedule an email for 6:00am every weekday, and digest the entire book in five minutes a day.



Despite all of the web activity by publishers and ecommerce companies, many book retailers see little point in doing anything to get the attention of online consumers. If you don't transact online, why would you bother with the web? Quite simply, because though nine out of ten books are purchased in stores the internet is used as the primary tool for researching those purchases.

People use the internet to short-list what they want to buy, and, most importantly, to decide which retailer they will buy from. More and more, online consumers are using the internet as an access point to their local community. They want to get to know more about, and form comfortable relationships with, suppliers and fellow consumers in their own neighbourhoods.

Which would you rather have: anonymous consumers wandering in with a random chance that they might buy something on impulse – or known customers deliberately coming to your store with the intention

of making specific purchases, based on recommendations made online by your other customers?

What would happen to your turnover if everyone who bought one book from you bought two, or if they each brought you two new customers? Emarketing can help you to deliberately build business while simultaneously building customer satisfaction. Whether you use email marketing, search engine marketing, or social network marketing, you can achieve significant business growth without significant outlay.

Today's online presence is not the website of five years ago. It needs to be a venue for experience sharing, a place where discussions can take place, and where visitors can engage with you and each other. It needs to have deep, rich content, much of which can be provided by the visitors themselves. And it needs to solve problems: answer questions, foster interaction, make the browsing and selection process easier and more satisfying.

As a retailer, the more you know about the interests and buying patterns of your individual customers, the better able you are to engage with them in a way that is relevant and compelling. Having a well-crafted web presence allows you to gain those insights, and to use them effectively. It is about relationships, not about technology. Success comes from providing a remarkably satisfying online experience, building a loyal community, and using these members to recommend you to their friends.

You don't need to be Amazon.com to be successful online. In fact, Amazon's model of customer interaction is rapidly becoming old-fashioned. On the web, what was leading-edge five minutes ago is, well, so five minutes ago. Though Amazon has arguably the most sophisticated tools in the world to personalise the user experience, it has yet to combine those individuals into communities of shared interest at a more human, more mutually interactive level. There are no John Grisham discussion forums, no Harry Potter fan groups, and no Italian cookery enthusiast communities. Amazon.com has yet to become a catalyst that uses its own customers as a marketing medium.

Perhaps you can get there first. 🖱️

Godfrey Parkin is CEO of the respected international digital strategy firm Britefire, and is now based in Cape Town.

See www.britefire.co.za for more information.

"Doing Business Digitally – Eight Steps to Online Success", his guide to ebusiness for South African managers, will be published by Zebra Press in July 2008. He can be contacted at:

godfrey.parkin@britefire.com



The Next Generation

It's 28 years since I started in publishing, 16 years since I first ran a training course for IPASA, and four years since I started a programme of in-service courses for the South African publishing industry as part of my consulting business. There've been many changes over that time.

Most noticeably, the industry is no longer pale and male, and its managing directors no longer play golf together on a Wednesday afternoon.

Nor would anyone dream of saying, as an MD once said to me, that I would never be promoted because he didn't believe that women carried any authority in senior positions. This was not an unusual view 30 years ago.

Today the mix of genders, races, and ages makes the industry a more interesting and lively place to work, with the divergent points of view bringing much needed debate as well as welcome variety to the industry.

The second major change has obviously been the rapid advance of technology. Participants on my courses look incredulous when I mention that computers were hardly used 30 years ago, that management accounts were therefore not usually a small

rainforest of information, if they appeared at all, and that when faxes came in they were usually reserved for highly urgent matters. The reaction is usually hysterical laughter. The advent of computers has had a marked effect in several areas:

- They've increased the amount of information to the point of information overload. Time management – and the consequent management of e-mail, cell phones, and multi-tasking in a speeded-up environment – has become a critical core competence.
- They allow a wealth of financial information to be provided, and consequently require a higher level of financial skills in selecting, interpreting and using the information.
- They've speeded up the manufacturing process, and eliminated both process stages (keying in, galleys, film) and repetition.
- They've taken some cost out of the manufacturing process, but generally merely moved the cost elsewhere, such as to capital expenditure on hardware, software, maintenance, training, and upgrades. A level of computer literacy is essential.

•They've speeded up communication, and increased the volume of it. They've de-skilled people in some of the basic skills, while increasing the demand for a variety of computer skills.

One of the areas where computers have de-skilled people is in that of book-costing. Most publishing houses have set up spreadsheets which allow an editor to key in prices, costs, etc. and see the resultant gross margin. It's excellent from the point of view of saving time in endless calculation, and experimentation with permutations, but most of the people coming on the publishing finance course that I run say they don't understand how the calculations are done, or why, and they can't do a quick calculation using a calculator in a meeting with an author – or when the power is off.

Few of the generation in their twenties wear watches, relying on their cell phone or computer clocks to tell them the time. If these are switched off, they tend to lose the awareness of time passing that is an essential part of time management. Electronic diaries, too, are useless when they're out of sight or switched off, or can't be switched on. And they can't be carried



A striking feature of running training courses over the last four years was realising how much publishing is still dependent on one generation of publishers passing on practical skills to next. I've always maintained that publishing is a manufacturing industry where the machines are people, and it's still the case. There's a limit to the amount that can be learned from theory, and so most elderly / aging / crumbling publishers are walking repositories of practical skills, shortcuts, a knowledge of things that can go wrong, and how to fix them, and an overarching awareness of relatively small steps that contribute to profitability. I was startled to discover that in many publishing houses the skill of doing cast-offs, either by computer or by calculator, had disappeared. As a result, books were running over extent, with a consequent loss of profitability. The remedy was simple.

A perennial shortage of skilled people in publishing remains, particularly on the manufacturing side: editorial, design, translations, indexing. The last few years' boom in publishing has meant even greater pressure on the skills base, and it's notable that an editor, for example, may now be

promoted after one year's experience instead of what used to be three, which results in a great deal of skills churn. There's less time to consolidate skills, to experiment, to make mistakes out of the limelight, and to learn from others.

A further factor in educational publishing is that the last 10 years' scramble to keep up with curriculum reform has meant that there are at least two generations of publishers unable to visualise a publishing life without curriculum reform to define it. For the first time they're having to think hard about strategy, new sorts of publishing programmes, how to add competitive advantage and value, market research, and publishing in a "normal" market.

There's an impressive crop of young people coming into publishing. Many of them have completed publishing qualifications or internships, where the training is systematic; they're used to working in a multi-cultural, flexible, environment and are more business-oriented. The latter may be a reflection of where and how publishing has developed, and the fact that most publishing houses now do more formal book proposals with financial costings. (Twenty years ago, very few did.) The new generation entering

publishing is very aware of the need to be financially literate, and eager to acquire the skills. Generally speaking, financial awareness has risen considerably in the industry, and with that has risen financial performance.

Publishing remains, though, one of the few industries that is a good place for generalists rather than specialists – people who can handle equally well the areas of text and language, communication, the art of design, the science of printing, marketing, finance, law, management, and handling people, not to mention being stimulated by the wide range of subjects and ideas.



Kate McCallum
Publishing Consultant

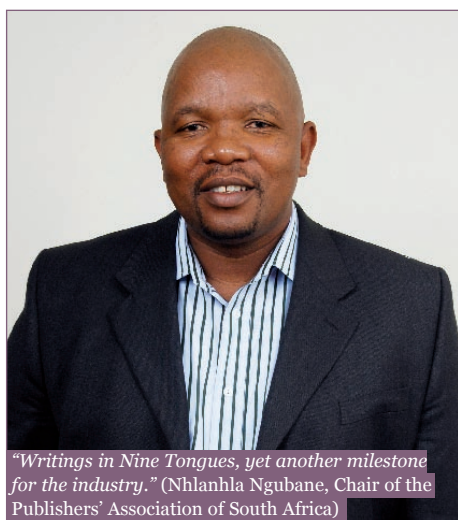


A Celebration of Literature in African Languages

We recently caught up with Nhlanhla Ngubane, the Chair of PASA: the Publishers' Association of South Africa, and used the opportunity to find out how "Writings in Nine Tongues" has been received since its launch eight months ago.



This full colour 630-page catalogue is arranged in genres such as novels, traditional literature, short stories, drama, essays and prose, poetry and non-fiction. It has titles in isiNdebele, isiXhosa, isiZulu, Sesotho, Sesotho sa Leboa / Sepedi, Setswana, siSwati, Tshivenda and Xitsonga.



"Writings in Nine Tongues, yet another milestone for the industry." (Nhlanhla Ngubane, Chair of the Publishers' Association of South Africa)

Nhlanhla, I even moved the telephone directory off my bookshelf to make space for your literature catalogue. But tell me, how have others responded to your catalogue so far?

The response has been just incredible. We all believed in what we were doing from the very beginning and at the launch we were very proud of what we had managed to put together. But the impact has been far greater than we anticipated, totally unbelievable, actually!

'Unbelievable', in what way?

We hoped that this catalogue would contribute towards the promotion of literature in the previously marginalized languages of South Africa. Our aim was to

produce something to put on the table, just a start, a small drop in a huge ocean ... but then we started getting in an inspiring number of entries from publishers, the catalogue grew and grew and then, when it got out there, it hit the book world like a tidal wave. Even now, the ripple effect continues, both in South Africa and internationally.

Internationally? I wouldn't have imagined that there would be international interest in a catalogue of books in African languages.

Neither did we. But the interest has been remarkable. We never anticipated this at all ... we have been overwhelmed with inquiries from researchers, libraries, universities and all sorts of institutions overseas; people wanting to get copies of the catalogue or the CDs. We recently received an excellent international review saying:

"This is a marvellous resource, and all libraries with collection interests in African literature and African languages will want to acquire a copy of the print edition, in addition to being able to access the online version at no charge."

Hans Zell (Hans Zell Publishing; Scotland) (Africana Libraries Newsletter - No 122, 2008)

Africa, indigenous languages and literature are all hot topics globally and most developing nations have similar issues around the publication of literature in their

local languages. So interest is high and the catalogue has an international appeal we never expected.

Are you as pleased with the response from South Africans?

Well, thanks to the endorsement and financial assistance of the Department of Arts and Culture and the National Library of South Africa, we were able to print 3,000 copies and produce 5,000 CDs of the catalogue. These have all been distributed and we are still receiving requests for more - which we are taking as a good sign. We will need to think about a reprint sometime soon! Luckily, we can still refer people to the PASA website, where the entire catalogue is freely available on www.publishsa.co.za.

We received excellent reviews and comments from a wide range of people and institutions and more publishers are interested in being included in future editions. This catalogue has really got the ball rolling. A notable review was done by Jay Heale:

"Back in 1995, I published a slender paperback attempting to list 'All South African Children's Books in Print'. At that time, I found (for example) only 2 books in Ndebele, 3 in Tsonga. The new PASA catalogue, by way of comparison, lists 167 in Ndebele, and 314 in Tsonga. Granted, they aren't all children's books, but a large proportion of them are - and there are many 'young adult' titles suitable for

high school use. What an extensive and useful piece of research! Who dares say that South African literature isn't going places?"

Extract from review by Jay Heale (Executive member of The SA Children's BookForum(SACBF)–www.bookchat.co.za (Feature on Fine Music Radio; October 2007)

So, who was lucky enough to receive copies of the catalogue?

We distributed to all the national and provincial libraries, universities, relevant government departments, the Pan South African Language Board, publishers, bookshops and other booksellers. Delegates at the Department of Arts and Culture conference held in 2007 on the promotion of indigenous languages and the USIBA Writers' Guild conference also received copies. It seems that everyone wants one.

"It is envisaged that this catalogue will go a long way to dismantle the perpetuated perception that there is no reading material resources in the previously marginalized languages."

Julius Dantile – PANSALB, Provincial Manager – Western Cape

In the wake of this success, does PASA have plans for future editions of the catalogue?

One of the best decisions we took early on was to open the catalogue to all publishers, not just PASA members. Still, we had no idea of the scale of this project when we first started and imagined only a couple of thousand titles would be available. But the first round brought in over 4 000 entries and so now we have our eye on the Big 5 Thousand... titles that is. We are busy producing a 2008 supplement as many additional publishers saw the 2007 catalogue and are now coming on board with their titles. We may even hit the 5 thousand mark with this supplement.

Our aim of promoting existing titles in African languages has been largely met and the 2008 supplement will hopefully catch most of the titles that did not appear in the 2007 edition. However, we also believe that the catalogue has acted as a catalyst for the development of new titles. Bringing the literature available in the previously marginalized languages together in one publication, has given publishers an opportunity to identify gaps and niches in the market. Many have revised their publishing plans and we are seeing more and more titles being published in these languages all the time. We are incredibly proud of this! 📖

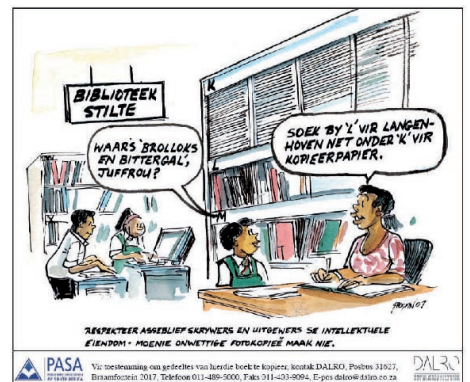
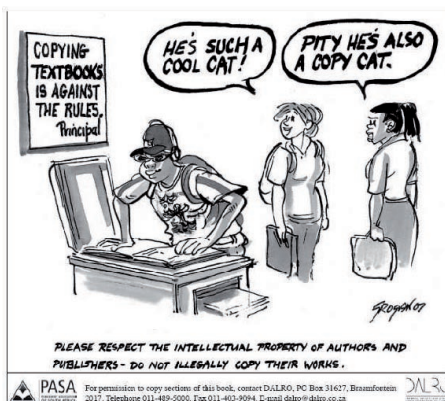
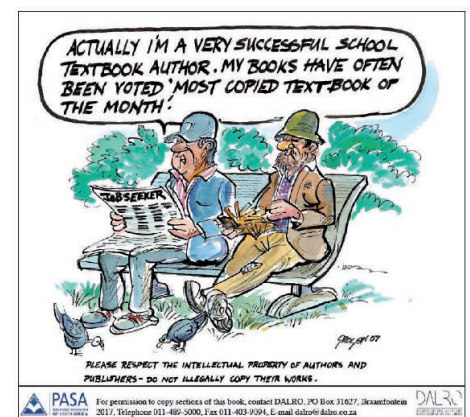
Copyright Awareness Campaign

PASA has also been working on copyright issues and the PASA Copyright Committee has launched a very clever copyright concept. The Dramatic, Artistic and Literary Rights Organisation (DALRO), very kindly sponsored Tony Grogan to create some cartoons aimed at educating learners, teachers and all users of copyright and intellectual property on copyright issues.

The six cartoons are available in black &

white or colour and in both english and afrikaans.

The clever thing about these cartoons is that they are freely available for download on the PASA website www.publishsa.co.za, and the copyright committee has invited all publishers to please use the cartoons (© Tony Grogan) in any publications targeted specifically at all users of copyrighted material. ©



Update from the SABDC

The transformation of the PICC into the SABDC has successfully been concluded. The SABDC has been registered as a Section 21 Company and its founding members are:

- Academic & Non-Fiction Association of South Africa (ANFASA)
- South African Writers' Association (SAWA)
- Paper Manufacturers' Association South Africa (PAMSA)
- Printing Industries Federation South Africa (PIFSA)
- Publishers' Association South Africa (PASA)
- African Publishers' Association (APA)
- South African Booksellers' Association (SABA)
- Library Association of South Africa (LIASA)
- South African Library for the Blind (BLINDLIB)

Vision

To provide strategic leadership in the South African Book Sector.

Mission

A viable, sustainable book sector. Promote the power of reading and writing in all South African languages. To ensure the book sector is part of national policies & priorities.

A key priority area for the SABDC is the implementation of the Draft National Book Policy. The Board of Directors will be meeting with government soon to detail a process in this regard.

The council is also currently busy with a research project to establish international best practice in growing and developing the book sector. Both African and other countries are being included to make recommendations for best-suited interventions based on the priorities identified in the Draft National Book Policy. The SABDC will start consultations with the sector once the draft report is complete. It is envisaged that consultations will start early in 2009.



**SOUTH AFRICAN
BOOK DEVELOPMENT
COUNCIL**

Exciting new Journal

Editor of the South African Journal of New Writing:
Sandile Ngidi



A South African Journal of New Writing was launched at the Time of the Writer Festival in March 2008.

Baobab came about largely through the vision of literary scholar Professor Andries Walter Oliphant with the support of the Department of Arts and Culture and, in particular, Dr Pallo Jordan, South Africa's arts and culture minister.

"It is dedicated to internal and external literary and cultural dialogue on issues affecting South Africa and other parts of Africa and the Diaspora. Located in South Africa, it will primarily publish and promote new South African writing in English while at the same time connecting local literatures with each other through translation," says Oliphant about the journal.

The contributors in the launch issue include Andries Oliphant, Gabeba Badroodien, Lewis Nkosi, Keorapetse Kgositsile, Ntongela Masilela, Victor Dlamini, Zukiswa Kanongovere Wanner and Imraan Coovadia.

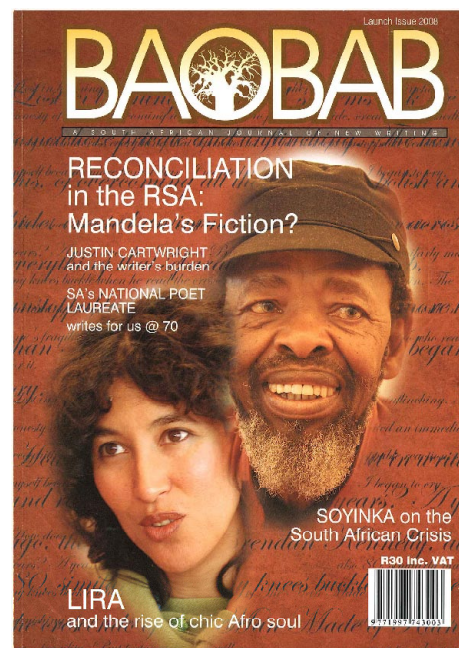
Editor, Sandile Ngidi introduces the journal by saying that "Our aim is to critically contribute to the aesthetic growth and borderless influence of our literature. After all, literature is about all facets of life whether real or imagined. Literature is life. Baobab seeks to become a meeting place for creative ideas and images. It seeks to provide a mediating point between ideas considered staid in some circles and those that burn like fire in contemporary literary and cultural studies.

The journal will also be a meditative theatre of ideas. At times things will get crazy and disturbing to the wet-eared. We know quite well we will not be doing something unique if we induce fiery responses. Our hope is that nobody throws stones at us - although this act has the lure of martyrdom. We believe even when we differ substantially, we must encourage these ideas, and have healthy debate. A free country is not worth its holy name if it silences dissent. I, for example, believe that despite various successes including

the honour of having three well-deserving Nobel Laureates, Africa's literary history is mainly one of marginalisation for literature written or told in indigenous languages. I will do whatever I can to agitate for literature/s written in Lozi, Zulu, Kalanga, Xhosa, Tswana, Ngoni etc to be taken to borderless audiences through translation and other power-broking strategies. Literature intrinsically requires sharing and must not be subjected to any kind of border controls and xenophobic habits, no matter the elitist excuses."

This year marks the 70th birthday of South Africa's national poet laureate Keorapetse Willy Kgositsile, and as such the first edition is dedicated to poetry.

"Kgositsile's contribution to the world of poetry is enormous and covers more than 40 years of potent and baltzy stuff. While exiled in the US with fellow artists and revolutionaries, among them Larry Neal and Yusef Rahman, he started the Black Arts Movement in the early 60s. Kgositsile is the second national poet laureate after his long-time comrade and friend Mazisi kaMdabuli weKunene, who passed away in 2006. The institution of the national poet laureate is possibly the single most symbolic act of affirmation for poetry in South Africa today. One day it must become a living institution for indeed, in the beginning was the poetic word." Summarises Ngidi.



The journal is funded by the Department of Arts and Culture and is an independent project of the South African Book Development Council (SABDC).

For subscription and contribution enquiries please contact Sandile Ngidi at editor@baobabjournal.co.za or by telephone on (011) 830-2694.

MACMILLAN GROUP PRESCRIBED LITERATURE FOR **GRADE 12**

English First Additional Language

Drama



English Home Language

Drama



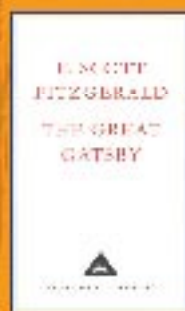
Novel



Short Stories



Novel



Guidelines Literature Guides will be available for all literature titles.

tel: 011 731 3300 • fax: 011 731 3500 • e-mail: info@macmillan.co.za • www.macmillan.co.za

WORLD BOOK DAY

The World Book Day 2008 run by UNESCO took place on the 23rd of April.

The origins of the day we now celebrate came from Catalonia, where roses and books were given as gifts to loved ones on St. George's Day – a tradition started over 80 years ago.

Celebrating it 13th year, UNESCO encouraged participation, lauding the event as "a new opportunity for political decision-makers, economic agents and those active in civil society to give pride of place to this unique instrument of culture, education, participation, communication and entertainment: the book."

2008 was a significant year for the World Book Day as 2008 was also proclaimed by the United Nations as the International Year of Languages, which brought matters of languages and multilingualism to the top of the international agenda, making the reflections on the future of books as vehicles for expression and linguistic recognition more essential than ever.

The World Book Day brought millions of people in more than 100 countries together celebrating books ensuring the reading received full recognition.

The issue of copyright was also addressed and great efforts made to protect and promote the book in education, culture and every day life.

HOME BREW OFFERINGS

A potjie of hot topics and key issues, with a dash of humour, best describes the 2008 Homebru offering released by Exclusive Books in April. The eclectic 2008 Homebru list features 25 of the best books that South Africa has to offer, under the provoking theme, 'political influence and how it has shaped every aspect of our world'.

"All the books resonate in some way with what South Africans are feeling and doing right now, and politics is the backdrop to much of that. Homebru encourages South Africans to read real stories told by

ordinary South Africans, exploring societal issues and our rich cultural heritage – much of which has been misrepresented in the past," says Batya Green-Bricker, Marketing Manager of Exclusive Books.

"It is so interesting to see the flavour of the Homebru campaign, now six years old, return to a strong theme of politics. Whilst the Homebru list of 2002 addressed largely historical politics, the politics on the top of our minds now is much broader, and based on the economic and societal consequences of politics. The 2008 list reflects on current hot topics and key news issues that affect our lives such as HIV, politics, racial relationships and the political situation in Zimbabwe.



Some books that lay bare sensitive issues include *Laying Ghosts to Rest: Dilemmas of the Transformation*, by Mamphela Ramphele, *HIV: Three Letter Plague: A young man's journey through a great epidemic* by Jonny Steinberg and *Dinner with Mugabe* by Heidi Holland.

"We received 120 submissions from various publishers for consideration for the Homebru list. More than half of the selected titles are new releases," says Green-Bricker.

Fiction was a dominant category on the 2008 Homebru list, with thrillers such as *Payback* by Mike Nicol, Rosie Kendal's *Karma Suture*, a medical drama that is reminiscent of Grey's Anatomy and *After Tears*, Niq Mhlongo's hilarious novel about a young man wavering between right and wrong.

Cookery, travel and cutting edge Afrikaans reads featured strongly. *POMP* reflects the current reinvention of Afrikaaner culture, while fascinating must-reads include, *Ander Lewens* by Andre P Brink and Nataniel's *Kaalkop 2*.

Food highlights the extremes of our country from Hilton Little's experience as personal chef to Nelson Mandela and Thabo Mbeki in *Bon Appétit, Mr President*,

to *Life's A Beach Cottage*, Neil Roake and Sean Laurenz's beautiful coffee table reflection on relaxed seaside living.

Travel sees maverick brothers Christiaan and Johan Bakkes recount their adventures in, *In Bushveld and Desert* and *To Hell and Gone*, while Sibusiso Vilane describes his life on top of the world's highest peaks in, *To the Top from Nowhere*.

On a more serious note, Homebru paid a fitting tribute to Phaswane Mpe, whose book *Welcome to Hillbrow* first featured on Homebru in 2001, and who is now remembered with *Brooding Clouds*, an anthology of poetry and short stories.

Selected authors from the 2008 Homebru spoke at Exclusive Books stores countrywide during April and May.

www.exclusivebooks.co.za

A CHANCE TO SHINE

Shuter & Shooter Publishers celebrated World Book Day on 23rd April 2008 with the launch of a nationwide Story Writing Competition aimed specifically at children.

Shuter & Shooter is currently looking for stories suitable for children between the ages of 6 and 10, written by schoolgoing children.

A collection of all the top stories submitted will be published and launched on World Book Day in April next year.

There are no limitations – the stories can be long or short, written in any of the South African official languages and can be about absolutely anything. Writers are encouraged to let their imaginations run wild! The only restrictions are that the writer is still at school and that stories are original works.

Entry forms and competition rules are also available via Shuter's website www.shuters.com

www.shuters.com

DONATIONS ABOUND

Maskew Miller Longman and Pearson Education South Africa celebrated World Book Day by donating over 8 000 reading books to 270 primary schools across South Africa. Each provincial office was asked to select primary schools that they felt could benefit the most from the books. The book packs donated included children's stories written in various languages and ranged from classic fairy tales to traditional folk stories. The Maskew Miller Longman staff were greeted with warm smiles and friendly faces at each school and everybody agreed that it was truly a rewarding experience.

www.mml.co.za



Get on the bandwagon with our Grade 12 networks

The Department of Education has prescribed a limited list of specific titles for Grade 12 literature study in 2009, 2010 and 2011, and made funds available for schools to buy them. Nasou Via Afrika's must-have Grade 12 Setwork Collection will help you make the most of this opportunity.



Wit's School Shakespeare: Romeo and Juliet
ISBN: 9781415409967

A truly South African edition, to enhance learners' understanding and enjoyment of Shakespeare in contemporary Africa.

Key features:

- the plays in a learner-friendly format
- a summary of the story
- thematic and character exercises
- a wide range of activities from which teachers can design individual programmes
- an introduction to Shakespeare's Globe Theatre

At the end of each act, there is a section called 'Africa writes.' This section gives information about novels, short stories and plays written in Africa that have some connection with the action or the themes of the act. Now Shakespeare can help to introduce us to South African and African literature too.

Many teachers will appreciate the wealth of resources we offer to support them in teaching Shakespeare.

English Poetry anthologies



Full Circle
ISBN: 9780702174582

Whisperings
ISBN: 9781415410097

All the network titles in this collection have been reworked or developed to include:

- An introduction contextualising the title
- Short bibliography/ies of the author/s
- Comments, questions or activities, developed according to the National Curriculum Statement's latest Languages subject statements and Subject Assessment Guidelines. Some titles include exemplar answers to the questions. The intention is to familiarise learners with the types of exam questions they can expect.
- A glossary of literary terms, as well as terms particular to the title
- A list of references.

English Short Story anthologies



Crosscurrents III
ISBN: 9781415410158

The Storyteller
ISBN: 9780702174599

Contact us to get our full Grade 12 Setwork Collection catalogue of prescribed titles in all languages, and free sample copies to use in your marketing. Or visit us at the Cape Town Book Fair
e-mail: customerservices@nasou.com



**NASOU
VIA AFRIKA**

Our nation's education is our commitment
www.nasou-viaafrika.com

THE BOOK LOUNGE



About five years ago, an unusually intense hour of navel gazing prompted the overdue acknowledgement that the only jobs I had ever enjoyed had been working in bookshops. This rare moment of lucidity led to my abandoning my underwhelmingly paid but overwhelmingly boring career in IT, and thanks to the support of a wife with a real job, landing an appallingly paid job as a bookseller. My payslip may have been a thing of comedy, but at least I actually enjoyed going to work.

Of course a few years down the line, I started to dream of opening my own shop. The retail side of the book trade in South Africa is dominated by the mall brigade, but I felt there was space for another independent bookshop to live alongside the big boys. Well, to be truthful, I didn't really have a clue if it was viable, but it was something I wanted to do, so I followed that most hallowed of sound financial management equations: living my passion = profitable enterprise. Yeah, right.

I started getting serious about my plan towards the end of 2006. So serious, that I actually read *Starting Your Own Business* from cover to cover. I didn't understand much of it, but I read it all. Having put together a rudimentary and probably hole-ridden business plan, I started looking for a suitable location. Fast forward to September 2007, by which time I had accepted that my dream would be shelved for another year, when my wife arrived home one evening with the announcement that she'd discovered the perfect spot for our bookshop. Despite my ingrained aversion to imagined perfection, I was quickly won over by the charm of the gorgeous Victorian building on the corner of Roeland and Buitenkant streets. There was the small matter of the underground basement which I wanted as half of my shop resembling nothing so much as a long abandoned nuclear testing site – all that survived were the cockroaches. But hell, this was my dream.



Finding the right staff was the easy bit. The most important part of my vision was to employ top class booksellers – people

who shared my passion for books and for bookselling, and to pay them decent salaries. The three people I approached all dived in head first, each bringing an amazing commitment to the project as well as different areas of expertise and platters of different ideas. In the month before we opened, the tired ears of friends must have got increasingly bored of my continual refrain: these guys haven't just bought into my vision, they've added to it immeasurably.



The vision for the Book Lounge was one in which service would be a hallmark, and unlike the greeting cards of the same name, we wanted to build a reputation for substance. Individual customer attention is not a chore for us – we love nothing more than chatting about books we love, and building relationships that way. Speaking of relationships, a friend of mine is begging us to start a singles club at the book lounge. Maybe next year?

Another plank of the vision was about creating a sense of community within the shop – creating a space where book people would feel comfortable coming to have a leisurely cup of coffee and browse a selection of fabulous books. As one of my colleagues describes it, the book lounge is a slow space – as all the best bookshops are.

Part of servicing the community of book people has found expression in hosting loads of events. In some small way, I hope we're helping to close the chasm that generally exists between writer and reader. From a selfish perspective, I love the opportunity to meet the writer of a book that I've really enjoyed and so many of the events that we've put on have left me feeling like a kid in a sweet shop. Thankfully, we have received wonderful support from publishers in this regard – just about every proposal that I've pitched has been accepted and the result has been that we have very quickly built a reputation as a great venue for a launch. Writers and publishers are constantly approaching us to host events, and we have quickly found ourselves in the position where we have to turn people down.

The most difficult thing about opening

the book lounge has been the never ending piles of paperwork that wander into the office at the dead of night and go forth and multiply. If there is one thing I miss about working for a big company it's the existence of an accounts department to deal with the day to day drudgery dredged up by the nature of the business. For a relatively small business like ours to have to deal with over a hundred different suppliers is almost unheard of in the non book world.

At the time of writing we've been trading for just over four months. We have had a tremendous response to much of what we're trying to do. Many of our customers love the fact that they can come in and have a chat about books with any one of us. We are importing a lot of books from overseas, and many have remarked on the joy of finding jewels at the book lounge which they appreciate they will not find in any other bookshop. Our customers appreciate the effort that goes into our monthly newsletter (even if they never know when to expect it) and all the launches and events that we're putting on. Possibly the most gratifying thing for me has been the kinds of books we're selling. I thought it would take longer to find our market, but if anything, I underestimated the number of people out there who share our frustrations with the bestseller obsessed mall shops. We're selling outstanding literature, irrespective of whether it was published two months ago or two centuries ago. Short stories, poetry, interesting current affairs and philosophy, and the most amazing kids books all do well for us.



Are we making money yet? No, not even close. Am I worried about the next six months? Yes. Am I worried about this time next year? No. If I need to find extra bridging finance to get us through the short term, I'll just have to, because this is my dream, so it has to work. I'll just have to find a slightly more sophisticated argument to accompany me on my next trip to the bank.

Mervyn Sloman
The Book Lounge

BOOK FAIR FOCUS

Salon du Livre



In this digital age, at a time when the economic models of the book industry are evolving, the Paris Book Fair, more commonly known as the Salon du Livre, is making a good show of moving with the changes in the market. The 2008 edition, which took place in March this year revealed how the fair is striving to become a “cultural reference”, recognised for its programme, its eclecticism, and its editorial diversity.

As such the fair was riddled with controversy. First there was the furor around the organizers choice of Israel as the country of honour, which continued right through to the fair with threats of boycotts from publishers from Arab and Muslim countries, followed by threats that the honoured guests themselves would boycott the event.

The International Publishers Association eventually had to issue a formal declaration of support. “It is with great sadness that we have noted the calls to boycott the Salon du Livre in Paris on the grounds that Israeli literature has been invited as this year’s guest of honour,” said Ana Maria Cabanellas, and the Chair of IPA’s Freedom to Publish Committee, Bjørn Smith-Simonsen, in a statement.

“We note that the Salon is a privately organised event, owned by the French publishers association, SNE. The invitation of Israeli literature must not be misinterpreted as support for Israeli domestic or foreign policy, either by the host or by the participating authors and publishers.”

According to all reports, the actual fair went along swimmingly albeit with a couple of hitches along the way including some vociferous spectators who had to be escorted out and a bomb scare.

However, books were signed, events were held, and all in all the new look fair was a

great success.

To deal with communication issues of the profession and in particular to design the new Salon du Livre, the S.N.E., last May, created a “strategy committee” to work with the board. This strategy committee, in constant dialogue with Reed Expositions France, got enthusiastically involved in the mission: to create a new identity campaign, rethink the special events and activities, redesign the layout of the fair to make it clearer and more user-friendly, and devise an SNE stand that presented the publishing profession and the activities of the union.

The Salon du Livre committee launched a new visual identity, which was focused on discovery and escape. Also new this year was a new layout and design, created to optimize visitor circulation. This included the creation of a circular boulevard six meters, wide, from which visitors could view the entire fair.



Special events were positioned along the main circular aisle and there were many innovations aimed at creating exchanges between the public, writers and publishers. The forum hosted some forty discussions along the theme “The place of Culture”. The “Bar des Sciences” offered eclectic talks on the questions of the moment, advances in research and everyday issues. In the Lecteur Studio, actors, authors and visitors were invited to read aloud and have their reading recorded live and in public. Each reader chose his or her text and went home with their reading on CD.

The programme, which was punctuated by regular events permitting the public to create a timetable for the week including one-on-one meetings with a major authors or personalities, talks on the controversy of

the day based on the major topical issues of the moment, attending a sequence of “speed reading”, where eight participants, one after the other, had 7 minutes to convince the public to buy their “favourite” book.

The fair also returned to its previous format ending on a Wednesday, so as to welcome ever more children and prescribers (activity leaders and cultural mediators). To support this, the Centre National du Livre offered 12,000 book vouchers to young visitors (compared with 6,000 last year). Worth 8 euros, the vouchers were distributed to registered school groups and permitted each child to choose a favourite book at the Salon du Livre.

Another feature of the fair was Manga. With 10 million copies annually, France is the largest “consumer” of Manga in the world after Japan and ahead of the USA. Manga represent 45% of the turnover in the comic book market. It is the strongest rising sector after children’s fiction, thus ranking second among the most dynamic sectors of the publishing industry.

It is therefore only natural that the Salon du Livre chose to illustrate this major trend by offering its visitors an actual manga section: books, tie-in products, special events, Japanese language lessons and drawing lessons, meetings with authors, and a manga culture quiz were all on the programme.

One of the most exciting sections was the Tomorrow’s Re@d area, a new section which covered about 500 m², and which offered visitors to trade in and try out the new digital formats, handle the reading aids, and attend conferences led by specialists. The focus was on the E-book and electronic ink, Mobile media (PSP, PDA, mobile phones, blogs, etc.), Learning and Knowledge (digital libraries, the Gallica project, electronic schoolbag, etc.), and Digitization (the various existing technologies).

All in all the event was well received, and with the Cape Town Book Fair threatening all sorts of new and innovative offerings in June, we look forward to seeing what happens there.

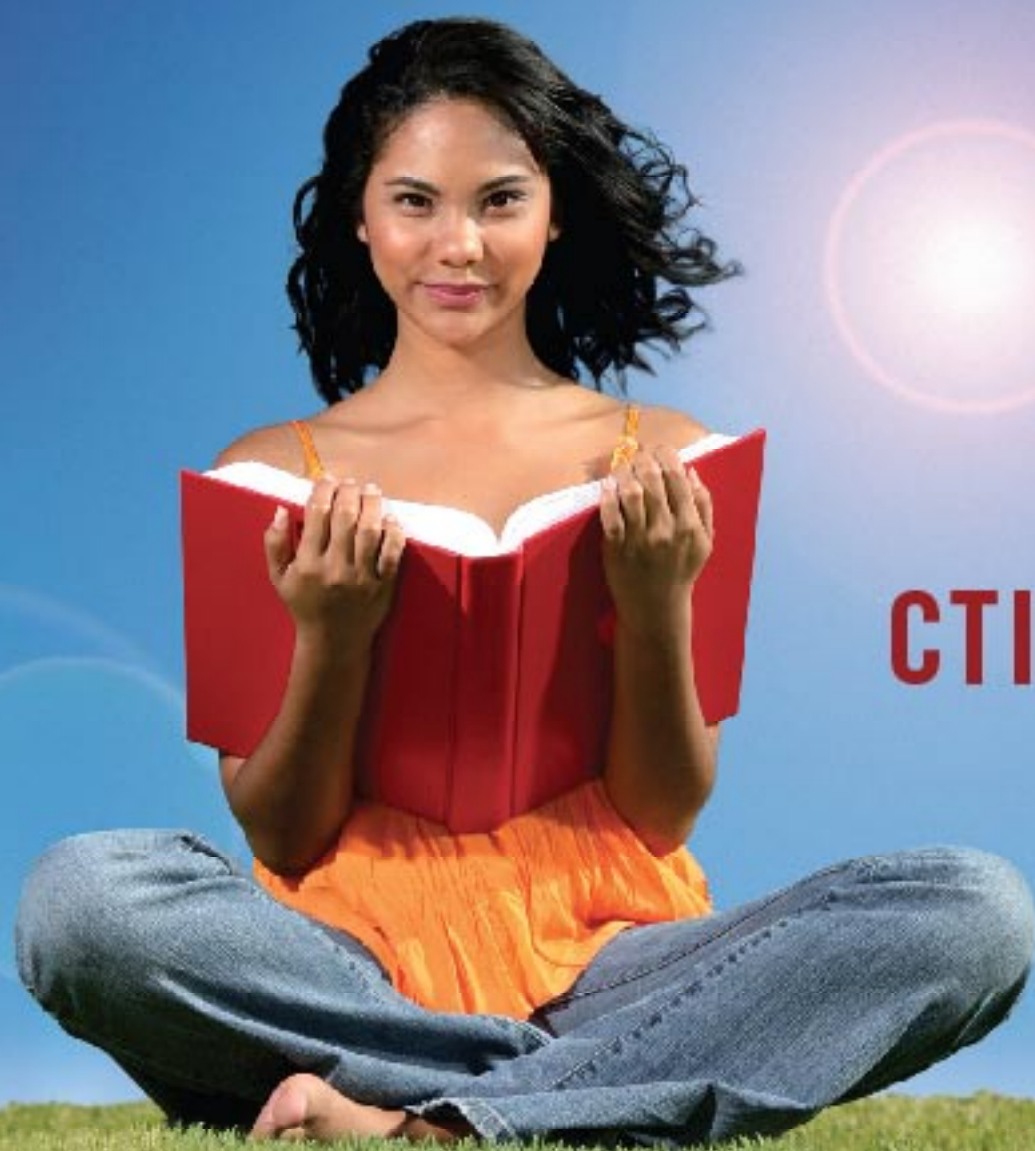
www.salondulivreparis.com



Cape Town Book Fair

14 - 17 June 2008

words create worlds



CTICC

www.capetownbookfair.com

Cape Town Book Fair

words create worlds

Three years ago the Cape Town Book Fair was launched under the directorship of Vanessa Badroodien under the auspices of the Publishers' Association of South Africa and in co-operation with the Frankfurter Buchmesse, the biggest book fair in the world.

It attracted huge interest from publishers and the book trade from around the world, and it also caught the imagination of a book-loving public. On the day the fair opened in 2005 all the entry tickets that had been printed for the entire fair were sold. The second year saw the Cape Town International Book Fair break records for any fair held at the Cape Town International Convention Centre with an amazing 49 000 people streaming through the doors.

This year's fair has as its theme "Words Create Worlds" and with an extensive programme of lectures and discussion there is sure to be something to suit readers of all tastes. The four collections at the fair will be New Directions in Children's Books, Romance Publishing, The Political Book, and Green Publishing. The fair runs from 14 to 17 June, and Badroodien has confirmed that all the exhibition space has been fully sold.

Badroodien said, "The fair welcomes more than 450 publishing companies and represents the entire country of South Africa. It also includes some 100 publishers from other countries, and hosts approximately 200 signing events, featuring authors from South Africa and overseas."

This year the ever-popular Alexander McCall Smith, author of the *Number 1 Ladies Detective Agency* series will be attending the fair, as will Marina Lewycka

the author of the *A Short History of Tractors in Ukrainian* who will be launching her new novel *Strawberry Fields*.

The fair comprises 12 000 square metres of pure pleasure, with a media centre and various venues for discussions and a business lounge for publishers and agents to use for meetings.

There will be a literary theatre area where well-known book personalities will lead discussions.

Entrance to the Book Fair costs R40 a day for adults, pensioners gain entry for R15 a day, and children accompanied by adults are free of admission as are students with valid student cards.

www.capetownbookfair.com

The London Book Fair

The London Book Fair 2008, which took place at Earls Court from the 14 – 16 April, was a truly international event, featuring 1,550 exhibitors from 62 countries. Fifty eight percent of exhibitors in fact were from overseas.

There were international pavilions from Romania and Russia, who were both participating for the first time, as well as the Portuguese Association of Publishers and Booksellers (ABEL), who shared a pavilion with Platano Editora, one of Portugal's largest publishing houses. The Turkish Ministry of Turkish culture had a big presence, and there was a host of new Italian exhibitors featuring Milan and Atlantica in the Children's sector and Italian art publishers Treccani and Scala. The Arab world was the market focus and a host of seminars and events highlighted the trade links and opportunities for conducting business with the rest of the

world.

The Gourmand/London Book Fair Cook Book Corner proved to be quite popular, with a number of international chefs giving cookery demonstrations and signing copies of their latest books.

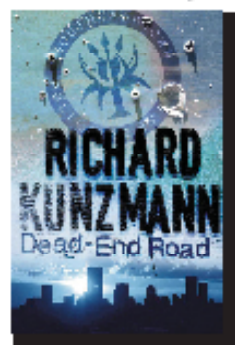
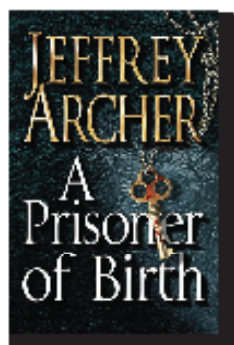
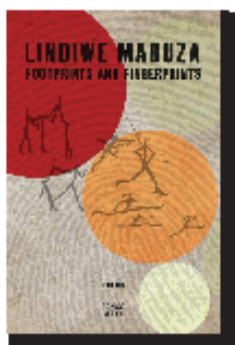
The ever popular Author of the Day initiative featured Sebastian Faulks, Alaa Al Aswany and Francesca Simon. And the new PEN Literary café offered the opportunity for visitors to sit and relax and listen to their favourite author.

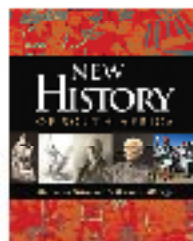
Following exhibitor and visitor research, the 2008 seminar programme focussed on three key areas: digitisation, children's books & publishing and film and TV. Taking the digitisation issue seriously a number of interviews, including a Q & A session between Sebastian Faulks and Gordon Brown were published as podcasts on the website.

www.lbf.co.uk



BOOKS THAT SPEAK FOR THEMSELVES





NB Publishers at Cape Town Book Fair

PROGRAMME 2008

Saturday 14 June, 11:00, Via Afrika Lounge, L8
Writing for your peers: Four writers speak up

Kwela Coffee Hour

Willem Anker, Niq Mhlongo, Zuluswa Wanner and Thembelani Ngenelwa will be airing their views on writing for their own generation: What makes today's writing different from South African literature of the past? And how do authors reach out to young South African audiences? Chaired by Ben Williams, editor of Book SA.

Sunday 15 June, 10:00, Via Afrika Lounge, L8
Meet the winners of the 2008 M-Net Literary Awards

M-Net Literary Awards

Sunday 15 June, 11:00, Via Afrika Lounge, L8
Meet the winners of the 2008 Via Afrika Literary Awards

Via Afrika Literary Awards

Sunday 15 June, 17:00, Via Afrika Lounge, L8
Book launch: *Trencherman* by Eben Venter

Join us for the launch of Luke Stubbs's English translation of the acclaimed Afrikaans novel *Harrelpoort*. Author Eben Venter, editor Lynda Gilfillan and award-winning translator and novelist Michiel Heyns will discuss the translation process, the work as part of Venter's oeuvre, as well as its thematic concern with fear.

Monday 16 June, 11:00, Via Afrika Lounge, L8
Book Reviewing 101: The power, the pleasure, the politics

Kwela Coffee Hour

How do book reviews contribute to the success of recently published books? How should readers and writers respond to reviews? To what extent do undercurrents of business and book politics influence the reviewing media? Join authors Rachelle Groff, Rustum Kozain and Zubeida Jaffer as they discuss these and other questions. Chaired by Tynon Smith, books editor of the *Sunday Times*.

Monday 16 June, 15:00, Via Afrika Lounge, L8
New History of South Africa

Prof. Hermann Giliomee, co-editor of *New History of South Africa*, and Prof. Bill Nasson, one of the 29 authors of the book, discuss the relevance of looking at South Africa's history with new eyes.

Tuesday 17 June, 11:00, Via Afrika Lounge, L8
I'm a Writer / Ek's 'n skrywer

The winners of the I'm a Writer / Ek's 'n skrywer competition, Derick Muller with *Vuil skattegoed* and SA Partridge with *Goblet Club*, talk to Kabous Meiring of NB Publishers about reading, writing and the fun of creating alternative universes with words. The competition was sponsored by Human & Rousseau, Huisgenoot, You, Drum, RSG Befonk and SABC Education.

Tuesday 17 June, 13:00, Via Afrika Lounge, L8
Book launch of *Stormkaap: Drame kom altyd andersam uit*

Join us for the launch of this stunning graphic novel from the Cape Flats, written and illustrated by André Trantraal. Ashley Marris and Nathan Trantraal. Spoken word poet and rapper Jitsvinger will provide the beats.



Tafelberg
Human & Rousseau
Pharos
Kwela
Best Books

The Printing Press

Advances in technology



Thanks to advances in technology, many processes that used to be laborious and time consuming have changed. One of the most affected sectors within the book industry is the printing sector, and in the last century the leaders in the industry have learned that in order to survive they must keep up to date. Bookmark spoke to local print houses Paarl Print and Creda Communications to gain some insight into the printing industry and advances in technology that are affecting the printing process.



Mike Ehret, MD Paarl Print

Paarl Print, which was launched in 1905, is one of the five printing plants in the Paarl Media stable. Paarl Print's extensive sheet fed and web facilities as well as book press and state of the art bindery allow them to offer a large variety of flexible formats ranging from hard and soft cover books, including diaries, to magazines and commercial work.

Managing Director Mike Ehret says that passion is what drives the company to stay ahead of the rest. "The company has been built on a solid foundation and Paarl Print has a good reputation in the marketplace. Our passion for printing combined with the best available technology, skilled employees and well established customer relationships ensure the delivery of printing that creates the best impression and strong personal service. We intend to build on these cornerstones."

What comes across very strongly is that continuous investment in technology is very necessary in this game. The pre press process seems to have undergone the most drastic changes, with both Creda and Paarl Print implementing a pre press upgrade called the Prinergy workflow solution in 2007.

Prinergy workflow is a seamless end to end pdf workflow solution for processing pdf print ready digital files for output on plate setters. This workflow is special because it is a high speed multi processor CPU that runs as a page independent

workflow. Each page in a job is refined, normalised, imposed and trapped individually. Once approved, individual files are sent automatically to the RIP, where the system waits for the imposition scheme to be completed before the plate is imposed and then imaged.



Paarl Print's generators to ensure uninterrupted printing and production

Prinergy workflow offers Kodak InSite remote proofing, which allows customers to pre-approve their ripped files on the Internet. With the soft proofing system, customers can view their files, including colours and ink values as well as screen rulings, via a password protected website for more efficient proofing cycles. Once

the customer has approved each page, the go-ahead is automatically fed through to Prinergy for plating to continue. This improved process results in a dramatic turnaround time.



Jacqui Golding, Communications Executive Chairperson of Creda

Creda Communications Executive Chairperson Jacqui Golding says that Creda implemented this innovative tool in an effort to make the life of clients far easier: “That is what we do beyond printing, facilitating the lives of our customers and tailor-making our services to meet their every need.”

The ‘eproofer’ system that Creda uses in conjunction with Prinergy is configured to send real time email notifications, informing all relevant users of activity on their specific jobs posted on eproofer along with a fully detailed transaction record of all activities carried out on all jobs and by whom. Security and privacy of intellectual information is a priority and access can be controlled per client, job or even right down to single page level, while the system tracks and records every user’s access and activities.

This facility not only serves as a complementary proofing option running in conjunction with physical hardcopy proofs; it is in all aspects a trusted replacement for the old ‘hardcopy’. While it is plain to see the huge benefits of eproofer, the degree to which clients make use of it seems to be a bit slow on the uptake with some clients still preferring to work with their tried and trusted mark up systems. Golding adds that Creda Communications considers the “meeting of clients needs as an essential aspect of service” because the “most advanced technology means nothing unless you have a skilled team that is dedicated to listening to all the demands of clients and adapting these to the technology available to them”. She adds that the team at Creda is a highly skilled team and that the experience stretches beyond simply taking order for print: “Our company is more than just print, it is an added value

service which goes beyond volumes of print but extends to not only getting the best deal for client in terms of cost, but providing them with a range of services which they can include such as design and origination.”

Another development that advancing technology provides, is closer degrees of perfection. Paarl Print has implemented ISO Colour Certification, which ensures that the colour printed on their presses and art work supplied is 100% correct. All proofs are certified for perfect colour and a mechanical to electronic footprint has been created for each press in the plant, custom making plates for each press to eliminate any variance and ensure ISO colour quality straight from the press. This together with SPEKTA, an innovative hybrid screening method, provides top photographic print quality.



Ben van den Horst and Pierre Samuel with Paarl Print's Cromoman Book Press

During 2003, Paarl Print upgraded its Cromoman book press by adding the Quadtech System for colour registration, enabling the press to successfully print four colour books. The quality is sufficient for books with illustrations, such as school books, and newspaper quality printing. A splicer or extra reel stand were also added to enable the press to “flying pastes” – meaning that it can change reels of paper without disrupting the printing process. The Cromoman’s in-feed system was also overhauled and a cut-off controller was added to control the web as it enters the folder to give stability to the folding. The upgrade was done with the printing of school books in mind. In 2003, Paarl Print also commissioned its first Kolbus KM 491 P Binder, fitted with a book block feeder, 20 gathering stations with signature control, 32 clamp perfect binder, co-pilot system, ability to apply cold glue, hot melt glue and Poly Urethane Resin (PUR), stream cover feeder and an extended conveyor to accommodate PUR curing. This machine enabled Paarl Print to do PUR binding and also increased the ability to do conventional perfect binding and sewn book blocks.

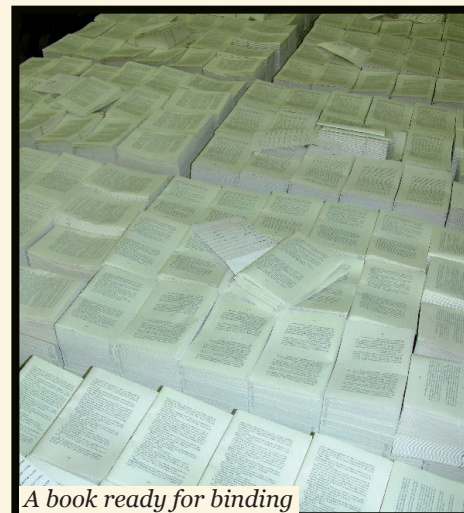


Paarl Print's Regenerative Thermal Oxidiser

Another Kolbus square back binder is on order for this plant for 2008 in order to meet publishing customers’ demand for high quality binding.

Though not required by law in South Africa, a Regenerative Thermal Oxidiser was installed at Paarl Print to limit the emission of gasses from the web division in line with strict European standards. Paarl Print recycles all the waste paper generated through a well planned waste extracted system and has a baling facility to compress the paper waste prior to collection by its recycling partner. Paarl Print have also installed sufficient generators to ensure seamless production and on time delivery, despite the availability of Eskom power and load shedding.

Golding says Creda may not be the largest printer around but it certainly offers services to a wide range of customers that respect its capabilities, its attention to detail, its professionalism and its effectiveness to produce quality products in its Cape Town and Johannesburg plants. “The services we offer range beyond books but extends to brochures, annual reports and inhouse design, an innovative way forward to yet again, ease the lives of customers with a one-stop-shop.”



A book ready for binding

Please visit www.creda.co.za and www.paarlprint.co.za for more information.

UPDATE FROM APNET

Until recently, APNET had depended entirely on funding from its partners to carry out its work. In the last few years funding has been drying up due to a number of factors. These include shifting regional and activity priorities. In some cases some of APNET's partners have stopped funding cultural activities entirely. The decisions of APNET's partners have also been influenced by the changes in the governments of donor countries. At its last general council meeting held at the Cape Town Book Fair last year, the general council decided that APNET should continue operating on a combination of traditional funding, membership fees, internally generated funds and project-based funding. Unfortunately APNET has had to reduce its activities significantly due to lack of funds.

In an environment of diminishing fortunes for indigenous publishers, we feel that despite the difficulties, APNET still has a critical role to play in the promotion and development of indigenous publishing in Africa. Despite the funding difficulties, APNET has been carrying out a number of important activities. These include the organisation and implementation of a copyright workshop in Ghana in November last year in collaboration with the Norwegian Publishers' Association; organising the

sub-regional workshop on the management of intellectual property also in Ghana in March this year in collaboration with the World Intellectual Property Organisation (WIPO) and displaying and promoting African books at major international book events for member publishers who do not have an opportunity to attend these events.



APNET also managed to organise a number of successful buyers and sellers' meetings at various international book fairs and enabled African publishers to meet and trade in publishing rights and published books. Significant research was also carried out on African publishing in collaboration

with the Association for the Development of Education in Africa (ADEA). This research led to the update of the information on intra-African trade in books. In addition to this, APNET has continued to disseminate useful information on the industry to member countries. We have also continued to represent the interests of African publishers at international forums, including the World Intellectual Property Organisation (WIPO), the World Trade Organisation (WTO), the International Publishers Association (IPA), the African Union (AU) and the European Chamber of Commerce.

The Norwegian Publishers Association has generously provided interim funding to the African Publishers Network and has become a key partner of the organisation. We are very grateful for the assistance that came at critical time. I also would like to thank national publishing association members who have paid their fees.

The future will continue to present significant challenges for APNET but we are confident that the new model that we are implementing will enable APNET to continue doing critical work in the development of indigenous publishing in Africa.

*Brian Wafawarowa
Chairman, APNET,*



WITS UNIVERSITY PRESS



COMPOSING APARTHEID:
MUSIC FOR AND AGAINST APARTHEID
Edited by Grant Olwage

Composing Apartheid is the first book ever to chart the musical world of apartheid South Africa. It explores how music was produced through, and was productive of, key features of apartheid's social and political topography, as well as how music and musicians contested and even helped to conquer apartheid.

ISBN 978 1 86814 456 3 320 pp R220.00



THE FRED DEVRIES INTERVIEWS:
FROM ABDULLAH TO ZILLE
Fred de Vries

Fred de Vries is a bilingual travel writer, journalist, author, music fundi and coffee shop intellectual. The artists, writers, musicians, activists and entrepreneurs interviewed by him are representative of the cultural scene, emerging and mainstream, of post-democracy South Africa in the early noughties.

ISBN 978 186814 469 3 336 pp R180.00

Tel: +27 11 484 5907/10 • Fax: +27 11 484 597 1 • <http://witspress.wits.ac.za>

Author Insight

Steyn Du Toit Chats to Jonny Steinberg

Novel: Three-Letter Plague
Author: Jonny Steinberg
Publisher: Jonathan Ball
Interviewer: Steyn du Toit



What would your response be to the question: “Is this not just another book about HIV/AIDS?”

In South Africa we talk a huge amount of AIDS, so much so that in a way it becomes deadening. However, what I wanted to remind people of was that this is an interior thing; it's happening inside people's emotional worlds and affects the rest of their lives. This book is about a young man and the way AIDS infiltrates his being: as a father, as a son, as a shopkeeper and as a young black man in a new democracy. I think it's about male shame and fear; it's about what happens when an academic links sex with death and shame. The stigma around HIV/AIDS takes on many forms around the world.

So, would that be your target audience for the book?

The book-buying audience in South Africa is small and literate and largely

white. But my other books have also been about black people and have been best sellers in the market. I don't think you need to write about your market.

What kind of research went into writing *Three-Letter Plague*?

It took about 18 months from beginning to end: I spent ten days each month in Lusikisiki. I also read as much as I could about the history of the area and their debates about AIDS and treatment.

You wrote a chapter about the AIDS needle, where white doctors are accused of injecting people with AIDS. What other myths are out there concerning this disease?

This is a part of the world where the belief in witchcraft is very strong. There is a strong fear that your enemy can infect a demon with AIDS and then send it to come and have sex with you during the night. Or, that condoms might be infected with the virus and that if you'd pour warm water in a condom you'd see brown worm-like things come to the surface, and that would be the virus. A lot of people I spoke to also thought that AIDS has been invented in a scientific laboratory in the West and brought to Africa to hurt people – especially young men. Generally all of these things you call myths are an expression of fear; an expression that AIDS can be used as some kind of attack against people.

How guilty is our president with regard to this present situation?

He did not invent this fear, but his actions are a reflection of it. His job as a leader was supposed to transcend and mute it a little bit, but in the end he just aggravated it even further. There is a similarity between the fear of the young men on the ground and the fear of the president – they both see this epidemic as an attack on black male sexuality.

What does this mean for the future of our country?

This epidemic has hit us very hard and one of the areas where we've failed on in a big way is prevention – there is still a stream of new infections every day! It seems as if we have not really found a solution, despite spending an enormous

amount of money and having spoken a great deal about it. Perhaps the answer now would be to find a way of treating ill people correctly and to spend as much as we can on that.

How important is education in changing perceptions at grass-roots level?

Emotionally and psychologically, this is a very complicated thing. Your comprehension of the mechanics and medicine anyone can understand. But that is not the end of it – although education is very important, it's not simply about that. It touches on very deep fear and shame. When Sizwe went with me to different treatment sites, he saw that it worked and that shaped his actions and ended up saving others' lives – he actually knocked on sick people's doors and forced them to go for treatment. But personally he did not want to get tested.

I suppose the question might be obvious - why is it important to know your HIV status?

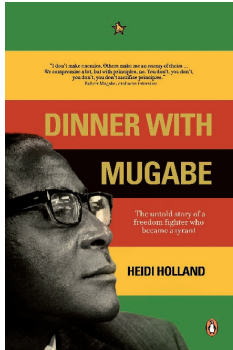
On a rational level, I suppose these things are very easy to answer – to plan everything from your sex life to your whole existence. But on an irrational level, on the human level, it is very hard. This book is about a person who does not want to test because he believes that if he finds out he's positive – if he feels the dirt in his blood – he will die.



Steyn Du Toit is the programme manager for MFM Radio Station in Stellenbosch, and not MetroFm as previously published.

Book Reviews

Title: Dinner with Mugabe
Author: Heidi Holland
Publisher: Penguin Books



In 1980 a golden period of freedom from tyranny seemed to stretch before the inhabitants of the newly-liberated Rhodesia. Zimbabwe at independence had inherited a strong currency, a vibrant economy and active civil society, and had at its helm an educated idealistic leader whom the Western world idolised. Twenty-seven years later the picture looks very different: a country staggering under 100 000% inflation, 80% unemployment, an economy in a state of total collapse, and, in charge, a virtual dictator with no clue how to fix the mess, and no intention of stepping down from office.

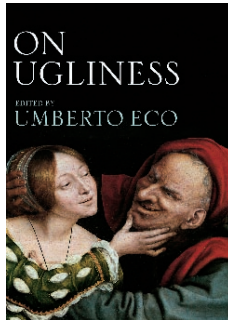
Heidi Holland has been involved for over three decades with Zimbabwean political and social issues, first as an interested outsider, later as a journalist within Rhodesia, and now as a foreigner attempting to analyse just what went wrong with Robert Mugabe, and why he turned from an idealistic teacher-cum-freedom fighter into a megalomaniac who would allow his beloved country to become an absolute basket-case rather than admit any wrongdoing on his part.

In what amounts to an anti-heroic Festschrift, Ms Holland has interviewed a broad spectrum of people, both within Zimbabwe and abroad, who have widely differing perspectives on Robert Mugabe, the man. Included are insights by his brother, Donato, niece Patricia Bekele, Lord Carrington, Ian Smith, Lady Mary Soames and others, as well as a final, rather cowardly, interview with the big man himself. Included, oddly, among these luminaries are some Indian tailors in Harare, and a waiter at the Victoria Falls Hotel, none of whom add anything to the picture of the President drawn by those with closer contact or a personal history.

The author's hypothesis, argued at length, is that Mugabe's nature was essentially formed in early childhood and, unchecked by parental influence, turned him into the "secretive, stubborn and uncompromising" person he has become today. The quote is from one Wilfred Mhanda, a companion in the ZIPA army during the 1970s. Such insights into Mugabe's character emerge tantalisingly from the text, which is, however

weakened by Ms Holland's editorialising: Had we heard their voices more clearly, the picture we receive of Robert Mugabe might have been a trifle less clearly delineated – but it would certainly have made for a more engrossing read.

Title: On Ugliness
Author: Umberto Eco
Publisher: Harvill Secker



As a semiologist, Umberto Eco has naturally been fascinated by signs and the meaning behind them: in his best known work, *The Name of the Rose*, he deals with how we read signs, sometimes incorrectly, and often come to the correct conclusion, albeit by the wrong route.

His interest in iconography is perhaps a natural extension of his primary field of expertise, and is one which he has explored, not only in this publication and its companion, *On Beauty*, but also in the much earlier *Faith in Fakes and Art and Beauty in the Middle Ages*. Eco's source material is one of the great joys of the present volume: We in the Anglo-Saxon world are constantly presented with literary examples from our own cultural heritage. It is a revelation, therefore, to read extracts from unfamiliar French, Italian, Spanish and Russian literature, as well as to see pictorial material from a vast archive not usually available to us.

Umberto Eco's area of endeavour is extremely wide ranging, from "Ugliness in the Classical World," through "Witchcraft, Satanism and Sadism," to "The Ugliness of Others, Kitsch and Camp." Each of the fifteen chapters is introduced by the editor with his reflections on what constitutes "ugliness" in a specific context: this is followed by profuse, all-colour illustrations interspersed with relevant written material.

The problem is that many of the illustrations in the work are not, to modern eyes, ugly or even unattractive. This may be due, partly, to their having been drawn from the works of renowned artists (and therefore beautifully executed), or partly because we are so familiar with the subject matter through reproduction that it has lost the ability to arouse in us the extreme emotions it once had upon its original viewers.

Where the shock value of the material is greatest is when new photographic

images are used – for example, the African soldier holding a severed head by the ears – or when explicit, unfamiliar literary descriptions are utilised.

The value of this anthology of the indecent, the putrid, the nauseating, the monstrous and the obscene lies in its density of reference and clarity of thought. Eco's scholasticism one again shines through to create a glittering visual feast which will keep the casual browser or the dedicated student intrigued, amused and stimulated for hours.

Title: I am the Messenger
Author: Markus Zusak
Publisher: Knopf



I graduated from the "teen" label roughly a decade ago. And, with the exception of Harry Potter, have skipped literature labeled "teen fiction". However, after the apogee of *The Book Thief* last year, I'm willing to read ANYTHING

by Markus Zusak. Written before *The Book Thief*, *I am the Messenger* is about an underage cab driver who receives playing cards in his post box with mysterious missions scribbled on them. This happens after he is part of, and coincidentally foils, a bank robbery. No, he was not the bank robber! These errands send him all over town in an attempt to make the world a better place – tasks like saving a mother and child from domestic abuse and looking after a lonely old lady.

The story is almost too familiar and the narrative too easy: it practically spells everything out for the reader and I've met all the characters somewhere before in print. It therefore comes as no surprise that when I asked the author in an interview what his favourite read of all time was, he answered, *What's Eating Gilbert Grape?*

That is not to say that this is a bad novel – it definitely has its time and place. The dialogue is fast, witty and will appeal to young adults. By making the text and situations of the characters familiar, you won't alienate a potential future reader. And I suppose that is the idea.

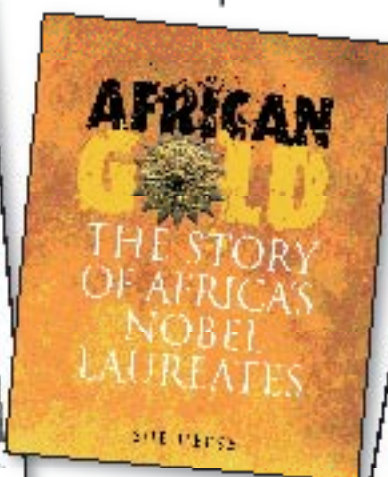
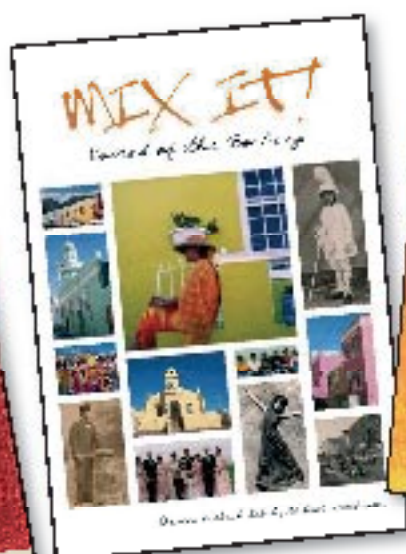
Messenger is the kind of book you would give to a 15 year-old, who might be interested in reading in order to spur him on. After that, give him *The Book Thief* – and he will be hooked on books for life.

Steyn Du Toit, MFM Program Manager

SHUTER – the trade imprint of Shuter & Shooter Publishers is proud to showcase its first new titles at this year's Cape Town Book Fair. Join Rozena Maart, author of *Rosa's District Six*, as she discusses her new book, *The Winking Circle*, come and *Mix It!* with us in the Bo-Kaap, listen to the story of Africa's Nobel Laureates, and get your career sorted...



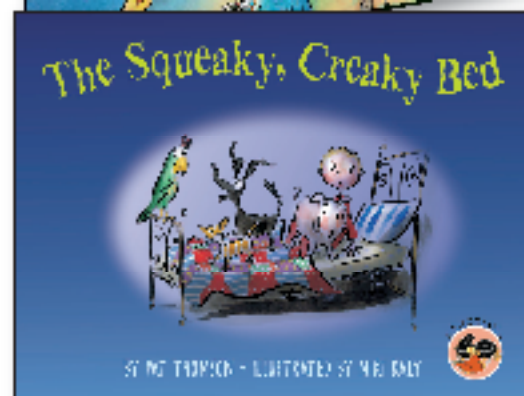
SHUTER
open **book** open **mind**



Come to the Cape Town Book Fair ... meet publishers, win prizes and more ...



SONGOLOLO – the children's imprint of Shuter & Shooter Publishers has five fabulous new titles to add to its already impressive backlist. Come and hear South Africa's favourite storyteller tell the story of *The Singing Chameleon*, listen to world-renowned author and illustrator Nikki Daly read from *The Squeaky Creaky Bed*, go Dreamwalking with Bettina Schouw and get your baby reading with *This Baby* and *Busy Baby* – baby board books by South Africa's foremost Early Literacy Expert, Carole Bloch...



Industry Update

Indigenous books

The Department of Arts and Culture in collaboration with the National Library of South Africa are in the process of identifying and reprinting books that are considered as classics in indigenous South African languages.

The department is calling upon all teachers, lecturers, librarians, publishers, authors and all people interested in indigenous literature to assist in identifying these books. The books should have been published in the following languages: IsiXhosa, IsiZulu, IsiNdebele, SiSwati, Sesotho, Setswana, SePedi, TshiVenda and Xitsonga.

Please make your nomination by visiting the National Library of South Africa website www.nsla.ac.za for more information or to complete the forms online.

www.nsla.ac.za

Bunting Road Book Store

January saw the opening of a new Van Schaik Bookstore at the Bunting Road campus of the University of Johannesburg - just in time for the first semester rush. This is an exciting new development for the students of the campus as it saves them from having to travel to the main university campus to obtain their textbooks.

The Van Schaik Bookstore in Bunting Road will be the second Van Schaik store for the University of Johannesburg. The original store is situated on the main Kingsway campus and has been serving the students and lecturers for more than ten years.

The Bunting Road campus accommodates approximately 6 000 students. It is the former Wits Technikon, which became part of the University of Johannesburg with the merger of the Rand Afrikaans University and Wits Technikon in 2004.

www.vanschaik.com

Bookchat online

Bookchat was once a magazine about South African children's literature (published from 1976 to 1997). It has now taken new life as a website - www.bookchat.co.za - together with a database which aims, eventually, to include all South African children's books. So far, over 2,000 are included.

Already, visitors to the site are asking where they can order books, many of which have escaped notice by major booksellers. So editor Jay Heale wishes to put prospective customers in touch with bookshops which (a) take a serious interest in South African children's books, and which (b) are happy to order titles which they do not have in stock. Major internet booksellers in South Africa stock a certain number of indigenous titles but do not seem to offer a facility for customers to order books which are not in stock.

So, independent, smaller bookshops - here's your chance. Please contact Bookchat via Jay Heale at jayheale@telkomsa.net for possible recommendatory listing without charge.

www.bookchat.co.za

Juta represents Berg

Juta and Company has been granted the exclusive agency to distribute and sell Berg titles in South Africa.

Berg is an international independent publisher committed to innovative ideas in visual and material culture, including fashion and textiles, cultural/media studies, film, art and design, food, sport and anthropology. Juta is proud to be representing Berg, which publishes a range of exciting titles that will be of interest to a broad readership.

www.bergpublishers.com

The 2008 Citizen Book Prize

2007 saw the launch of the first ever book prize in South Africa to be voted for by the reading public. The competition is a great way to discover new talent and find out what the public wants to read.

"As a young South African publisher, 30° South Publishers wanted to offer unpublished South African writers a chance to have their work published as well as expanding the public's awareness of the wealth of undiscovered writing talent in South Africa." Said Kerrin Cocks of 30° South Publishers.

The response to the competition far exceeded the publishers' expectations for its inaugural year and the decision to turn it into an annual event was therefore an easy one. The synopses received were as diverse as the authors submitting them with a fascinating array of plot, setting, genre, style and storyline. However, the winning title, *Home Affairs*, by Bree O'Mara had an overwhelmingly clear majority win.

The 2008 competition is now well underway, and each Thursday for 10 weeks starting in May, Citivibe has been publishing one 500-word synopsis from a shortlist. The reading public can then vote for it. Voting for each entry is only open for one week starting on the Thursday it is featured in the paper. This allows the same amount of voting time and exposure for each author and encourages the public to actively participate in the competition on a week-by-week basis. The voting is done on a grading system. At the end of the 10 weeks, the votes are tallied and the winner announced.

The winner receives: R10,000 cash courtesy of The Citizen; A writing course to the value of R4,500 courtesy of The Write Co; Their manuscript will be published by 30° South Publishers in time for Christmas 2008 and their book will also be submitted for the 2009 Exclusive Books Homebru promotion.

www.30degreesouth.co.za

Life members of SABA

SABA will be reinstating the Honorary Life Members award this year in a drive to bestow recognition of service given to SABA.

Honorary Life Members of SABA are awarded this accolade in recognition of their esteemed contribution to SABA and the bookselling trade. Their leadership, service and outstanding personal qualities have been of great value to the sector and the various committees on which they have tirelessly served. The decision to make this award will rest with the President and National Executive of SABA.

www.sabooksellers.com

SONGOLOLO on the move!

Shuter and Shooter Publishers, recently acquired the award-winning children's picture book imprint, SONGOLOLO.

SONGOLOLO was previously an imprint under the New Africa Books/David Philip Publishers umbrella.

Shuter & Shooter's new Managing Director, Primi Chetty, believes strongly in the company's need to diversify its product offering, whilst consolidating its position as a leading publisher of educational books and indigenous language titles. In September last year, Shuter and Shooter launched their trade imprint, known as SHUTER. The acquisition of SONGOLOLO further demonstrates the company's commitment to contributing to general book publishing in South Africa, and to further their strategic direction.

The familiar SONGOLOLO logo has been given a new lick of paint, to reflect its new positioning as the children's imprint of Shuter & Shooter Publishers – a range of books celebrating both the common and diverse interests and experiences of childhood, featuring stories from Africa and beyond.

www.shuter.co.za

LIASA Conference moves to CTICC

The 10th Library & Information Association of South Africa (LIASA) Annual Conference for 2008 will take place in the Cape Town Convention Centre from 6-10 October 2008. This is one of the highlights on the calendar of LIASA members, partners and all library workers. It is expected that between 800 and 1000 library workers will attend, with a strong contingent from Africa as well as international delegates. Various speakers from the African continent as well as Europe and the USA have been invited. The exhibition, which runs during the week of the conference should attract between 45 and 50 national and international library suppliers, vendors, booksellers and publishers. This also provides a forum for interaction with all levels of government as LIASA engages with MECs, Executive Mayors and Councillors, as well as other key stakeholders.

The conference has grown exponentially over the ten years since it was first held. Starting with approximately 300 delegates it now averages 750 plus delegates from around the country and is increasingly attracting international delegates and speakers. It provides South African librarians with one of the few opportunities to be exposed to new trends in the library and information profession and to interact with their counterparts from within the country as well as abroad. A host of respected speakers, as well as first time speakers from all levels of library workers and all sectors are planned, including library students.

The 2008 theme Looking Ahead: The Changing Role of LIS echoes the LIASA mission to advocate and support the provision of efficient, user-oriented and excellent library and information services in South Africa.

www.liasa.org.za

Cleverboard Interactive Whiteboards

Caxton Books are pleased to announce their appointment as the importers and distributors of the UK manufactured Cleverboard range of interactive whiteboards.

Director of Caxton Books, Jonathan Ferreira explained the versatility of the Cleverboard. "They are available with a soft surface, for "finger" control, or a hard surface for "pen" control; and are specifically manufactured for the education market. The rugged steel and aluminium design guarantees durability. The "real-ink" capture pack allows the user to capture all hand-written information on the whiteboard even in the absence of a data projector. Amongst other benefits this feature precludes the need to have a normal whiteboard and an interactive whiteboard in the same classroom or lecture theatre".

The Cleverboard range of products available at Caxton Books includes a data projector with a removable control panel which comes with a three year international theft warranty; to amongst other items the biggest interactive whiteboard available.

He holds "We have seen the line between educational software and textbooks begin to disappear in the international market as more and more textbook publishers link a software element to their products. They either achieve this through a web-site, teacher's dvd or a learner's dvd. All ultimately add value to their print product. This trend is slowly becoming evident in South Africa as educational publishers invest in the technology required to develop software; and where they have software, make this more interactive."

"Caxton Books aims to be at the forefront of this technology, providing a value offering encompassing hardware, software, project implementation and crucially, staff training. We aim to achieve this by partnering with local publishers and establishing a national network of dealers," he finished.

A section has been created in our shop at 21 Warrington Road Kenilworth where a 78" Cleverboard can be demonstrated along with other educational software. Trade and retail enquiries can be directed to Jonathan Ferreira on 082 852 1366.

www.caxtons.co.za

SACATS Conference

The second South African Curriculum Advisors and Teacher Support Conference (SACATS) 2008 will be held from 7 - 9 July 2008 at the Emperors Palace in Johannesburg.

The first SACATS conference held in September last year was immensely successful, and confirmed that there is a critical need for such an event to be held on an annual basis. The theme for 2008 is: "Back to the classroom - practical support for curriculum implementation".

This unique forum brings together key stakeholders from the Department of Education, print and electronic publishing companies, universities and other training institutions, education funders, corporates, and the broader education community. Incisive presentations, panel discussions, masterclasses and specialised sessions will provide practical guidelines and support to curriculum advisors, creating solutions and partnerships that will realise the full potential and benefits of South Africa's school curriculum.

www.sacats.org

Africa Update

APNET Copyright seminar

From 31 October – 1 November 2007 APNET organized a copyright seminar for the book industry in Ghana. The theme of the workshop was, 'Maximize the benefits of creativity-Say no to piracy'. 60 people attended this meeting covering the fields of publishers, authors, librarians, Immigration officers, lecturers and copyright officers.

Topics covered at this meeting included: Copyright protection in Africa an overview; The Copyright Act in Ghana and how it protects the literary industry; The Literary industries – an insight – Perspectives and challenges; Authors-Publishers relationships; Piracy in Literary works and how to combat it; Collective administration of literary works-the African situation; The challenges of setting up an R.R.O. the Ghanaian experience; Bringing Stakeholders on board the administration of Copyright – the Ghanaian experience.

Speakers were drawn from Ghana, Nigeria and Zimbabwe while participants included some publishers from Burkina Faso, Nigeria and Ghana. This activity was made possible through funding from Norwegian Publishers Association (NPA) and KOPINOR.

Participants appreciated this meeting as it addressed the problems most publishers are facing on piracy within Ghana and the West African region.

www.apnet.org

APNET collaborates on Copyright

On 27 and 28 March The World Intellectual Property Organisation (WIPO) and APNET in collaboration with the Global Business Partnership Alliance (GBPA) and the Copyright office organized another meeting on 'The Management of Intellectual Property in the Publishing Industry'. APNET invited WIPO to sponsor and make presentations at this workshop. Presenters were drawn from WIPO, the UK, Nigeria and Ghana. External participants came from Burkina Faso, Cameroon and Nigeria as this was a sub-regional workshop.

Topics covered included: The Creative Industries: Creativity and the book industry; Copyright Law in Ghana; The Publishing Value chain and Supply chain: Beginnings, Production, Delivery and Circulation; Book Publishing Agreements: Managing Primary, Secondary and Subsidiary rights; The Role of Collecting Societies; Reprographic Rights and the Importance of Collecting Societies: National, Regional and International Perspectives and Experiences; Financial Business Models and Adding Value to Content: Payment to authors, permission costs and subsidiary rights; Fees, royalties, methods of calculating the authors' compensation, revenues from licenses and translation rights; Evaluation and Valuation of Intellectual Property Assets of Publishers; Practical Benefits of International book fairs

Electronic Publishing: Intellectual Property Implications of Online Publishing and Digital Distribution; Role of Branding in Marketing Publishers; Emerging Trends: Opportunities and Challenges

Most participants were satisfied with the subjects covered and noted that it was very practical and crucial to their daily operations. More than 80 participants, comprising publishers, authors, NGOs and lecturers attended.

www.apnet.org

Africa writers announced

An international judging panel has awarded the 2008 Commonwealth Writers' Prize Best Book Award, Africa Region, to *The Hangman's Game* by Karen King-Aribisala (Nigeria). The Best First Book Award was awarded to *Imagine This* by Sade Adeniran (Nigeria). Each author wins £1,000 and goes into the next stage of the competition to find the overall Commonwealth Best Book and Best First Book, which are awarded £10,000 and £5,000 respectively.

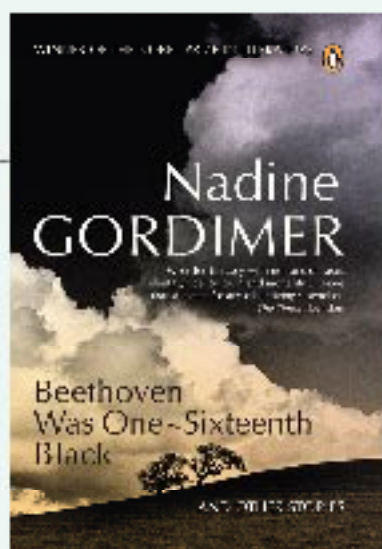
The announcements of all eight regional winners took place on 13 March as part of Commonwealth Week – a festival of culture and celebration from the contemporary Commonwealth.

This is Karen King-Aribisala's second Commonwealth Writers' Prize award. In 1999 she won the Best First Book award for her collection of short stories *Our Wife and Other Stories*. Karen was born in Guyana but is now based in Nigeria.

In a unique aspect of the Prize, the two Africa regional winners will be invited to take part in a week-long programme of readings, community activities and other public events alongside the final pan-Commonwealth judging, in South Africa in May 2008. They join other regional winners from Canada and the Caribbean, Europe and South Asia, and South East Asia and South Pacific. The week's programme will culminate in the announcement of the overall Best Book and Best First Book winners in a special ceremony as part of the 2008 Franschhoek Literary Festival, in the Cape Winelands District, on Sunday 18 May. The final programme is being run in partnership with the Department of Arts and Culture, South Africa, and the Franschhoek Literary Festival.

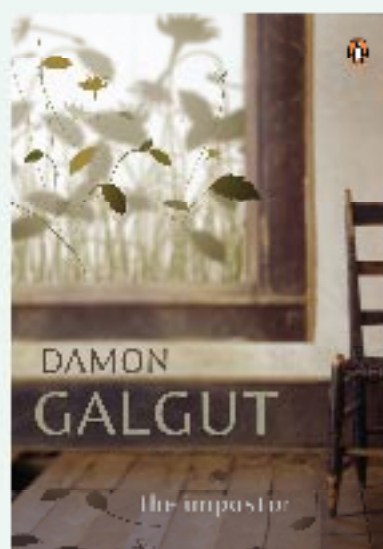
www.commonwealthfoundation.com





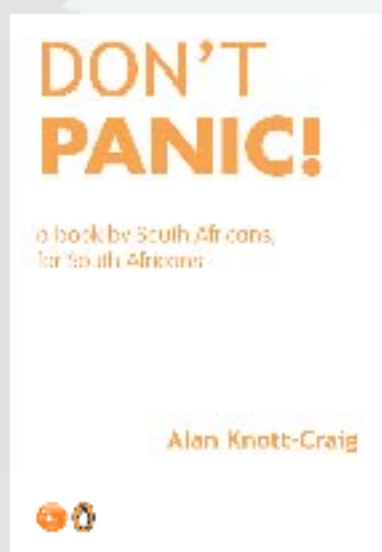
Beethoven Was One-Sixteenth Black
 ISBN: 9780143024217
 PRICE: R160.00

In this collection of new stories Nadine Gordimer crosses the frontiers of politics, memory, sexuality and love with the fearless insight that is the hallmark of her writing.



The Imposter
 ISBN: 9780143025733
 PRICE: R160.00

Adam Napier is retrenched and with very few prospects accepts an invitation from his brother to go and stay in a small cottage in a non-descript Karoo town. One day he is recognised by an old school friend, Canning, and so begins a pattern for Adam of spending weekends in the Karoo desert with Canning and his wife, a couple who have grown tired of life and tired of each other.



DON'T PANIC!
 ISBN: 9780143025795
 PRICE: R30.00

Don't pack for Perth – stay and put your energy into creating the South Africa we all want to live in. Be part of our *Don't Panic!* drive to turn a challenging year into a year of opportunity.



Batting in the Baltic
 ISBN: 9780143034114
 PRICE: R160.00

Batting in the Baltic is a unique traveller's tale, taking the reader 8 000 miles through Turkish drug bazaars, border bribes and Sangha's graveyards. It redefines the spirit of cricket, and will make the game's most sworn enemy a fan.



Worldwide News

Book publishing gets greener

A recent report on the publishing industry in New York called "Environmental Trends and Climate Impacts" has found that the book world, which uses up more than 1.5 million metric tons of paper each year, is steadily, if not entirely, finding ways to make production greener.

"I was very pleasantly surprised," said Tyson Miller, founder and director of the Green Press Initiative. "We're seeing a groundswell of momentum and real measurable progress."

The climate impact survey, released early this year and co-commissioned by Green Press and the nonprofit Book Industry Study Group, offers a mixed picture about industry practices.

There is great support in theory for going greener, but results are uneven. Just over half of publishers, for instance, have set specific goals for increasing use of recycled paper. About 60 percent have a formal environmental policy or are in the process of completing one.

Seventy-six publishers, representing just under half of the market, participated in the study, along with 13 printers (about 25 percent) and six paper mills (about 17 percent).

Compared to late 2001, when Miller began working with publishers, cooperation is easy. "University presses and a few smaller presses were making progress," he says, but no major company had announced any public environmental goals. Now, around 150 publishers, along with 10 printers and four paper manufacturers, have backed a treatise supporting recycled paper and fiber from forests certified by the Forest Stewardship Council, an international environmental organization.

A turning point came in 2006 when Random House, Inc., said that it would dramatically increase its use of recycled paper, saving more than 500,000 trees a year.

Virtually all of the major publishers have taken some steps, from Hyperion switching to soy-based ink, to Penguin Group (USA) using wind power, to Scholastic, Inc. printing the deluxe edition of "Harry Potter and the Deathly Hallows" on 100 percent post-consumer waste fiber. Simon & Schuster and the Hachette Book Group USA are among those using e-book readers instead of paper manuscripts. The Random House Publishing Group is experimenting with sending books online to media outlets.

Miller says he would like to see the industry's carbon footprint (a measure of greenhouse gases produced) cut in half by making 50 percent of all book paper recycled fiber, more than triple the current level, and continued efforts to reduce paper use and energy consumption. He questions one possible solution — releasing all books electronically.

"There are environmental impacts connected to electronic publishing like what materials are the e-readers made with, what happens after disposal," Miller said.

"I personally like handling books and reading them and I know that many others do too. ... At this point in the game, my focus is on how the industry can continue to make progress in areas connected to paper and reducing energy consumption. Going digital isn't listed in the 'recommendations' section as a solution because more needs to be understood when it comes to the lifecycle of an electronic book reader."

www.yahoo.com

A good year for US books

Publishers in the USA are satisfied with book sales figures for 2007, seeing an increase of 3.2% to around \$25 billion. Audiobooks and e-books showed considerable growth within the market.

According to the Association of American Publishers (AAP) e-books accounted for sales totalling \$67 million (€42.4 million), this represents a plus of 23.6%. Audiobooks also increased taking a share worth of \$218 million in 2007. These two groups while having seen significant increases still represent only a small proportion of total sales.

Sales for hardback books for adults totalled \$2.8 billion last year. While sales of paperbacks for children and teenagers increased by 4.1%, hardcover books fell by 0.5%. The paperback market as a whole fell by 2% but still accounted for \$1.1 billion in sales. Book clubs also decreased by 2.8%.

Interestingly business and religious books grew by more than 5% to \$783 million and higher education titles reported for \$3.7 billion up 6.5%.

So while the trends are changing, books are selling well. To read the AAP's report in full, visit www.publishers.org

www.publishers.org

Ebooks

American College Bookstore Retailers get together once a year to discuss ideas and trends in their industry. This year they gathered in Austin, Texas. Gigi Reynard, who pens the blog ebooks about, reported on a speech by Mark Nielson, digital content strategist for the National Association of College Stores, who spoke about digital reading on college campuses.

According to Reynard, he noted that "digital change could come as quickly as the iPod became a staple of college students." He went on to say that "in four years, iPod adoption by college freshman went from 0% to 85%."

Although digital books have in no way taken off as the iPod did as yet, digital delivery of all media, including reading, is becoming very much integrated into college life. Even with no iPod for books, digital textbooks are making inroads. There is enough of a trend that College Book stores are taking note. A study by the National Association of College stores in the US reported that:

18.5% of students strongly prefer e-texts over the print version of the same books, 18% have purchased or accessed digital material. 17% of students said they would pay more for a print book if a digital version is included.

CBA News

Amazon's new print demands

Print-on-demand publishers who wish to sell their work directly on Amazon's site in the US will now have to use Amazon's printing services, according to an article in the Wall Street Journal. Jeffrey Trachtenberg writes, "The move signals that Amazon is intent on using its position as the premier online bookseller to strengthen its presence in other phases of bookselling and manufacturing."

Amazon is one of the biggest booksellers in the US, with a market share publishing experts estimate to be about 15%.

CBA News

Irish market alive and well

The book market is thriving in Ireland according to industry insiders, despite reports declaring otherwise. Speaking before the Dublin Book Festival, which took place from the 7th-9th of March in Dublin City Hall, Sean O'Cearnaigh, President of the Irish Book Publishing Association (CLÉ) said the market was "alive and well".

Publishers have around 15% of the market of books that are on sale in shops and the success is all down to the talented Irish Writers O'Cearnaigh acknowledges, "Irish writers are our secret weapons. We have everything from big writers, to chick-lit authors to sport writers. There is a lot of talent".

However the Irish market indeed faces many challenges. Threats including Tesco's increasingly low price book promotions and rumours that Amazon intends to open a distribution centre in Ireland could prove damaging to the market. Ireland has been relatively insulated from Internet book sales with the extra charges for posting and currency difference proving to be off putting for many Irish buyers. Kennys.ie is the exception to an underwhelming Irish web presence, which sells worldwide and provides an excellent personalised book service, however as the big players come knocking on Ireland's door the market should be prepared to face a sharp turn.

www.ibf-booksellers.org

E-Books in France

As Payot Librairie prepares to commercialise the e-book in France, its Director General, Pascal Wandenbergh, highlights the challenges of such a move and emphasises that change is essential and does mean the death of the paper book.

E-books are currently not widely available in the francophone world but Payot Librairie has been studying the market closely, waiting for the right moment to convert to the latest technological revolution that has emerged in the book world. In the future, download terminals may even be installed in the chain's bookshops. But for the moment, Payot Librairie is moving at its own pace and is more concerned with doing it right than doing it now. Regarding the device, Payot is hesitating between the Sony and Philips' e-reader, eliminating the Kindle as a choice due to the fact that PDF files cannot be read on the device. According to Wandenbergh, the lack of organisation among the content providers on the French market also presents an obstacle and there is a real need for a single platform. Suppliers exist, such as mobipocket.com and numilog.com, but they sometimes sell on content to each other, thereby keeping control over their competitor's client's choices. A precise economic model still has to be set up. Some publishers have also offered to provide bookshops with live downloadable versions of their production.

www.ibf-booksellers.org

Amazon launches Text purchases

Amazon.com has launched a new service to allow customers to buy from the website using text messages. Amazon TextBuyIt lets customers use text messages to find and buy products sold on Amazon.com.

Customers can send a text message with the name of the product, search term or ISBN code and Amazon replies with the product or products that match the search, along with prices. To buy an item, customers reply to the text message by entering the unique single digital number next to the item they want. Customers will then receive a phone call from Amazon with the final details of their order and asking them to confirm or cancel the purchase.

Another impressive marketing initiative sees a new form of book retailing emerge; whatever will they come up with next.

www.ibf-booksellers.org

USA: bookstores go "green"

With booksellers continually trying to discover new and innovative ways to attract new customers and make bookstores places people want to and should go, a new phenomenon is taking place in the USA, a green theme.

With no shortage of eco-friendly titles, booksellers in the USA are expanding their Environmental Sections, creating entirely new "green" sections, and offering tie-in events and sidelines to meet increasing customer interest.

Vroman's Bookstore in Pasadena, California, has featured a permanent section called Living Green, a mix of books and sidelines, since the fall of 2007, and Changing Hands in Tempe, Arizona, is emphasising a "Go Green" theme via events throughout 2008.

The green theme is only one of a vast range of concepts, which can be adopted and integrated by bookstores. The list is endless and the opportunity huge, now that the door has been opened who knows what excitement may lie behind the bookseller's door.

www.ibf-booksellers.org

SABA in Amsterdam

SABA National Manager Frikkie Nel is attending the IBF conference in Amsterdam from the 11th-14th June

The conference, "From Basic to Virtual Bookselling" is aimed at booksellers, publishers, wholesalers, distributors and any organization or professional involved in the book trade who wants to stay up to date with the developments of the trade.

Frikkie is attending to learn from one of the most sophisticated and successful book trades in Europe, and will attend talks on the Dutch book trade: infrastructure, joined promotion, franchising and the role of the Dutch Booksellers Association. He will also learn about Radio Frequency Identification (RFID) and visit the Centraal Boekhuis, the largest wholesaler in the country, followed by store visits to three fascinating and different bookshops: Selexyz Schelftema, the American Book Center and the Athenaeum bookshop. At the forefront of many discussions will, of course be digitisation.

We look forward to hearing from Frikkie in the next edition of Bookmark on his learnings from the conference. More information is available on www.ibf-booksellers.org

www.ibf-booksellers.org

Booksurge panic over in the UK

Amazon.co.uk has said there are no plans to introduce its controversial print on demand service BookSurge (www.boohsurge.com) to the United Kingdom. US parent Amazon.com caused mayhem at the end of March when it told publishers in the US that all P.O.D (Print-on-demand) titles would have to be printed at Amazon's own fulfilment centre. It has raised fears that Amazon is trying to squeeze competitors out of the print and demand market.

So while the UK for the time being is free from the mayhem that surrounds the BookSurge service, a spokeswoman for Amazon.co.uk added, "We do not comment on future plans".

www.ibf-booksellers.org

New concept store opens in America

American store Borders (www.borderstores.com) held the grand opening of its first concept store in Ann Arbor, Michigan, the company's hometown on the 14th of February 2008.

The second largest bookstore chain in the USA, hoped to reverse years of sluggish sales by reinventing itself as a hub for knowledge, entertainment and digital downloading. Borders' newest retail strategy sees a digital centre where you can download music or books, burn CDs, research family histories, print pictures and order leather-bound books crammed with family photos with help from clerks who know how to do those sorts of things and won't embarrass you if you don't.

At the new Borders concept store, new themed islands are built around lifestyle genres, including travel, cooking and health. The digital centres are geared to welcome people of all levels of tech know-how.

This strategy reflects CEO George Jones' efforts to capitalise on the very technology that has helped flatten his stores' book and music sales.

It is clear that bookstores must compete with other forms of entertainment for fewer disposable dollars and also struggle to serve a younger generation that doesn't read nearly as much as their parents did.

This new concept store, the first of 14 which the company expects to open in the states this year, represents a significant enhancement over existing Borders stores inside and out and fulfils the company's mission to be a headquarters for knowledge and entertainment.

www.ibf-booksellers.org

Why start a blog?

In the latest publishing phenomenon, Random house has announced that it has purchased the rights to a book by Christian Lander, the publisher of a blog called stuff white people like.

The price, according to a source familiar with the deal but not authorized to discuss the total, was about \$300,000, a sum that many in the publishing and blogging communities believe is an astronomical amount for a book spawned from a blog, written by a previously unpublished author.

The blog, stuffwhitepeoplelike.wordpress.com contains lists of cultural American totems that moneyed and liberal Americans might be expected to like and has caught the attention of the media who have been debating whether the site is racist or satire.

An article posted in the New York times, suggests that the trend of turning blogs into books is a phenomenon that we have only seen the start of. Literary agents now send a great amount of time trawling the web looking for interesting content, and sometimes the bidding for the deal is fierce.

www.nytimes.com

Penguin tasters prove tasty

Penguin is set to offer free downloads of the first chapter of every fiction title it publishes.

Penguin has invested in researching the viability of its "Penguin Tasters" marketing campaign in the UK. It has offered the first chapter of over 50 titles in PDF download form via its website: www.penguin.co.uk. Downloads can be completed onto iPhones, Palms and Blackberrys. "Each Penguin taster is the ideal length for a work commute or a lunch hour-the perfect way to try before you buy".

The scheme has undoubtedly aroused much interest and the Penguin Group decided to include all fiction titles in the scheme from the 17th of March.

www.penguin.com

Digital downloads boost sales

In another digital publishing phenomenon, *Women & Money: Owning the Power to Control Your Destiny*, by Suze Orman was selected by Oprah Winfrey and offered freely in digital version on her website Oprah.com for a 33 hour period. 1.1 million downloads were registered in the English version and near 20,000 in the Spanish version.

The result also helped to boost the sales of the essay in the bookstores, although the title had already been available for a year. *Women & Money* has since become the third best selling in the essay category according to the Wall Street Journal and is well placed in the Top 20 of Amazon.

It seems that this success, due to the publicity made by the best TV book presenter on the one hand and to the commercial online offer on the other hand, has not lead to the vicious one-on-one scenario between the different published formats of the book, as originally feared by American publishers.

www.ibf-booksellers.org

Print-on-demand publishing service

Northshire Bookstore in Manchester Center Vermont, USA has launched an in-store Print-on-Demand publishing service. The focal point of the new service is the Espresso Book Machine (EBM), an on-site fully integrated book-making machine that can produce a high-quality, trade-size paper book in minutes, in store. Northshire Bookstore is the first independent bookstore in the US to have an EBM right on the premises, and is one of five locations to provide this service in the world.

Chris Morrow, General Manager of Northshire explained how he wanted to offer POD for some time but was waiting for the right technology. Their short time goals are to "provide more choice to their customers". EBM will allow Northshire to publish its own premium paperback Northshire Press editions of public domain work, including rare and out-of-print titles, and local books of interest.

www.bookweb.org

2008 Kiriyaama winners announced

New Zealand author Lloyd Jones' novel, *Mister Pip*, won the 2008 Kiriyaama Prize for fiction in April this year, while *The Fragile Edge: Diving and Other Adventures in the South Pacific* by Julia Whitty won the nonfiction category. The US \$30,000 cash prize is divided equally between the fiction and nonfiction winners.

The Prize, in its 12th year, is presented by Pacific Rim Voices, an independent non-profit organization dedicated to celebrating literature that contributes to greater understanding of and among the peoples and nations of the Pacific Rim and South Asia.

Kiriyaama Prize Manager Jeannine Cuevas Stronach remarked about this year's awardees: "It is often too easy for those of us who live in large and populous countries to discount the people and cultures of humbler nations. *Mister Pip* and *The Fragile Edge* make the compelling argument that one small island is the whole universe to the people who live there.

In total harmony with the aim of the Prize, this year's highest honors go to two books that will draw some attention not to some Pacific Rim superpower, but to less discussed, but nevertheless important, parts of the region."

www.cbabook.org

Notes & Footnotes

Rotten Onions To Penguin

Penguin Books SA lost the local agency for Nelson Thornes as of 29th February 2008 to Macmillan SA. This kind of thing happens and you understand that there will be a transition period and things may not go as smoothly as normal.

What does cause frustration is their procedure when it comes to backorders. Their approach in this case is to summarily inform their clients that they are cancelling all backorders and should we still require them we are to place these orders again with the new agent.

We have clients wanting to start their academic year who have ordered books as far back as November. Where these books ever ordered by Penguin SA or did they know they were losing the agency and they never bothered? Our backorders should have been halfway here by now based on "six to eight weeks" that we are now so used to hearing.

When did they know that they were losing the agency? Did they consider that this was a particularly important time of the year for educational/academic booksellers and did they handle our orders correctly? Did they ask for an extension from Nelson Thornes to allow for the start of our academic year and then hand over to Macmillan?

This agency was not the biggest for Penguin SA so it would have been a small matter to list our backorders and give them to Macmillan SA?

Is this a general sign of the "healthy relationship" in the local book trade or is this a once-off mistake that Penguin SA will not repeat with the next agency change?

Bookseller Ben

PS – As I write this I receive a similar announcement from Pan Macmillan informing us that they have acquired the Kingfisher agency from Quartet and that they are also cancelling all backorders. These companies use the same distributors in SA so the transfer of backorders would amount to changing some fields on their computer program. Rotten onions to Pan Macmillan!

Finance Director: Penguin

Finance Director Sue Baker left Penguin Books in April this year.

Sue's time with the company spanned a great many changes, and the growth, financial health and success that Penguin South Africa currently enjoys can be attributed in no small part to her invaluable contribution. She and her family have taken the decision to emigrate and will be setting up home in Sydney.

Penguin's new Finance Director is Claire Grant. Claire has been Random House South Africa's Finance Director since 1999 to the present day and brings with her a wealth of experience and knowledge in the financial world of trade publishing.

www.penguinbooks.co.za

In Response

In response to 'Bookseller Ben's' letter to your publication:

First of all, I am sorry that his level of frustration was clearly such that he felt he needed to write to Bookmark to air it, but I hope that he will make contact with me directly, too, so that I can personally assist in tracking the orders he placed.

Penguin takes the representation of all of our agencies' lists, no matter what their size, extremely seriously and the product managers responsible for those lists give their full attention to them at all times. The fact that Nelson Thornes had made a decision to move to MacMillan SA would not have changed our focus on the list in any way until the moment of handing it over.

The change of representation was made known to us in December 2007 and the procedure for effecting the transition from Penguin to MacMillan SA was discussed and carefully planned by our two companies.

Yes, Penguin was mindful of the timing of the changeover as the new academic year was about to start. And yes, we did request an extension to our agreement for exactly this reason and we were given that extension. The stock that was coming in to fulfill orders for our academic and educational customers was carefully monitored and it was our intention to do our best to make sure that they had their books in good time and that the inconvenience to them would be minimal. We did our best to 'handle orders correctly'.

An SA bookseller who placed an order with Penguin in November for a Nelson Thornes title should have had this order fulfilled by the 31 January cut off date, **unless there was a reason for non-supply from Nelson Thornes**, eg the title was out of stock or reprinting in the UK. Again, I invite Bookseller Ben to forward his order details to me so that we may turn him into a satisfied customer again.

It is normal procedure when changing over from one distributor to another to elect a month end cut off day when the systems effect the change and orders for titles not currently in stock on the warehouse shelves are cancelled. Individual customers are informed, as Bookseller Ben would have been, by the outgoing distributor and invited to place a new order with the new distributor.

The new distributor, in this case MacMillan SA, would have been given a list of stock currently in the warehouse and stock that was on its way. All our Nelson Thornes stock would have been offered to MacMillan to purchase.

*ALISON LOWRY
Chief Executive Officer, Penguin*

Note

Many thanks for your letters and comments, we do appreciate the input and are always willing to add another side to any story.

Send letters to: bookmark@sabooksellers.com

2008 Buyers Guide

BLUE WEAVER ACADEMIC TITLES

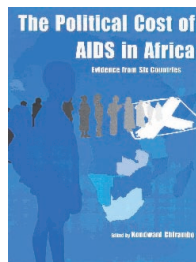
Phone: (021) 701 4477

Email: marketing@blueweaver.co.za

Website: www.blueweaver.co.za

Contact: Nicole Sage

Trade Orders: On The Dot Distribution



Title: The Political Cost of AIDS in Africa
Author: Kondwani Chitambo
Publisher: IDASA
ISBN: 978-1-920118-65-5
RRP: R 199.00
Presentation: 386 pp / SC
Publication Date: March 08
Content: The Political

Cost of AIDS in Africa provides comprehensive empirical evidence of the impact HIV/AIDS is having on politics and the electoral process. **This book is special because** it suggests innovative and holistic responses to address these problems. A culmination of three years of exploratory studies by African researchers working under the auspices of Idasa, it demonstrates how AIDS is interwoven with the continent's ambitions for deepening democracy.



Title: Contracts of Employment 2nd Edition
Authors: Chris Todd and Talita Laubscher
Publisher: SIBERINK
ISBN: 978-1-920025-17-5
RRP: R 230.00
Presentation: 247mm X 171mm / 199pp / SC
Publication Date: March 08

Content: This is a book that has been very specifically written for the wide (non-legal) audience that needs to know about legislative control over Contracts of Employment. **This book is special because** its hallmarks are accessibility and lucidity: The legislative constraints on the employment relationship are clearly and logically set out, as are the areas in which employer and employee are free to bargain unfettered by legislative intervention.



Title: International Tax 2008 A South African Perspective (Fourth Edition)
Authors: Olivier and Honiball
Publisher: SIBERINK
ISBN: 978-1-920025-23-6
RRP: R 795.00
Presentation: 247mm x 171 mm / 624 pp / SC
Publication Date: Feb 08

Content: This book aims to provide the reader with a thorough understanding of international income tax aspects from a South African perspective. **This book is special because** topics traditionally regarded as highly specialised are dealt with in a practical way, and illustrated by relevant examples.



Title: The Promotion of Administrative Justice Act: A Commentary
Author: Iain Currie
Publisher: SIBERINK
ISBN: 978-1-920025-18-2
RRP: R 270.00
Presentation: 247mm x 171mm / SC / 248pp
Publication Date: Jan 07

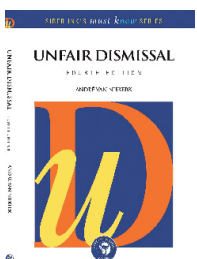
Content: This book, a second edition of Currie & Klaaren's The Promotion of Administrative Justice Act Benchbook (Siberink 2002), is a commentary on the PAJA, written to assist the judges, magistrates, lawyers and administrators who are required to interpret and implement the Act. **This book is special because** it is a comprehensive commentary on the PAJA and Regulations, including reference to all significant case law since 2001.



Title: Understanding Company Financial Statements (2nd Edition)
Author: Geoff Everingham
Publisher: SIBERINK
ISBN: 978-1-920025-16-8
RRP: R 225.00
Presentation: 247mm X 171mm / 200 pp / SC
Publication Date: Jan 07

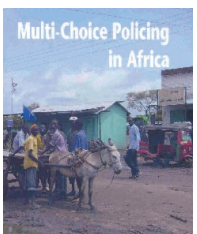
Content: This book is essential for those who may not have been trained as accountants but have a need to make sense of the conventions and tools employed by accountants.

This book is special because it is targeted at those who need a basic understanding of the accounting process and who interpret company financial statements.



Title: Unfair Dismissal 4th Edition
Author: André van Niekerk
Publisher: SIBERINK
ISBN: 978-1-920025-24-3
RRP: R 230.00
Presentation: 247mm x 171mm / SC / 188pp
Publication Date: Feb 07
Content: This guide to the

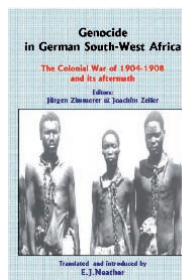
law of unfair dismissal, now in its fourth edition, explains the law in plain language. **This book is special because** it is a practical book, for trade unionists and employer representatives (and their legal representatives), HR practitioners and law students



Title: Multi-Choice Policing in Africa
Author: Bruce Baker
Publisher: The Nordic Africa Institute
ISBN: 9789171066039
RRP: R 180.00
Presentation: 210mm x 145mm / SC / 228pp
Publication Date: Jan 08

Content: Based on field research, this book reveals the surprising variety of people involved in policing besides the state police. Indeed many Africans are faced with a wide choice of public and private, legal and illegal, effective and ineffective policing.

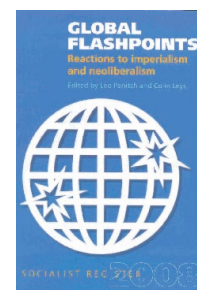
This book is special because it covers policing in all its forms in Sub-Saharan Africa, including case studies of Uganda, Sierra Leone and South Africa.



Title: Genocide in German South-West Africa
Authors: Jürgen Zimmerer & Joachim Zeller
Publisher: MERLIN PRESS
ISBN: 978-0-85036-574-0
RRP: R 210.00
Presentation: 233mm x 157mm / SC / 304pp
Publication Date: Jan 08

Content: Early in 1904 war broke out in German South West Africa, when the Herero tribe rose up against an oppressive colonial regime. The German army despatched to the colony brutally suppressed the uprising and set about the systematic annihilation of the Herero and Nama people.

This book is special because it shows how racism, concentration camps and genocide in the German colony foreshadow the crimes committed during Hitler's Third Reich.



Title: GLOBAL FLASHPOINTS - (Socialist Register 2008)
Authors: Leo Panitch and Colin Leys
Publisher: MERLIN PRESS
ISBN: 9780850365870
RRP: R 230.00
Presentation: 233mm x 157mm / SC / 296pp
Publication Date: Jan 08

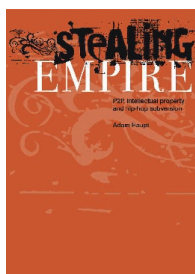
Content: What are the forces at work in opposition to the American Empire? Are such forces, in the Islamic World and in Latin America, reactionary or progressive? **This book is special because** it surveys the key flashpoints of resistance today.



Title: Racial Redress & Citizenship in South Africa
Publication Date: May 08
ISBN: 13: 978-0-7969-2189-5
Presentation: 336pp / SC / 210mm X 148mm
RRP: R180
Content: South Africa's democratic experiment is confronted with a central

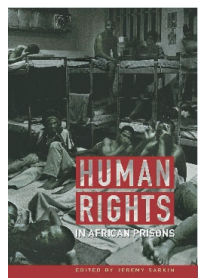
political dilemma: how to advance redress and address historical injustices while building a single national identity.

This book is special because this issue lies at the heart of many heated debates. Government has opted for racially defined redress while many of its critics recommend class as a more appropriate organising principle.



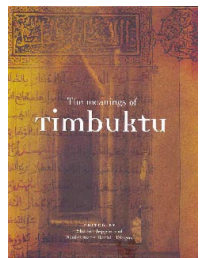
Title: Stealing Empire
P2P, intellectual property and hip-hop subversion
Author: Adam Haupt
Published By: HSRC PRESS
Presentation: 210mm x 148mm / SC / 272pp
ISBN: 978-0-7969-2209-0 /
RRP: R 160.00
Publication date: April 08

Content: Stealing Empire poses the question, 'What possibilities for agency exist in the age of corporate globalisation?' Using the work of Antonio Negri and Michael Hardt as a point of entry, Adam Haupt delves into varied terrain to locate answers in this ground-breaking inquiry. **This book is special because** it is vital reading for law, media and cultural studies scholars who want to make sense of the ways in which legal and communication strategies are employed to secure hegemony.



Title: HUMAN RIGHTS IN AFRICAN PRISONS
Author: Jeremy Sarkin
Publisher: HSRC PRESS
ISBN: 978-0-7969-2206-9
RRP: R 180.00
Presentation: 240mm x 168mm / SC / 256pp
Publication Date: April 08
Content: Prisons have

always been a key focus of those interested in human rights and the rule of law. This book looks at the challenges African governments face in dealing with these issues. **This book is special because** Critically, the book reveals that there are processes and reforms underway across nations in Africa, and makes recommendations for strengthening and building on them.



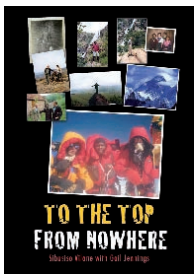
Title: The Meanings of Timbuktu
Authors: Shamil Jeppie & Souleymane Bachir
Publisher: HSRC PRESS
ISBN: 978-0-7969-2204-5
RRP: R 290.00
Presentation: 275mm x 210mm / Hardcover / 416pp
Publication Date: April 08

Content: In a joint project between South Africa and Mali, a library to preserve more than 200 000 Arabic and West African manuscripts dating from the 13th to the 19th centuries is currently under construction. It is the first official cultural project of NEPAD, the socio-economic development plan of the African Union, and when the library is built, the cultural role of Timbuktu will be revived, as it becomes the safe haven for the treasured manuscripts.

This book is special because the manuscripts prove that Africa had a rich legacy of written history, long before colonisers set foot on the continent.

BLUE WEAVER TRADE TITLES

Phone: (021) 701 4477
Email: marketing@blueweaver.co.za
Website: www.blueweaver.co.za
Contact: Nicole Sage
Trade Orders: On The Dot Distribution



Title: To The Top From Nowhere
Publisher: AARDVARK PRESS
Author: Sibusiso Vilane (with Gail Jennings)
ISBN: 978-0-9584907-8-8
RRP: R 125.00
Presentation: SC / A5 / 128pp
Publication Date: April 08

Content: To the Top from Nowhere is the story of how Sibusiso Vilane grew from humble beginnings into a world-class climber and adventurer. **This book is special because** it is about Sibusiso's early years, the people who helped change the course of his life and career, his remarkable physical and mental capacity to beat the odds and, of course, his event-filled climbs to the top of the highest mountain in the world.



Title: The Rich Man of Pietermaritzburg
Publisher: AFLAME BOOKS
Author: Sibusiso Nyembezi (translated by Sandile Ngidi)
ISBN: 9780955233999
RRP: R 110.00
Presentation: 210mm x 140mm / SC / 264pp
Publication Date: March 08

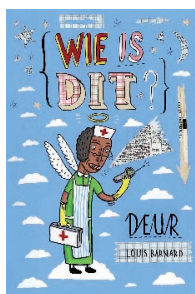
Content: An enchanting tale that looks at the familiar story of a man who has adopted the ways of the 'white man' to further his own nefarious schemes. Yet this tale celebrates the sense of community that apartheid assaulted – but failed to break.

This book is special because it is the first English translation of the classic Zulu novel, and was voted as one of Africa's 100 Best Books of the 20th Century by an international jury



Title: CHAMELEON
Publisher: Electric Book Works
Author: Barbara Erasmus
ISBN: 978-0-620-40397-9
RRP: R 140.00
Presentation: 203mm x 127mm / SC / 206pp
Publication Date: April 2008
Content: Chameleon is a story about the private

face behind a public image. **This book is special because** 'Off the dark streets and into the white collar boardrooms, Barbara Erasmus takes local crime writing in a new direction.



Title: Wie is Dit?
Publisher: Electric Book Works
Author: Louis Barnard
ISBN: 978-1-920218-03-4
RRP: R 160.00
Presentation: 320mm x 210mm / HC with dust jacket / 32pp
Publication Date: Jan 08
Content: This is a bright,

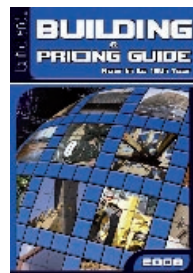
quirky picture book of Bible stories for children and inquisitive grown-ups of all religious persuasions. **This book is special because** it speaks to children in a non patronising way about Bible characters and makes them seem cool.



Title: ENTER EXIT
Publisher: Hatje Cantz
Photographer: Pierre Crocquet de Rosemond
ISBN: 978-3-7757-2084-7
RRP: R 300.00

Presentation: 300mm x 245mm / HC with dust jacket / 120pp
Publication Date: July 2007

Content: In Enter Exit Pierre Crocquet has provided a snapshot of the surreal reality of a small community in his native South Africa. **This book is special because** South Africa today is a society that has seen dramatic changes in its history, with a particular irony evident in today's post-apartheid society, where division is still evident, but is now set primarily along economic lines. We become an integral part of the story.



Title: Build Aid Building & Pricing Guide 2008
Publisher: EWA PUBLISHING
ISBN: 978-0-620-39707-0
RRP: R 335.00
Presentation: 297mm x 210mm / SC / 450pp
Publication Date: Dec 07
Content: The objective of this publication is to provide

the building industry in general and the home owner with a comprehensive guide to the most frequently used items in building.

This book is special because although the publication is relevant to the building industry in general, the focus is more on residential and light industrial or light commercial.



Title: Today's Gardens
Publisher: METZ PRESS
Authors: Suzette Stephenson & Louise Van Rooyen
ISBN: 978-1-919992-70-9
RRP: R 175.00
Presentation: 260 x 210mm / Sc with flaps / 160pp

Publication Date: April 08

Content: A beautifully illustrated guide to the practical aspects of garden design brimful of original ideas and inspiration.

This book is special because it provides all the information you'll need to design or revamp your garden with a professional touch. ALSO AVAILABLE AFRIKAANS: "Eietydse Tuine" ISBN 978-1-919992-71-6



Title: Jewellery in a Jiffy
Publisher: METZ PRESS
Author: Fransie Snyman
ISBN: 978-1-919992-87-7
RRP: R 149.95
Presentation: 260mm x 193mm / SC with flaps / 144pp
Publication Date: April 2008
Content: Beading remains

as addictive as ever and this book will go a long way to ensure it stays that way!

This book is special because Especially compiled with the impatient beader in mind, it offers more than 55 original beaded jewellery projects with many more variations, often completed in under an hour.

ALSO AVAILABLE AFRIKAANS: "Juwelery in 'n Japtrap" ISBN 978-1-919992-88-4



Title: Kids Learn To Knit
Publisher: METZ PRESS
Authors: Lucinda Guy & Francois Hall
ISBN: 978-1-919992-84-6
RRP: R 99.95
Presentation: 210 x 210mm / Sc with flaps / 96pp

Publication Date: April 08

Content: With the help of this book and its friendly animal characters, children can learn to knit.

This book is special because, aimed at children between the ages of 6 and 9 it has easy-to-follow instructions, lively illustrations and fantastic projects, all with charts and templates

ALSO AVAILABLE AFRIKAANS: "Kom Ons Leer Brei" ISBN 978-1-919992-85-3



Positive parenting

The importance of communication in quality parenting

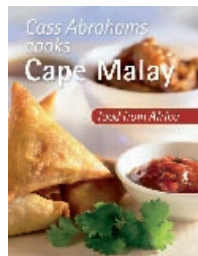
Margaret Fourie

Title: Positive parenting
Publisher: METZ PRESS
Author: Margaret Fourie
ISBN: 978-1-919992-66-2
RRP: R 139.95
Presentation: 245 x 171 mm / 140 pp / SC
Publication Date: June 08
Content: Parenting is a job for which we receive no

training, yet when you become a parent, you hold the future of another human in your hands.

This book is special because, dealing with communication as one of the crucial aspects of interpersonal relationships, it will help parents give children the very best, considered upbringing that they can have.

ALSO AVAILABLE AFRIKAANS: "Positiewe Ouerskap" ISBN 978-1-919992-67-9



Title: Cass Abrahams cooks Cape Malay
Publisher: METZ PRESS
Author: Cass Abrahams
ISBN: 978-1-919992-99-0
RRP: R 120.00
Presentation: 260mm x 193 mm / 96 pp / SC with flaps
Publication Date: June 08
Content: This book contains

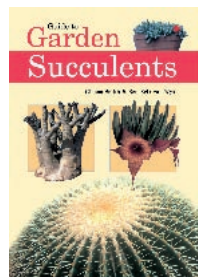
recipes for all the favourites as well as less known dishes traditionally gracing the Cape Malay table.

This book is special because it takes dishes which have been passed down from generation to generation out of the family kitchens so that everyone visiting our shores will be able to savour the flavours of the unique Cape Malay cuisine.

ALSO AVAILABLE AFRIKAANS: "Cass Abrahams kook Kaap-Maleis" ISBN 978-1-919992-78-5

BRIZA PUBLICATIONS

Phone: (012) 329 3896
Email: books@briza.co.za
Website: www.briza.co.za
Contact: Christo Reitz



Title: Guide To Garden Succulents
Authors: Gideon Smith & Ben-Erik van Wyk
Imprint: Briza Publications
ISBN: 978-1-875093-67-0
Price: R249-95
Presentation: Hardback
Publication date: May 08
Content: Succulents and

rockery plants have become very popular for their ease of cultivation, diversity of forms and striking colours. This scientifically accurate photographic guide is aimed at helping gardeners and horticulturalists to easily identify commonly used species from all over the world.

The book includes: Descriptions of more than 300 well-known succulents plants and their close relatives. Details about the main succulent plant families for quick identification.



Title: Natuur-lik!
Outeur: Erik Holm
Imprint: Marula Books
ISBN: 978-0-9802599-2-6
Prys: R120-00

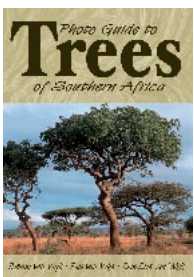
Omslag: sagte band

Publikasie datum: Mei 08

Inhoud: Erik Holm is een van die min

wetenskaplikes wat nie bang is om ook vanuit 'n ander hoek na die mens te kyk nie. Gelukkig het hy 'n humorsin, en is hy darem ook nog lief vir mense as vir sy hond!

In hierdie boek gee die skrywer sy mening oor die ekologiese krisis en beveel aan dat ons ons hele wêreldbeskouing verander, nie net ons tegnologie nie. Dit beteken ons ou volk se pionierstalente kom weer in aanvaag. Hy glo ook parasiete is van groot nut vir die mensdom, want dink net hoe hierdie haglik oorbevolkte planeetjie nou al sou gelyk het sonder malaria!



Title: Photographic Guide To Trees Of Southern Africa (Revised edition) – also available in Afrikaans
Authors: Braam van Wyk, Ben-Erik van Wyk & Piet van Wyk
Imprint: Briza Publications
ISBN: 978-1-920217-04-4
Price: R249-95

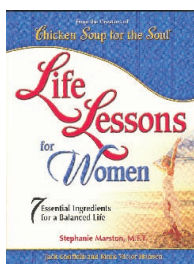
Publication date: June 08

Content: Southern Africa has a remarkable rich tree diversity. This book is an invaluable identification and reference guide to 300 of the more common tree species in the region, both native and naturalized.

This book is special because there are more than 920 excellent full-colour photographs illustrating the growth form, the flowers, fruit and bark of the various species.

PHAMBILI AGENCY

Phone : (011) 455 0091
Email: phambili@wbs.co.za
Website : www.chickensoup.com
Contact: Dinah Mandiwane



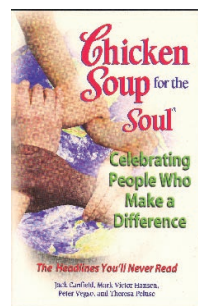
Title: Life Lessons for Women
Author: Jack Canfield, Mark Victor Hansen, Stephanie Marston, M.F.T.
Imprint: HCI
ISBN: 9780757301445
RRP: R129.95
Category: Self-Help
Presentation: paperback

Publication Date: 2004

Content: Combination of heart-warming stories with tools to help every woman live the life she was meant to live.

This book is special because ... "it delivers

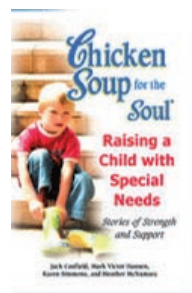
practical wisdom that will empower and inspire. Combining heartfelt true to life stories with powerful, specific action steps, this book will support women everywhere in realizing the depth of their worthiness' and the importance of sharing their unique contribution."



Title: Chicken Soup for the Soul Celebrating People Who Make a Difference
Author: Jack Canfield, Mark Victor Hansen, Peter Vegso and Theresa Peluso
Imprint: HCI
ISBN: 9780757306679
RRP: R149.95
Category: Self-Help
Presentation: paperback
Publication Date: 2007

Content: This inspiring collection of stories chronicles the small kindnesses that make a huge difference, the ordinary experiences that have profound impact, and the defining moments that change the lives of everyday people.

This book is special because ... If you wonder about the direction the world is headed and whether kindness and compassion still exists, this book will restore your faith in the human spirit with these true stories of character, and courage.



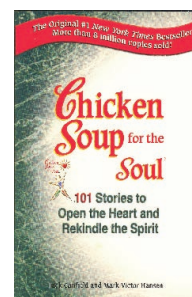
Title: Chicken Soup for the Soul Children with Special Needs
Author: Jack Canfield, Mark Victor Hansen, Heather McNamara, and Karen Simmons
Imprint: HCI
ISBN: 9780757306204
RRP: R149.95
Category: Self-Help

Presentation: paperback

Publication Date : 2007

Content: Raising a child with special needs is a lifelong commitment that is as unique as each person who embarks on it.

This book is special because ... "These powerful heart-rending stories are filled with honesty, humor, hope and offer inspiration to parents, teachers, and anyone else who cares for children with special needs. "



Title: Chicken Soup for the Soul – The Original Bestseller! 8 Million copies sold
Author: Jack Canfield, Mark Victor Hansen
Imprint: HCI
ISBN: 9781558742628
RRP: R149.95
Category: Self-Help
Presentation: paperback

Publication Date : 1993

Content: Warm, wonderful, uplifting and inspiring book full of ideas and insights that anyone can use to improve any part of his or her life. "In this rich and varied collection, everyone will find at least a few stories that strike a special resonance – stories one will treasure and want to share."

This book is special because ... it will inspire you to be a better person, reach for your highest potential, share your love and embrace the world around you.



SOUTH AFRICAN BOOKSELLERS ASSOCIATION

The Executive Committee of the South African Booksellers' Association would like to thank the following members for acknowledging their ongoing support by remitting their annual membership fees*:

Corporate Member

Afribooks (HO)

88 Old Transkei Rd
Nahoon, EL
Tel: 043 735 3888

Alibiprops

Petrusa Park
Bill Bezuidenhout Dr
Bellville, CPT
Tel: 021 940 4120

Boekehuis

34 Fawley Street,
Auckland Park, JHB
Tel: 011 482-3609

Boeksentrum

Naspers Centre
Heerengracht, CPT
Tel: 021 406 2118

Books Only

366 Kent Rd, Ferndale
Randburg, JHB
Tel: 011 326 0069

Exclusive Books (HO)

1st Floor, Mutual Place
3 Mutual Dr, Rivonia, JHB
Tel: 011 803 3773

Hargraves Library

Service (HO)
5 & 7 Speke Str, Obs, CPT
Tel: 021 447 5682

The Book Den

Cnr Commercial & Boom Str
PMB
Tel: 033 342 7474

Van Schaik Bookshop (HO)

Delphi Arena, 1 Old Oak Rd
Tyger Valley, CPT
Tel: 021 918 8400

Wordsworth (HO)

Suite 6, 23 Rotherfield Rd
Plumstead, CPT
Tel: 021 797 5664

Stockholding Bookseller

4 Sure Educational Enterprises

3 Bridgeway Centre, Bridgeway
Crawford, CPT
Tel: 021 696 8812

Adams & Co

341 West Str, Durban
Tel: 031 304 8571

Adams & Griggs

33 Victoria Str, DBN
Tel: 031 305 3791

Addis Stationers (HO)

51 Timavo Dr, La Lucia, DBN

Tel: 031 572 3530

AEPA Ronette

30 Lotus Rd, Lansdowne, CPT
Tel: 021 761 0543

Atlas Books

18 Main Rd, Rondebosch, CPT
Tel: 021 686 8768

Bargain Books (HO)

3 De Waal Prk, 1A Greenville Rd
Diep River, CPT
Tel: 021 706 1461

Best Books

1368 North Coast Rd, Avoca
DBN
Tel: 031 569 3160

Boland Skryfbehoeftes

Hoogstraat 114, Worcester
Tel: 023 344 3080

Book Centre

39 Human Str, Krugersdorp
Tel: 011 660 1925

Book Nook

99 Frere Rd, Vincent, EL
Tel: 043 726 9294

Books 24/7

Unit 4, Silver Str
Brackenfell Industria, CPT
Cell: 083 274 1751

Books Etc.

2 Cheviot Pl, Bonnie Doon
EL
Tel: 043 735 4138

Booktalk

cnr Jan Smuts Ave, 7 North Road
Hyde Park, JHB
Tel: 011 325 2266

Brainbooks Students Centre

University of Pretoria
Lynwood Drive, PTA
Tel: 012 259 1576

BT Boeke

Shop 30 Sanlam Centre
Klipfontein, Witbank
Tel: 013 692 4814

C N A (H O)

12-16 Laub Str, New Centre
JHB
Tel: 011 491 7500

Cape Book & College Supplies t/a University Bookshop

18 Milner Street, Parow, CPT
Tel: 021 930 5592

Cascades Bookshop

Shop 10, Cascades Centre, PMB
Tel: 033 347 1361

Caxton Bookshop

21 Warrington Rd, CPT
Tel: 021 683 6654

Clarke's Bookshop

211 Long Str, CPT
Tel: 021 423 5739

Cliffy's Educational Books

22 Anadale Rd, Crawford, CPT
Tel: 021 696 1677

Coalition

Bellville Business Park
Voortrekker Road, Bellville, CPT
Tel: 021 949 8220

Cornea Boeke

9 Van Riebeeck Str, Groblersdal
Tel: 013 262 4188

Denosa

605 Church Str, Arcadia
PTA
Tel: 011 343 2315

Early Readers

10 Jukskei Aven, Gallo Manor
JHB
Tel: 011 802 2513

Eastern Cape School Supplies

37 First Ave, Norwood, Umtata
Tel: 047 534 2799

Easy Reach Stationers & Booksellers

Shop 3, ECDA Building
York Road, Umtata
Tel: 047 532 2758

Edustats

60 Lang Str, Kuils River, CPT
Tel: 021 906 0027

Emanzini Business Lines (HO)

22 Commercial City
Queen Str, DBN
Tel: 031 305 7446

Essential Books (HO)

23 Hazelwood Rd, Hazelwood
PTA
Tel: 012 346 5327

Faniza Business Enterprise

2326 Lancashire House
216 Kenyon Howden Road
Montclair, DBN
Tel: 031 462 7778

Frank R. Thorold

3rd Floor, Meischke's Building
42 Harrison Str, JHB
Tel: 011 838 5903

Goga & Co

55 Prince Edward Str, DBN

Tel: 031 306 2787

Hancri Best Bookshop

44 Nojoli Str, Somerset East,
CPT
Tel: 042 243 2024

Horizon Library Service

108 De Waal Rd, Diep River, CPT
Tel: 021 707 5716

Idutywa Bookshop

Richardson Rd, Idutywa
Tel: 047 489 1154

Juta's Bookshop (HO)

Mercury Crsc, Wetton, CPT
Tel: 021 763 3500

Kalahari.net

M-Web Building,
100 Fairway Close, Parow, CPT
Tel: 021 595 9600

Keletso Bookshop

Erf 396, Main Str
Mount Fletcher
Tel: 039 257 0045

Kenart Stationers

6 Union Str, Empangeni
Tel: 035 772 1921

L. J. Armstrong

Booksellers
Royal Court, 46 11th Str

Orange Grove, JHB

Tel: 011 485 1337

LAPA Uitgewers

380 Bosman Str, PTA
Tel: 012 401 0700

Leserskring

M-Web Building
100 Fairway Close, Parow, CPT

Logans Bookshop

39 Gale Str, DBN
Tel: 031 201 8113

Lwazi Office Supplies

3 Brentwood Rd, Parklands, CPT
Tel: 021 557 3736

M. G. Redhi Booksellers

Shop 1 MGR Centre,
333 Main Rd, Tongaat
Tel: 032 945 1240

Mandlenkosi Projects

49 Kings Rd, Pinetown
Tel: 031 701 1846

Maranatha Booksellers & Service

69A Voortrekker Str, Bellville,
CPT
Tel: 021 949 0842

MB Books

14 Barnard Str, Bellville, CPT

Cell: 072 219 9275

Tel: 021 949 8264

Million Pages

63 Madeira Str, Umtata
Tel: 047 534 2631

Minerva Books

225 Jan Smuts Ave
Parktown North, JHB

National Office Supplies

68 Victoria Str, DBN
Tel: 031 306 2732

Nazipasi Stationers

Plantation Rd, Cofimvaba
Tel: 047 874 0012

New Edition Bookshop

10 High Str, Butterworth
Tel: 047 491 0670

Ngwamisaba

1180 Diepkloof Ext, Diepkloof
Tel: 011 985 6937

Nolibo Educational Suppliers

2 Colchester Crs, Parklands, CPT
Fax: 021 372 4862

Noordkaap

Skryfbehoeftes

11 Waterworks Str, Kimberley
Tel: 053 831 6011

Nu Nation Books

91 Pinotage Rd
Blackheath, CPT
Tel: 021 905 8841

Onaku Trading Office

249 Voortrekker Str, Parow, CPT
Tel: 021 930 0414

Oom Polla se Winkel

Paul Roos Grounds, Suidwal
Stellenbosch

Tel: 021 887 7149

Padayachee Bros

83 King Chaka Str, Stanger
Tel: 032 551 1159

Paperback Shack

28A Oxford Str, EL
Tel: 043 742 0670

Parkland Book and Educational Centre

81 Mahatma Ghandi Str,
Stanger

Tel: 032 551 2513

Planet Stationers t/a @office world

81 Mahatma Ghandi Str,
Stanger

Tel: 018 293 3469

Play & Schoolroom Shop

6 L, Rosebank Mews, JHB



SOUTH AFRICAN BOOKSELLERS ASSOCIATION

Tel: 011 788 1304

Praesidium Books

801 Fourth Str, JHB

Tel: 011 887 5994

Prizm Educationary

1 Gloucester Ave, Sandringham, JHB

Tel: 011 640 5099

Protea Boekwinkel

1067 Burnett Str, Hatfield PTA

Tel: 012 362 5683

Rainbow Academic Bookshop cc

8-10 Noble Rd, Berea, DBN

Tel: 031 202 4326

Ramsgate Stationers

Shop 3 Hibiscus Mall

Wartski Dr, Margate

Tel: 039 312 0303

Red Pepper Books

20 Fever Tree Estate

Van dalen Rd, Roodepoort

Tel: 011 768 1145

Roopanand Music

5 Cedarfield Close

Springfield Park, DBN

Tel: 031 579 1534

Rynew Educational Enterprises

1 A De Wet Str, Bellville, CPT

Tel: 021 951 6904

Scholars

10 High Str, Butterworth

Tel: 047 491 0670

Scholars Bookshop

Steenberg Office Park

Silverwood Close, Westlake, CPT

Tel: 021 700 2578

Sesifikile Booksellers

53 Patricia Ro, Chase Valley

PMB

Tel: 033 342 9665

Sizwe Books

343 Cape Rd, Newton Park

Tel: 041 585 3000

Time to Read

18 Calcite Rd, Wilro Park ext 2

Roodepoort

Tel: 011 768 2162

Tsolo Booksellers & Stationers

182 Thurston Str, Tsolo

Cell: 072 210 4740

Ulrich Naumann

17 Burg Str, CPT

Tel: 021 423 7832

Umtapo Booksellers

Shop no 3 NBS Centre
cnr Maxwell & Union Str
Empangeni

Tel: 035 772 2572

U-Nique Books

1 Kiewietjie Close

Melkbosstrand, CPT

Tel: 021 553 4694

UPB Booksellers & Stationers

129 High Str, Grahamstown

Tel: 046 622 3549

Vivlia Publishers & Booksellers

1 Amanda Ave, Lea Glen

Florida, JHB

Tel: 011 472 3912

Vryheid Bookstore

184 Church Str, Vryheid

Tel: 034 982 2671

Specialist Bookseller Hampton Books

75 Winder Str, DBN

Tel: 031 368 3393

Lemur Books

Tel: 011 907 2029

Marianhill Book Depot

St. Francis College

Abbot Francis Rd, DBN

Tel: 031 700 2824

Medibooks

3 Wadley Rd, Umbilo, DBN

Tel: 031 205 5851

Mumba Book

Distributors

124 Drosdy Str

Peerless Park North

Kraaifontein

Tel: 021 988 6619

Shanfin Investments cc

25th Floor, UCS House

209 Smit Str, Braamfontein

Tel: 011 403 3008

South Cape Academic Supplies

Cnr Courtenay & Cradock Str,

George

Tel: 044 874 7551

The Complete Bookshop

Suite3, First Avenue, Greyville

DBN

Tel: 031 309 1192

Informal Bookseller

Naledi et al Bookshop

15 Dazana, Mbuqe Extension

Umtata

Cell: 083 359 7134

Abase-Afrika

28 Elton Str, Southernwood
EL

Tel: 043 742 0207

Bongs Office Supplies

21 Eales Str,

King William's Town

Tel: 043 643 5007

Brainwave 506cc

D 16 Electronic Rd

Vulindlela Heights, Umtata

Tel: 043 643 5007

Favourite Stationers

Central Car Prk, Murchison Str,
Newcastle

Tel: 034 315 4467

Imizamo Bookshop

15 Dazana, Mbuqe Ext, Umtata

Tel: 047 535 7636

Iqhayaia Bookshop

179 Will Str, Tsolo

Cell: 083 259 9436

J. R. Behari cc

Shop 2, 228 Effingham Rd,

Redhill, DBN

Tel: 031 563 8751

Jakes Stationery & Office Equip

76 Fontein Str, Ficksburg

Tel: 051 933 5219

Khazimla Agencies

84 Rhodes Str

Quingey, EL

Tel: 043 722 2114

Kirsten Drukpers

33 Songozwi Str

Louis Trichardt

Tel: 015 516 5051

Knowledge Thirst Media

33 Main Str, Mafukeng

Tel: 018 381 1040

Lesedi-Bathopele Educational Service

NY 55 No-8, Gugulethu

Tel: 021 638 0569

Liberty Booksellers

86 Victoria Str, DBN

Tel: 031 306 3379

Liyabona Business Enterprises

28 Elton Str

Southernwood, EL

Tel: 043 743 5831

Maanege Bookshop

Ga-Nchabeleng

Tel: 015482 ext 1211

Madikwe Bookshop

Stand 900, Madikwe

Tel: 014 553 2685

Makufundwe Stationery & Print

Grahamstown Rd

Sydenham, PE

Tel: 041 484 5002

Moratiwa Bookshop

606 Unit A, Mankweng

Sovenga

Tel: 015 267 78321

Must've Books

73 Nelson Dr, Umtata

Cell: 083 752 4365

N & M Bookshop

Shop 13 Supersave

cnr Main & Church Str

Cofimvaba

Tel: 047 874 0012

Nongoma Booksellers

Main Street, Nongoma

Tel: 0358 31-0274

Parkhill Books

Shop 15, 727 North Coast Rd

Redhill, DBN

Tel: 031 563 8194

President Bookshop

Tilly's Building

40 Cloete Str, Libode

Tel: 047 531 0319

Rainbow Booksellers

340 Kings Rd, Idutywa

Tel: 047 489 1205

Sikho Booksellers & Services

C 19 Philippi Complex

Philippi Ind, Philippi

Tel: 021 371 5599, CPT

Sunray Stationers

1st Floor, Unit 5, 24 Peter Rd

Springfield Park, DBN

Tel: 031 577 8241

Surat Trading

53 Commercial Rd

Louis Trichardt

Tel: 015 516 3981

Tabankulu Bookshop

201 Intsizwa Str, Mt Ayliff

Tel: 039 254 0705

Vama Security & Agencies

11A North Str, EL

Cell: 083 351 5166

Tel: 043 743 5129

Vuyolwethu Bookshop

47 Main Str, Umzimkulu

Tel: 039 259 0241

Zibuzele Production & Distribution

No 15 Lagoon View, Beacon Bay

East London

Tel: 043 733 8015

Nominated Member

Kenilworth Books

21 Warrington Rd, Kenilworth

Tel: 021 683 6654

Prestige Bookseller & Stationers

65 Victoria Str, Durban

Tel: 031 306 -2733

Fax: 031 305 2677

Temporary Member

Eastern Cape Books

Tel: 043 642 1840

Associate Members

Bookdata/SAPnet

Block 8, Fairways Office Park

5 Niblick Way, The Links

Somerset West

Tel: 021 852 3716

Centre for the Book

62 Queen Victoria Street

Cape Town

Tel: 021 423 2669

Edu-loan Open Learning

cnr 14th Ave & Hendrik

Potgieter Rd,

Constantia Park, JHB

Tel: 011 670 6100

Fiduciary Financial Services

6 on Tierberg, Parow East

Tel: 086 025 2627

Nielsen Bookdata

3rd Floor Midas House

62 Goldworth Rd

Woking, Surrey, UK

On the Dot Distribution

Sacks Circle, Bellville, CPT

Cell: 083 441 9781

Premier Freight

90 Electron Avenue

Isando

Tel: 011 573 9000

Rohde & Liesenfeld

Manhattan Rd, Airport Industria

CPT

BOOST

Maths

BOOST YOUR CHILD'S MATHS SKILLS:

- Grades R to 7
- South African curriculum compliant
- Interactive CD
- Rewards for achievement
- Hours of fun
- Parental control



BOOST
your
brain power

Trade enquiries:

Pearson Education Customer Services
Tel: 021 532 6009 • Fax: 021 532 2303
Info@pearsoned.co.za • www.boostseries.co.za

PEARSON
Education

South Africa

GOODIS
wilson

A Goodis Wilson Company



Rohde & Liesenfeld Group of Companies are a global leader in non-asset based logistics, with an extensive network of offices strategically located at gateways around the globe to meet our client's business requirements. We are internationally recognized book forwarding agents. Through our own network of over 70 offices, we are able to cater for all your needs, be it airfreight or seafreight.



Our specialised book service includes:

-  **Depot to door rates**
-  **Pre-alert download by email before cargo moves**
-  **Insurance on request**

For more information, contact the following offices:

CAPE TOWN

**Debi Dagnin
Charles Dagnin
Mary Lochner**

**Tel: (021) 386 0136
Fax: (021) 386 0134**

DURBAN

Iqbal Sabad

**Tel: (031) 337 8567
Fax: (031) 332 1588**

JOHANNESBURG

Jan Ludolph

**Tel: (011) 396 1830
Fax: (011) 396 1925**