

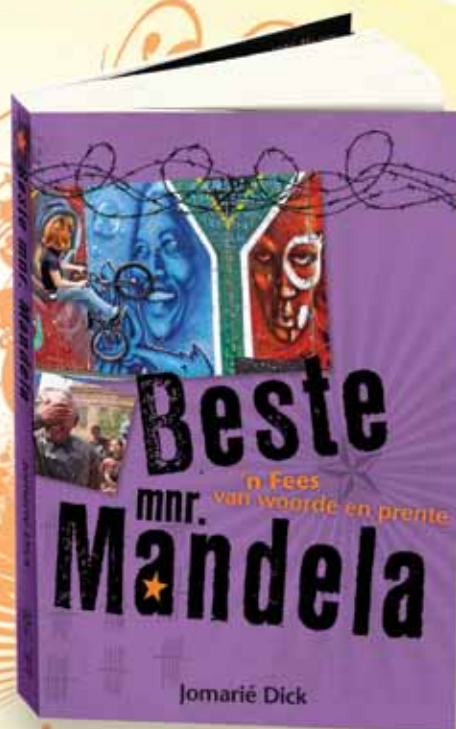
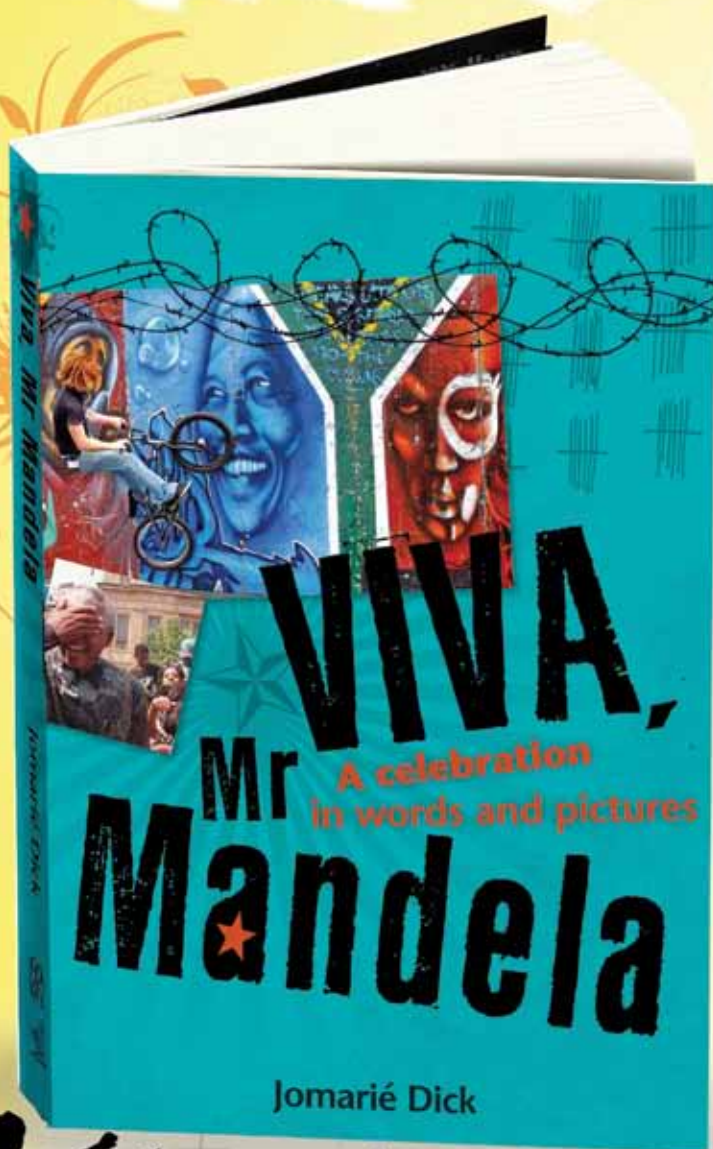
Bookmark

Issued free to SABA members

March - May 2011

A celebration in words and pictures

A tribute to Nelson Mandela's life from childhood to retirement



^ | Beste mnr. Mandela: 'n Fees van
^ | woorde en prente | Jomarié Dick
ISBN: 978-0-7981-5153-5

<< Viva Mr Mandela: A Celebration
in Words and Pictures | Jomarié Dick
ISBN: 978-0-7981-5154-2



Imprints of NB Publishers

www.lafelberg.com ~ www.humanrousscau.com

Cambridge University Press Africa is pleased to announce the launch of a brand-new website for its customers

www.cup.co.za

Subscribe now to our bookseller's blog!

<http://booksellers.cup.co.za>

- stay informed about our latest publications, promotions and developments
- leave comments, participate in discussions and submit your own articles
- access all the latest Cambridge catalogues and many other useful downloads

CONTENTS

FEATURES

- 10 Open Book Cape Town**
The next best thing
- 12 Mariana Du Toit**
A woman of substance
- 14 Cape Town Book Fair**
Where to from here?
- 17 Skills: The Enigma**
The Culture of Reading: The Solution



Pg 10

REPORTS

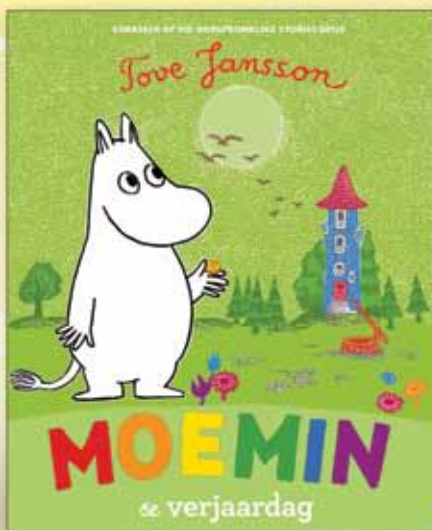
- 8 Kwazulu-Natal Provincial Library Services**
Shows the rest of South Africa how it's done
- 16 e-Book Lending**
How will libraries of the future work?
- 18 A reader, the empowered leader**
The Pan African Reading for All conference



Pg 21

REGULARS

- 4** From the President's Desk
- 6** SABA National Executive Committee
- 19** Training Courses
- 21** Latest on Libraries
- 22** Technology Update
- 24** General Trade News
- 26** Education and Academic News
- 28** Buyers Guide
- 29** Member listing



Die allerbeste intergalaktiese gids tot die ruimte oort
Lisa Swerling & Ralph Lazar
ISBN: 978-0-7981-5263-1

Moemin se verjaardag
Tove Jansson
ISBN: 978-0-7981-5227-3

Otto se gunsteling
Eric Hill
ISBN: 978-0-7981-5264-8



HR
Human & Rousseau
An imprint of NB Publishers



Visit
www.youngbunch.co.za
we love books!

From the President's desk



Dear Members,

The past months have not been easy ones for general booksellers here or around the world. The persistently difficult trading conditions have recently led to leading book chains in the USA, Britain, Australia and New Zealand experiencing financial difficulties. Borders in the USA has sought protection from its creditors and is likely to have to close up to two hundred stores. Waterstones in UK announced a number of store closures just after Christmas.

Even more recently we have heard that the Red Group that owns Angus and Robertson in Australia and Whitcoulls in New Zealand- about 270 bookshops – has also gone into receivership. In South Africa we have fared somewhat better than those in other countries and our 2010 sales were up by 4% although the average book price dropped by 6%.

There is much debate about the reasons for bookshops' difficulties, but it is clear that in a world where the sales of books from online retailers are growing and where digital books are coming into vogue it is becoming ever more necessary for booksellers to make a visit to the bookshop a fun experience. Personal service must differentiate the bookshop from the supermarket and the internet booksellers. Bricks and mortar booksellers must also look to ways of participating in online and digital bookselling, and this will be the priority for the digital book sub-committee formed by the association recently.

School booksellers have just ended the main selling season. With fewer new textbooks and uncertainty over the changes to the syllabus buying has not grown as we would have liked. It looks as if Edusolutions has increased its market share both by extending the areas in which it supplies and doing better within the areas in which it has been working.

In KZN the schools were sent letters by Edusolutions saying that the Department wished them to buy from the company. These letters undoubtedly influenced a number of them to turn away from their normal suppliers. They are now going to administer the purchase of the books for the QIDS-up purchase which we anticipate will be placed through the bookshops.

In the Western Cape the Education Department issued a tender inviting booksellers to register for supplying school books. There were two new and unacceptable clauses: One was an instruction to schools to rotate their purchases by not supporting a single bookseller. The other was a condition that discounts of at least 20% would be allowed on all orders. Local traders cannot make ends meet on such a large discount and a number did not register. Instead they explored the possibility of overturning the tender.

SABA is sympathetic towards the educational

booksellers' plight in the Western Cape and has elected to offer financial support should they decide to take legal action against the WCED. Booksellers are needed by the Department and by the schools and we trust that this breakdown in relations will be repaired and satisfactory trade relationships restored.

An Education Summit was held at the ICC in Durban in February. The Education Department told the 750 delegates of its plans to give all the schools Sect 21 status. The teacher training at Universities is to be stepped up, and there will be emphasis on developing Maths and Science teaching skills. Children's reading skills will also be developed. Problems in schools will be addressed by using stricter disciplinary measures and by programmes to counter learner pregnancy, drug use and AIDS.

The higher matric pass rate with 8.9% more students passing and the easier availability of bursaries has led to higher enrollments at the Universities. The Minister of Higher Education Blade Nzimande has said that the number of places at universities and FET Colleges will rise from 185 000 last year to 288 000 in 2011. This is a dramatic increase. Retailers serving the students have enjoyed busy seasons so far.

They are however being squeezed by lower prices, price competition among themselves and rising expenses.

The new technologies such as mobile payment mechanisms and bursary administration systems are leading to higher costs to the retailers. And the movement of students to online buying is taking away sales on the one hand, and leading to the additional costs of on-line sales from the smaller on line sections of the retailers.

Library sales have been unexciting in recent months. In most areas buying is seasonally low as the year end approaches. The Ethekwini and KZN Provincial Libraries have both recently cancelled their buying displays.

It is time now for us to plan for the AGM which is to be held in Cape Town this year at the Vineyard Hotel. Remember to pencil in the third week in August to attend.

Booksellers will miss the Cape Town Book Fair this year. It had become a fixture on our calendar and we enjoyed seeing our colleagues and attending the many events taking place. We accept that lack of support and other factors made it necessary to skip 2011 and we look forward to attending again in 2012.

Happy Bookselling

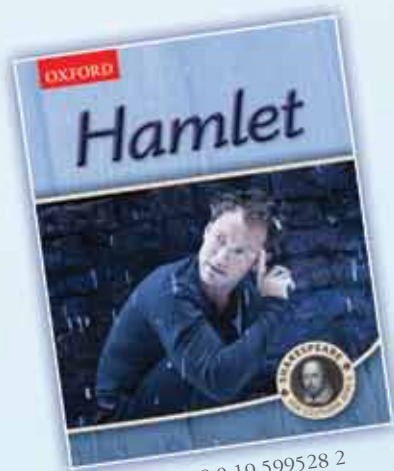
G Redhi

President

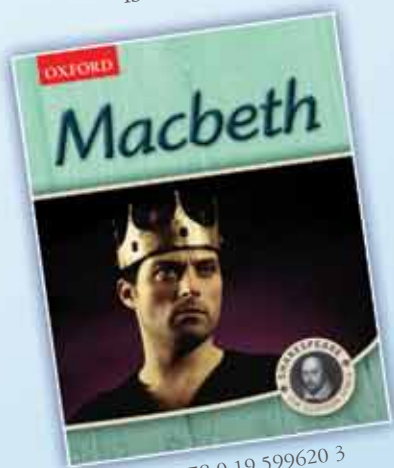
South African Booksellers' Association (SABA)

NEW
from Oxford

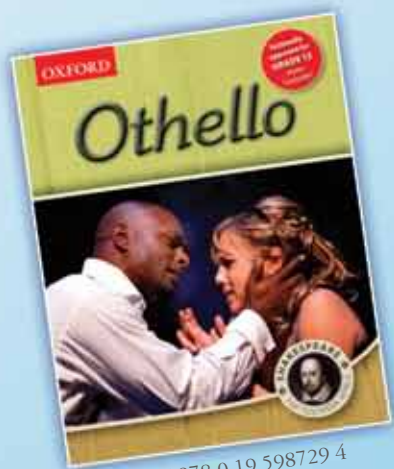
SHAKESPEARE FOR SOUTHERN AFRICA



ISBN 978 0 19 599528 2



ISBN 978 0 19 599620 3



ISBN 978 0 19 598729 4

Introducing *Shakespeare for Southern Africa*

Superb editions of Shakespeare's classics, brought to life for South African schools

Each edition includes:

- ❖ a complete, unabridged text, with clear notes and illustrations alongside
- ❖ a short, fascinating account of Shakespeare and his times
- ❖ a clear plot summary, with notes on characters
- ❖ exam-style questions and suggested answers
- ❖ a range of thought-provoking activities linked to the curriculum

SCH_AD_0234_11



For further details or to order, please contact our
Customer Services Department on:
Tel: 021 596 2300 Fax: 021 596 1222
Email: oxford.za@oup.com

Teacher's Hotline **0800 202 463**
www.oxford.co.za



THE MANDELA RHODES
FOUNDATION

OXFORD
UNIVERSITY PRESS
SOUTHERN AFRICA

SABA

Executive Committee



President, Chairman Education and Central Region

Guru Redhi (MG Redhi Booksellers)

t: +27 (0)32 945 1240

e: redhi@iafrica.com



Vice President

Mzwandile Gontsi (Sikho Booksellers and Services)

t: +27 (0)21 934 6175

e: sikhobook@mweb.co.za

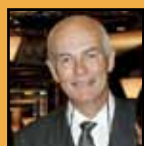


Honorary Treasurer, Chairman Academic

Stephan Erasmus (Van Schaik)

t: +27 (0)21 918 8400

e: serasmus@vanschaik.com



Honorary Secretary

Peter Adams (Adams & Co)

t: +27 (0)86 134 1341

e: padams@adamsbooks.co.za



Chairman Libraries

Jay Rangiah (Hargraves Library Services)

t: +27 (0)33 342 7474

e: bookden@mweb.co.za



Chairperson, General Trade

Janine O'Connor (Books & Books)

t: +27 (0)31 563 6288

e: janine@booksandbooks.co.za



Chairperson, Northern Region

Caroline Nixon (Kalahari.net)

t: +27 (0)21 468 8412

e: caroline.nixon@kalahari.net



Chairman Southern Region

Shahied Noordien (University Bookshop)

t: +27 (0)21 852 5903

e: shahied@unibook.co.za



Chairman, Eastern Region

Sydwell Molosi (President Bookshop)

t: +27 (0)47 534 0757

e: babalwa@gmail.com



SABA National Manager

Frikkie Nel

t: +27 (0)21 945 1572

e: saba@sabooksellers.com

Bookmark

News Magazine of the
South African Booksellers' Association

Editor: **Jessica Faircliff**

Editorial and Advertising:

bookmark@sabooksellers.com

Phone: **+27 (0) 28 316 1981 / +27 (0) 83 469 2966**

Subscriptions: **Frikkie Nel**

Phone: **+27 (0) 21 945 1572**

Email: **saba@sabooksellers.com**

Design and Layout: **Jenny M Design**

Printed by: **CTP Book Printers**

Featured Writers:

Jay Rangiah

Jessica Faircliff

Photographs:

Thanks to all for photographic contributions

Views expressed in Bookmark are not necessarily those of SABA or the Editor. All contributions are published in the language in which they are submitted. Full copyright is retained by the respective contributors.

SABA OFFICE

Postal Address:

SABA
P O Box 870
Bellville, 7535

Contact Numbers:

Landline: (021) 945 1572
Cell: 083 441 9780
Fax: (021) 945 2169

Email:

saba@sabooksellers.com

Website:

www.sabooksellers.com

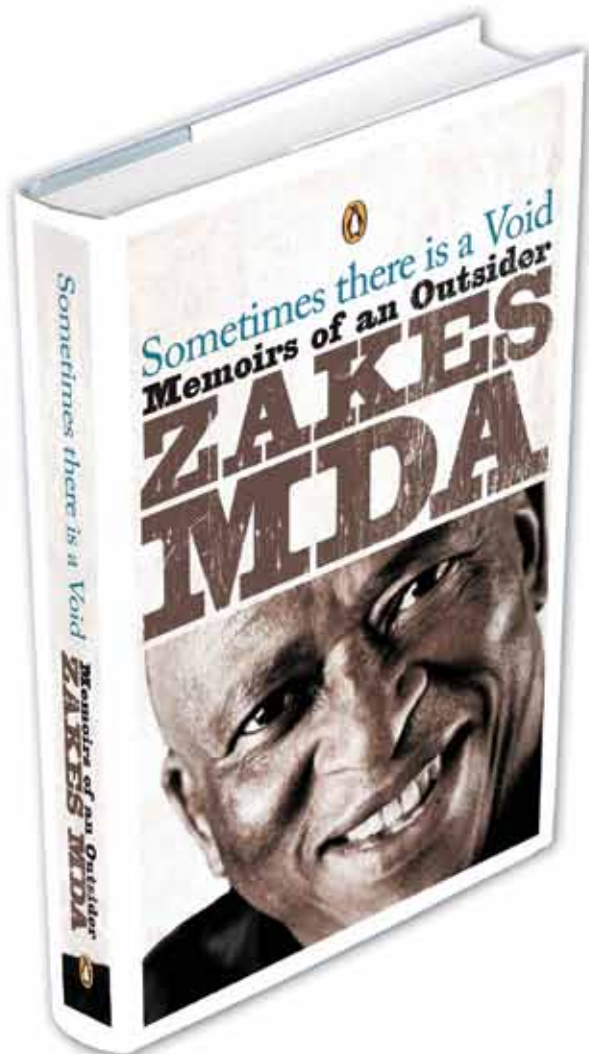
Office Hours:

Monday to Thursday, 09h00 to 12h00

The Executive Committee of SABA and the Editor thank all those who contributed to this issue of Bookmark through articles and/or advertising.

Award winning author

ZAKES MDA



Sometimes there is a Void - Memoirs of an Outsider is an intensely personal story of Zakes Mda's development in life, in love and in learning.

Forthright almost to a fault, it is a vigorous and colourful story enriched by Zakes' dry humour and his ability to engage with his reader on a very personal level. Admirers of Zakes' fiction will enjoy getting to know more about the man.

ISBN: 9780143527442

Release Date: April 2011

Also by Zakes...



read more
PenguinBooks.co.za
Tel. 011 327 3550



Kwazulu-Natal Provincial Library Services

Shows the rest of South Africa how it's done

To effectively address the high illiteracy rate in South Africa, is a mammoth task indeed. The management team of the KwaZulu-Natal Provincial Library Service deemed the provincial libraries as being intrinsic to the transformation and upliftment of the various communities that it serves. With a focus on literacy, this team has embarked on a number of practical strategies that have already reaped rewards.

Whilst there was a hue and cry of a dearth of skills in our country, the management team recognised that of all the skills that needed to be taught, the culture of reading was of paramount importance. In order to promote this, access to the libraries took precedence over other considerations.

Purposeless it would have been to have established, at great cost and effort, attractive and high-tech libraries that were inaccessible to the masses.

The 170 libraries throughout the Province have certainly ensured that even financial or other constraints did not deprive the communities of the pleasure and joy of having access to reading material and other media that would improve their lot and raise their sense of achievement.

Since 1994 sixty new libraries have been built under the library infrastructure programme and twenty existing libraries were renovated. Improving access to libraries is a primary goal of the Department of Arts and Culture.

The value of these provincial libraries cannot be overemphasised. The members of these libraries are not only exposed to their spheres of interest but also, with the attention of the enthusiastic members of staff, have their horizons extended such that the bonds of inhibition are removed. This kind of acquisition of unrestricted knowledge has ensured that the principle of life-long learning does, indeed, form an integral part of modern democracy.

All of the above is certainly an indication of the commitment of the Provincial Library Service to advance public library access in all communities, the development and sustaining of a culture of reading, and the provision of access to information for everyone.

In their quest to ensure that there are no limitations or forced restrictions, the



A book exhibition

management team has provided library material in all formats which include books, music, audio books, DVDs, videos, posters and magazines, in addition to information services and promotional items and projects.

The Department of Arts and Culture, Library Services provides services and support to affiliated public libraries in KwaZulu-Natal. This affiliation forms the basis of a co-operative partnership between provincial and local government, each contributing to providing library services to communities so that the information and recreational needs of all people are catered for. In addition, these affiliated public libraries supplement the educational needs of the communities that they serve. The service consists of a central organisation based in Pietermaritzburg with four Regional Library Depot offices.

Internet cafes have been installed at over fifty two libraries for use by the public. The Department also funds a cybercadet (library computer assistant) at each to develop ICT skills in public library users. The KZN Provincial Libraries revolve around the following centralised support services:

- Acquisition of Library Material
- Cataloguing Section
- Processing of Material (Preparation)
- Computer Section
- Central Reference Services
- Promotion Section

Not only does the Library Service attain success in the promotion of a culture of reading, it also manages the acquisition of library material with a great degree of

transparency. At the Annual Suppliers' Meeting, suppliers are made aware of all the procedures and policies related to the acquisition of library material.

The library service acquires library material through two processes, viz. selection of materials at exhibitions and through sourcing. For a particular exhibition, suppliers of library material may submit a maximum of 200 titles to the Acquisition Section. Each supplier submits a list of all the titles they have submitted with the ISBN and price per title. Only the price tendered may be written inside the book. The identification of the supplier may not appear on the book.

On arrival at the Acquisition Section every supplier is assigned a table to display their submissions, the process being monitored by the Supply Chain Management of the Department. During this process which takes about a week, books are unpacked by library assistants with every title being checked against the lists submitted. At the August 2010 Exhibition 109 suppliers submitted 19 543 books.

Previously ordered titles are grouped together and the selection panel may exercise the option of ordering more copies. The Supply Chain Management assists with the allocation of orders in the event that more than one supplier has submitted the same title.

Affiliated public librarians are invited to peruse the books on display and inform the committee of those books that they find to be suitable. The Selection Committee (comprising Depot librarians as well as Central Reference Service librarians)

BUDGET TYPE	TITLES ORDERED	COPIES ORDERED
Books (includes fiction and non-fiction for adults, children & teenagers)	7 702	207 056
Audiovisual material (includes CDs, DVDs and audiobooks)	993	5 539
Toys	62	768
Educational Support	1 845	18 725
Sourcing	330	5 694
Ready-reference material	97	6 068
Tertiary material	235	5 980



The new Ezinqoleni Library

evaluate each selection and then decide how many copies would be required for their respective depots.

The selection process is based on the suitability of the book as well as the format of the book. The price of the book is also significant as budgets have to be managed.

Those books that have not won favour are returned to the respective suppliers. Selected titles are retained for order. Titles ordered are then faxed to the supplier. Suppliers receive a time span of four months from the date of the fax to honour the delivery.

During the respective financial year, the acquisition librarians constantly surf publishers' and booksellers' websites as well as magazines for newly released titles between exhibitions. These titles are forwarded to suppliers for quotations and adjudicated by the Supply Chain Management

The Library Service Directorate also purchases CDs; DVDs and audiobooks. Suppliers are invited to submit catalogues for selection meetings and the same process

as books are followed. Due to a limited budget allocated to audio-visual material, fewer titles and copies of AV material are ordered when compared to books.

Educational toys are purchased for a few earmarked libraries each year. These titles are also sourced or selected from catalogues.

As a directorate, Library Service also receives a conditional grant from the National Department of Arts and Culture as part of the recapitalization of community libraries. Part of the conditional grant is utilised to purchase educational support material (children's non-fiction titles) for libraries, ready-reference material and tertiary material for distance learners. All these materials are either sourced or submitted at exhibitions.

Owing to the migration from PALS library system to the SLIMS system during 2010, the Acquisition Section started ordering for the 2010 / 2011 financial year on PALS and continued ordering on the new SLIMS system from September 2010. Below is a breakdown of the different budgets and

the number of titles and copies ordered that year.

The degree of success attained by the Library Services in KwaZulu-Natal may be attributed to the vision, zeal and dedication of the General Manager, Mrs Sibongile Nzimande, whose passion in life is to extend the horizons of the community that she has vowed personally to serve.



Sibongile Nzimande, General Manager for Public Libraries & Archives, Kwa-Zulu Natal.

The Manager, Mrs Carol Slater whose driving force is ignited by the spirit of 'Ubuntu' has ensured that objectives of the Library Service are attained and that the communities that they serve can lay claim to being liberated members of the 'Rainbow Nation'. Deputy Manager, Ms Bongeka Mjara, formerly from ELITS, manages the acquisition of library material and has certainly made an impact to the Library Service and this management team have continued to pursue to reach greater heights.

*Samantha Joel
(Assistant Manager: KZN Provincial Library and Information Services); and
Jay Rangiah (Chairperson: Libraries - South African Booksellers Association)*

Open Book Cape Town

The next best thing

There is much talk in South African literary circles about an exciting new event set for later this year. Organised by bookseller extraordinaire Mervyn Sloman and Ben Williams of online books portal book.co.za, a new bookish festival will see top literary talent from around the world converge on the city of Cape Town in September, 2011.

These two entrepreneurs attended the Hay Festival of Literature in May last year and at some stage of the trip, possibly over a chilled glass of sauvignon blanc in the midday sun somewhere, or, weather dependent, a glass of mulled wine in a cosy pub, they came up with a plan.

Picture the pair of enthusiasts, electricity crackling between them as excitement mounts and all sorts of ideas surrounding and supporting the first original thought spark to life...

'Imagine a festival like this... in Cape Town,' says Ben, swilling the delicious nectar round his mouth.

'Mmm,' agrees Mervyn, ever mindful of his beloved bookshop back home and how to bring new customers through its doors. 'Imagine this festival happening right outside the front door of the Book Lounge, and all these people coming to the Book Lounge for events. We could close off Buitenkant Street.'

'Now that's an interesting thought,' agrees Ben. 'Think of all the fascinating

literati we would have too liaise with if we were to organise such a thing.'

'Yeah. Of course we'd have to approach the organisers of the Hay Festival and ask them to partner us ... then we'd be able to get a truly international line up.'

'Good point. Shall we see who we can get a meeting with tomorrow?' says Ben, turning on his iPad and taking another look at hayfestival.com, with newfound interest...

And so, the festival, called Open Book Cape Town, which includes a partnership with The Hay Festival of Literature, was born.

Not quite actually. According to Ben the festival was Mervyn's brainchild and they were invited by Hay organisers, who were looking to expand, to Wales to discuss the possibility of a festival in Cape Town.

Many months and many meetings followed those heady Hay days until a press release was issued stating that Open Book Cape Town will run from 21 to 25 September 2011, with the main events taking place in venues in the East City Precinct – the section of Cape Town's CBD, with busy Buitenkant Street as its spine, where The Book Lounge opened its doors three years ago.

Ben and Mervyn even kept the wine in mind when looking for sponsors, and Leopards Leap, already well-known for supplying the wine at book events across South Africa is one of the founding sponsors along with The Cape Times, South African PEN, Equal Education, Cape Town Tourism, and Toby Mundy of Atlantic Books.

The Hay Festival, which organises Britain's premier literary festival in Hay-on-Wye, Wales, plus events in Colombia, Mexico, Kenya, The Maldives, India, Ireland, Spain and London, England, will bring a 'Hay Presents' programme to Open Book Cape Town featuring several of the writers on its international slate.

The South African chapter of the writers' organisation PEN, will bring Gillian Slovo, president-designate of UK PEN, and John Ralston Saul, president of International PEN – as well as participants from the Caribbean, South America, Africa and the UK – to Open Book. Toby Mundy of Atlantic Books, London, is the head of a



The entrance to the Fugard Theatre in District Six

festival advisory panel that includes award-winning authors Philip Gourevitch of the USA and Petina Gappah of Zimbabwe. The panel, with access to literary circles worldwide, will assist Open Book in crafting its international lineup.

Cape Town Tourism's executive manager for marketing, Lianne Burton, put the Mother City firmly behind the initiative. 'We are extremely excited about the long-term potential for this event,' she said in a letter of support to the organisers. 'Cape Town's relatively untapped treasure is that we are a city of ideas, of creativity and culture, of diversity, of self-expression, of freedom, and of fascinating people with compelling stories to tell. Our authors and academics are globally respected, and the potential to position Cape Town as a place of thought leadership and ideas-sharing is limitless. Open Book is perfect for this.'

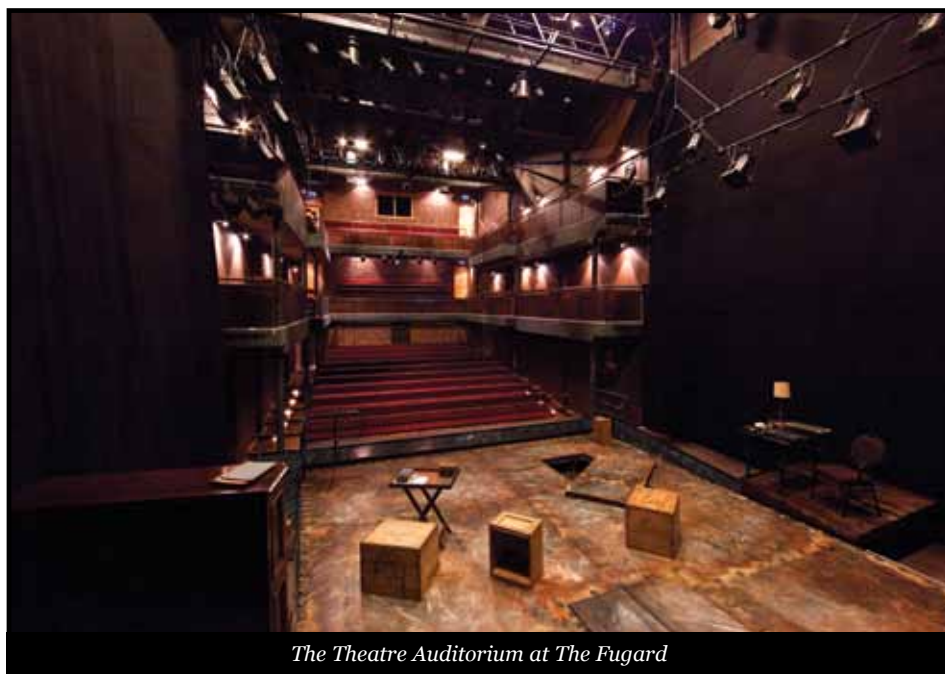
The hub of the festival will be the Fugard Theatre on the corner of Caledon and Harrington Streets, just below Buitenkant in District 6. The theatre, which incorporates the hall of an old Congregational Church built in 1830, is an architectural mix between the old and the new, with new age lighting and polished wood setting off exposed beams and brickwork.

'Many events will take place in the building and we'll be setting up our festival office in the foyer. I don't want to mention the other venues yet, but they will all be within easy walking distance of the Fugard and the Book Lounge,' says Mervyn.

'Towards the end of March, we will start approaching businesses in the area to discuss opportunities for them to work with us - identify ways in which they can



The Book Lounge



The Theatre Auditorium at The Fugard

benefit from Open Book and see how they can contribute. The official OBCT program will be distributed with the Cape Times as well as being available at festival venues and it will include a map of the festival area with the venues and other spots of interest clearly marked. That immediately provides some opportunities for local businesses.'

'The various venues will obviously be heavily branded for the festival - and the idea is that people go to an event at the Fugard, stop off for a coffee at a cool coffee shop afterwards, and then head up to the Book Lounge for the next event in which they're interested. There will be simultaneous events at different venues at the same time so people will have to choose which events they wish to attend and book in advance. We will be as clever as we can about scheduling events that would appeal to different people at the same time, but festivalgoers will probably have some tough decisions to make,' says Mervyn with a sly grin.

Apart from the main events in the four or five venues in the East City Precinct, some of the events round the youth program, which Equal Education will organise, will take place in schools in greater Cape Town and there will be a number of town hall type meetings as well. There will also be opportunities for readers to have more

intimate interactions with some of the top writers.

'Another interesting feature, which will be loads of fun, will be the digital dimension we are bringing to the festival,' says Ben.

'We are concentrating on new models for bringing book events to online audiences so that people will be able to participate / attend events virtually,' he enthuses.

'We have already reserved the Open Book hashtag so people will be able to follow Open Book news via that.'

A hashtag, for those, who like me, furtively say, 'yes, of course, a hashtag,' knowing that it is something they should really be au fait with, but really have no idea what on earth they are talking about, is used to mark keywords or topics in a Tweet. According to the twitter help centre (yes it is that bad), 'It was created organically by Twitter users as a way to categorise messages.' How it works is, people use the hashtag symbol # before relevant keywords in their Tweet to categorize those Tweets to show more easily in a Twitter Search. Clicking on a hashtagged word in any message shows you all other Tweets in that category. Hashtags can occur anywhere in the Tweet. Hashtagged words that become very popular are often Trending Topics.

The Open Book hashtag, for example will

be #openbook, and I guess I'll have to go on Twitter (it had to happen sometime), to see how it all really works.

For those that would rather physically attend the event, there will be a range of ticketing options from free (but still ticketed) events at the Book Lounge to the bulk of the program where tickets will cost in the region of R30 to R60 to more expensive events for those who can afford them.

Festival organisers, namely Ben and Mervyn, were not ready to divulge who we should expect to be seeing at OBCT this year when Bookmark went to print, although an announcement was imminent. A number of local publishers are apparently involved on a sponsorship/partnership level and are working feverishly to try to get some of their top international writers out here as well as looking at ways to maximise exposure for their local writers.

'Apart from the writers that we are bringing out and those coming through our partners at Hay and PEN, we are talking to a bunch of other organisations. Already, the South African Canadian Association has committed to bringing a prominent Canadian writer out and Alliance Francaise are funding the trip of a French author to Open Book,' says Mervyn.



The Sigrid Rausing Studio at The Fugard

For more information on Open Book Cape Town, please contact
Mervyn Sloman (021 462 2425 /
mervyn@openbookfestival.co.za) or
Ben Williams (021 434 4333 /
ben@openbookfestival.co.za).
www.openbookfestival.co.za

THE
BOOK LOUNGE
~

Mariana Du Toit

A woman of substance

Acquiring education, securing employment and exploring intellectual ability are ways out of poverty and oppression for many women. Recently retired Chief Education Specialist at ELITS, Dr Mariana du Toit is a lady who epitomizes this achievement.

An invaluable asset at ELITS, Dr du Toit brought a unique blend of qualities to this wing of the education department. She displayed a deep understanding and empathy for others, excellent communication and multitasking skills and an inclusive leadership style. The South African Booksellers Association would like to applaud the positive way in which she contributed to school libraries.

Dr Mariana du Toit matriculated in Bethlehem in the Free State. She graduated with a Bachelor of Arts degree at the University of Stellenbosch in 1966 and thereafter completed the NSOD at DOK in 1970. In 1972, she obtained the Certificate in School Librarianship from UNISA and went on to complete her B.Bibl. (Hons) and M.Bibl. at the University of Natal in 1986 and 1990 respectively. The topic for her PhD, which she obtained at the University of KwaZulu-Natal in 2008 was *The KwaZulu-Natal School Library Policy and its feasibility for implementation in the province*.

Dr du Toit married Mr Dawie du Toit in 1967 and resided in Greytown where they commenced with their teaching careers. Their first daughter, Cornelle, who now lives in Brussels, was born in Greytown. The family later moved to Eshowe and thereafter relocated to Pietermaritzburg, where their second daughter, Louise, was born. Dr du Toit has a two-year-old grandson, Connor. Mr Dawie du Toit was a leading educationist in KwaZulu-Natal and his untimely death in 1997 was a huge blow to the education sector and indeed his family. It is testimony to her strength of character and dedication to her calling that Mariana was able to continue with her good work after Dawie's sad passing.

Prior to 1990, Dr du Toit served as a teacher and a teacher-librarian. She was promoted to the post of Subject Advisor for School Libraries in 1990. She was then appointed Head of ELITS in the Pietermaritzburg Region from 1994 to 1999. In her position as Chief Education



Mariana du Toit (centre)

Specialist of ELITS from 2000-2010, Dr du Toit facilitated and supervised the following:

- **School Library Development Programme**, whereby schools received a collection of material that served as a starter collection towards establishing a functional school library. 2791 schools were supplied with school library materials;
- **Three ELITS Centres** for the procurement, processing and delivery of library resources to schools;
- **Mobile Library Project** - donated mobile libraries are deployed to Education Centres in the districts, offering a library service to under-resourced schools. 13 mobile libraries are operational in KwaZulu-Natal.
- **School Library Excellence Awards** made annually for excellence in school library development in all districts. More than 200 schools with the best school libraries have been rewarded annually since 2003;
- **Education Centre Library Programme** which supports the development of Education Centre Libraries through the provisioning of resources and training.

Dr du Toit's contribution to the success of ELITS is remarkable. She was true to the vision of ELITS, 'that all learners be enthusiastic lifelong readers for knowledge and enjoyment.' She played a key role in all policy formulation documents, such as the KZN School Library Policy, ICT Guidelines, Donations Policy, Mobile Policy Guidelines, Education Centre Guidelines, ELITS Selection Policy, Reading Policy Guidelines, etc. Dr du Toit initiated and coordinated an audit of school library provisioning in KwaZulu-Natal in 2004 to obtain updated

statistics for planning ELITS programmes.

She coordinated and sustained a twinning project between schools in Melbourne in Australia and four rural schools in KwaZulu-Natal. This project received international acclaim by being nominated for the 2007 IBBY-Asahi Reading Promotion Award.

A major accolade was bestowed upon ELITS and to herself when, in her unassuming and professional way, she coordinated and compiled the bid document for ELITS to host the International Association of School Librarianship (IASL) conference in 2003 - the Olympics of international libraries. This event was attended by delegates from 34 countries. Dr du Toit not only chaired the IASL conference finance committee, but she also served on the organizing committee and acted as the liaison officer between the organizing committee, the Secretariat in New Zealand, USA and Iceland, the local events coordinators and the ICC.

In spite of having retired in August 2010, Dr du Toit is actively engaged in school library services. Presently, she assists the South African Primary Education Support Initiative (SAPESI) with their Mobile Library Project as a Coordinator: Project Development and Research. The project will shortly be established in all nine provinces. SAPESI imports used mobile libraries from Japan and these buses are donated to the education departments in the provinces to enable them to supply reading and research material to schools in areas where there are not yet established school library services.

Dr Mariana du Toit is the perfect lady, treating everyone with the greatest of respect, armed with the gift to remain cool and calm under the most trying of circumstances. It would be no exaggeration to say that Dr du Toit is a people's person, is liked by all while remaining true to her principles. She has acknowledged that she 'had been blessed with a very supportive family and colleagues who were always willing to go the extra mile.' Dr du Toit is confident that the good work at ELITS will be sustained through the foundation she has laid. She has left an indelible mark!

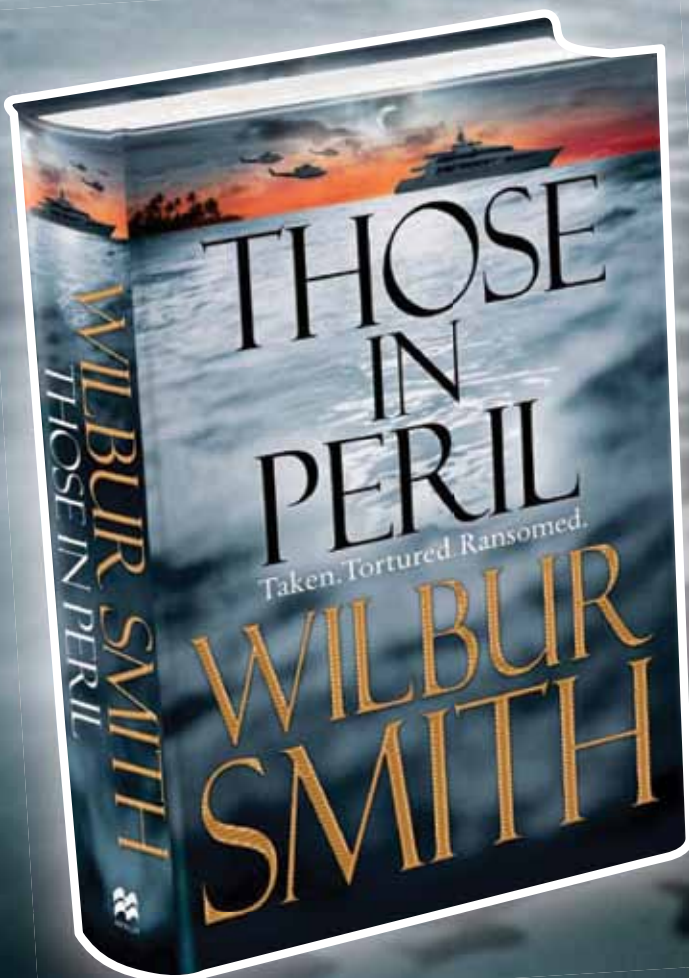
God Bless you, Mariana.

Jay Rangiah

Chairperson: Libraries – South African Booksellers Association

"THINK YOU KNOW WILBUR SMITH...
THINK AGAIN!"

**"He's about to
blow everyone else
out of the water!"**



ON SALE
15 MARCH 2011



Cape Town Book Fair

Where to from here?

At the annual review of the Cape Town Book Fair in 2010, some questions regarding the non-participation of key publishers led to debate regarding whether South African publishers wanted to continue with this important event. After many meetings and much deliberation a representative council for the book fair of more than 20 members representing a number of different stakeholder meetings recommended that a biennial book fair seemed to be the best solution.

'The council took into consideration the fact that by the time of its meeting, many big players at the fair had indicated that they would not be at the fair this year and that they preferred to come to the fair once every two years,' said an official communiqué from PASA.

In a concerning development, it was also reported that the decision did not sit well with Frankfurt's objectives with the Cape Town Book Fair and that 'they are considering their options, including the termination of the relationship.'

As it stands, the latest position from organisers is that there will be no book fair for 2011, they will work towards re-launching the book fair in 2012, taking advantage of the IPA Publishers Congress which is set to be held in Cape Town 12-14 June 2012 and they will spend time between now and June 2012 restructuring the fair and considering the relationship with Frankfurt. This will include securing long-term sponsorship for the book fair.

One of the most telling outcomes of the workshops that were held in both Cape Town and Johannesburg, is that the different stakeholders have very different needs and wants from the fair.

PASA, for example needs the book fair to promote the publishing industry and cater for members' business interests. As long as the fair occurs and is successful, their objectives have been met. Other stakeholders have more specific needs. Frankfurt is looking for an annual international trade fair.

Booksellers are interested in a consumer fair without a trade day, where they can do what they are good at, which is sell books. While small and local publishers want a fair with a strong trade component

where they can do business. Large and international companies would also like to see a consumer fair without trade day, while on a different level entirely, International exhibitors want an African fair where they can do business with the rest of the continent.

The question that must be answered by 2012, is 'are these differences reconcilable?' As organisers rightly state, 'Decisions cannot be based on the needs of individual companies nor interest groups but the broad interests of the industry and the success of the book fair'.

'An area where the CTBF failed in the past was in trying to address the wants and needs of the diverse and divergent interests of the book sector...and this is not what it was supposed to do,' says Elitha van der Sandt of the South African Book Development Council.

'But in a country like South Africa, one is challenged to do this, with very little support and no foundation on which to stand. We need greater support from government.'

At least one bookseller is concerned that a biennial fair will not meet with the requirements of the industry. 'This industry is so dynamic and undergoing huge change in all spheres. Trade shows are for interaction, debate and exchange of ideas, formulation of industry positions and an opportunity for senior personnel from all around the world to congregate. The CTBF should be the highlight of the year for the industry,' says Jonathan Ferreira of Caxton Books. 'A biennial book fair makes no sense.'

Colleen McCallum, MD of Cambridge University Press, one of the larger educational publishing houses in South Africa, thinks a biennial fair has a better chance of success than an annual event.

'Firstly the publishers should all be able to afford it every second year. When it is every year it gets a bit steep. Secondly the longer period means that there is more time to plan all the events and put on a more professional show. There will also be more time to find a sponsor/s. Thirdly the public will hopefully be more enthused to attend if it's biennial.'

Elitha also supports the decision. 'It is important to step back and revise the way

the fair happens and establish what the key drivers of success would be. This is one of the most important events in the book industry and worthy of support from the sector.'

'It is also indicative of the status and profile of our industry. We have a small reading market with a limited number of titles being produced by our publishers. It points to the complexity of increasing access to books in a highly diverse, complex society like South Africa. No one event will address this effort. And therefore some of us might be expecting too much of the fair.'

'It is very difficult for initiatives like the CTBF to take root and grow in the unfertile soil of the South African reading public. We need to replenish our soil for future growth, encouraging new readers, with new appropriate content by more publishers through innovative means of selling. Then efforts made by the CTBF will work.'

'We need the legislative frameworks, incentive driven economic growth, more focused, collaborative projects by industry and yes, intervention by government. The industry will not grow and develop in any other way but through sustained efforts in book development towards the common goal of getting more books to more people,' she says.

It is an event that is currently fraught with contention and many people have strong views on where the CTBF should go in the future, but as one publisher that we approached for comment quite rightly said, perhaps it is time for the fuss and bother around the decision not to hold a fair in 2011 - and everything else surrounding the CTBF to calm down. 'Rational debate followed by well considered decisions are important and they must find their way unhindered by any more noise and clamour.'

In the meantime, diarise the 12-14 June 2012 for the revitalised Cape Town Book Fair and start thinking about what you would like to get out of this event. Plan your participation with care. Events of this sort are expensive. That is their nature. In order to make the best use of the platform that they offer, planning is key.

*Jessica Faircliff
Editor, Bookmark*

Smart-Kids

Make the smart choice for a brilliant future!

Prompted by the national crisis in education and the current controversy around learning basics, Pearson has published a completely new series of workbooks and skills books for children in Grades R to 3. Written specifically for the latest version of the South African curriculum and by South African teachers, the Smart-Kids series is designed to enhance literacy and numeracy skills.

While complementing the work that children do at school, *Smart-Kids workbooks* and *skills books* are dynamic activity books that children will find captivating and entertaining.

The **Smart-Kids workbooks** are printed in full colour and include reward certificates, stickers, wipe clean pens and endearing characters, which make learning fun and interactive. Detailed answers, notes and tips are included to support busy parents.

The **Smart-Kids skills** series focuses on particular skills, such as adding, subtracting, phonics and spelling, and cover three grades in one skills book. They are divided into three

levels so that children who learn faster can progress more quickly through the grades, while those who struggle can start with simpler work and build their skills gradually.

Additional support and extra activities are provided on our interactive and accessible websites.

This truly South African series is a very smart choice and is great value for money at R69,95 for the workbooks and R39,95 for the skills books.

The workbooks and skills books are available in English and Afrikaans and can be purchased at all leading bookstores.



Smart-Kids

Curriculum-based workbooks

Curriculum-based workbooks

Smart-Kids Literacy (separate book for each grade, Gr R – 3)
Smart-Kids Numeracy (separate book for each grade, Gr R – 3)
Slimkoppe Geletterdheid (separate book for each grade, Gr R – 3)
Slimkoppe Gesyferdheid (separate book for each grade, Gr R – 3)

Curriculum-based skills books

Smart-Kids Skills Adding and Subtracting (for Gr 1 – 3)
Smart-Kids Skills Handwriting (for Gr 1 – 3)
Smart-Kids Skills Multiplying and Dividing (for Gr 1 – 3)
Smart-Kids Skills Phonics and Spelling (for Gr 1 – 3)
Smart-Kids Skills Story Sums (for Gr 1 – 3)
Slimkoppe Vaardighede Handskrif (for Gr 1 – 3)
Slimkoppe Vaardighede Klanke (for Gr 1 – 3)
Slimkoppe Vaardighede Maal en Deel (for Gr 1 – 3)
Slimkoppe Vaardighede Optel en Aftrek (for Gr 1 – 3)
Slimkoppe Vaardighede Woordsomme (for Gr 1 – 3)

www.smart-kids.co.za
www.slimkoppe.co.za



Curriculum-based
skills books



e-Book Lending

How will libraries of the future work?

In the age of digitisation, libraries worldwide are finding life ever more complicated as the industry grapples with e-book lending and how to implement a successful model. In America and the United Kingdom, these issues are of paramount importance and new solutions are being tried and tested all the time. South African libraries have different clientele and far more basic requirements at this stage. It is important, however to keep abreast of developments internationally so we know where the future lies.

With access to books being a major problem in our country, a future where anyone who has a mobile phone can download books from an online library at any time, is rather bright.

The current problem internationally seems to be that there are so many business models on offer and so many readers to choose from, that picking the right one is not as easy as one might think.

‘On the trade side, publishers can supply libraries with e-books directly or a library can go through the various e-retailers, such as Amazon, B&N, Kobo, Sony, Apple, Borders (who work with Kobo). On the other hand you have aggregators, several of whom cater specifically to the academic market by providing reference and research materials, which demand a different set of models altogether. Some have ‘one user at a time’ options, though most focus on catering to multiple/simultaneous users so the materials can be accessed at the same time by multiple people, whether they are on a campus, in a library, at home, abroad, wherever really,’ says Erik Christopher in a two part editorial on the topic on Publishing Perspectives.

‘Amazon’s e-book lending model for libraries is fairly straightforward: they allow a library to lend an e-book once for a period of fourteen days, but the lender cannot read the title while it is being lent out. Amazon also says that you can have that title on up to six devices, provided they are Kindles (it does not apply to Kindle apps running on other devices). However, lending can also be limited by authors or publishers and the rights they choose to offer. The model seems fair as Amazon is working within publisher and author restraints.’

‘The problem with this lies within the

fact that it’s aimed at your standard e-book consumer not a library user,’ Christopher continues.

Barnes & Noble’s Nook and their e-book lending model is very similar to Amazon’s for the Kindle. You can lend a title once for 14 days and the book is not viewable by the person who did the lending. Barnes & Noble has branded their system ‘LendMe’ and they launched well before Amazon did, which gave them one distinct advantage over the early market leader.

‘Once again, this is a good model for your general consumer, but not especially for a library, which needs to serve thousands of patrons,’ says Christopher.

The models are currently so close that choosing one or the other as a key vendor depends largely on one’s preference for devices, though, B&N is not limiting the number of devices on which one can load an e-book, something that makes the Nook marginally more attractive for library operations.

The Kindle is available in South Africa, however the Nook is obviously not and as such doesn’t really count. Locally the iRiver Story and various Elonex products are the most cost effective options. With new e-readers coming into the market all the time, it is perhaps more pertinent for us to look at vendors and aggregators to see what systems they have in place for libraries.

An example of one successful company is OverDrive, which is currently making inroads to SA and which works with a variety of library systems. Their model is one copy for one user at a time. They use Adobe Digital Editions for digital rights management (DRM) and patrons can copy, print, paste, within limitations.

OverDrive provides a download service specifically for libraries with millions of downloads to back it up. Their product is not e-reader specific and they provide support for iPod, iPhone, iPad, Android, Sony Reader, and thousands of other mobile devices. This makes their library platform one of the most compatible library download services available to date. They also offer the largest collection of premium audiobooks, e-books, music, and video for the library – all available on a single website for browsing, checking out, and downloading. OverDrive

has developed ‘Virtual Branch’ websites for 13,000 libraries worldwide.

This is certainly an excellent solution for libraries and it seems to point towards a future of browser based lending of books in the ePub format from the ever expanding cloud.

Epub short for electronic publication, is a free and open e-book standard by the International Digital Publishing Forum (IDPF). Files have the extension .epub.

Epub is designed for reflowable content, meaning that the text display can be optimized for the particular display device used by the reader of the ePub-formatted book. The format is meant to function as a single format that publishers and conversion houses can use in-house, as well as for distribution and sale. Most importantly it is not device specific and it supersedes the Open e-Book standard.

E-book lending for libraries is a complex issue. The models exist and libraries have options, yet none are quite ideal. A big part of this comes back to rights, especially in the trade market. Authors in particular may not be keen to see e-book lending take off.

We have to remember that in the trade world the author wants and needs to be paid, as does the publisher. And the question remains: if e-books are increasingly more affordable, will libraries buy more copies? Most librarians want to be able to lend a book to multiple users at once and some librarians have already stated, they’ll pay more for the privilege to do so.

‘None of this will be decided by retailers and aggregators simply taking an approach and saying, ‘This is our model, take it or leave it.’ We need to be innovative and understand also that what is an e-book is also changing. If we move to a browser based model, in the cloud, where we have device agnostic environment, then things will truly get interesting,’ concludes Christopher.

That may be so and by all reports this is where e-books are slowly moving, however, what this means for libraries in South Africa remains to be seen and is certainly something to look forward to.

Jessica Faircliff,

*Editor Bookmark with reference to
www.publishingperspectives.com*

Skills: The Enigma

The Culture of Reading: The Solution

The release of the Matric results triggered responses that ranged from waxing lyrical to vituperation. There were those that espoused the view that some 80% of our schools are underperforming. Some people questioned whether the standards of the examination were dropping. The credibility of the outreach programmes was a moot point... with accusations that this was in fact blatant exam coaching.

With the adjustment of marks pupils have a skewed perception of their own abilities. The Department of Education was pleased indeed with the increased pass rates in spite of difficulties encountered. Proud were those parents whose children, the numbers having increased dramatically over the past few years, scored eight distinctions or more.

However, what emerged from this turbulence of accusations and counter-accusations was the fact that there was consensus – there was a shortage of skills and that a skills development strategy was to be adopted. The key driving force was improving the effectiveness and efficiency of the skills development.

That which boggles the mind is the way the skills will be ranked in terms of acute shortage. All skills considered, the key that will open doors will be that especial skill, 'reading'. To initiate, develop and foster this skill a 'culture of reading' needs to be established.

'Reading is the key to primary school, and, indeed, to later education. As such, its teaching demands the utmost care and thoughtful planning if it is to serve its broadest purpose as an aid to child growth and development'. (G. A. Pappas)

This observation by G. A. Pappas certainly deserves attention. What also needs to be considered, however, is what happens before primary school.

It must be borne in mind that 'what one learns as a child will last till one's death. Falling prey to temptations and distractions can only be arrested by reading for pleasure.'

Reading to children from infancy is not only soothing to the child but creates an interest and love for this stimulatory activity. Being deprived of this pleasure certainly has negative consequences.

Various reasons may be offered for this deprivation. The parents of these unfortunate children may not have been afforded the pleasure of reading. Financial constraints may have been a contributory factor. Hence, the role of the educator at the entry point at primary school is of paramount importance.

Children who fall under the ambit of a teacher who has a passion for reading benefit tremendously. It is more than likely that those with an inclination to read will flourish under this tutelage. They may even inherit this trait from a passionate teacher as opposed to those who are not exposed to such vision.

A survey conducted recently revealed that Grade 2 educators failed a test that was set for Grade 6 pupils. Sadly, because these educators did not have an affinity for reading they did not extend themselves and, therefore, found themselves in a debilitating situation.

In primary and secondary schools all educators, no matter to whichever discipline they belong, are, of necessity, teachers of English. They, certainly, must ensure that all lessons be taught in a manner that is awe-inspiring. This will generate in the children such an interest in reading that the additional material gleaned will promote lateral thinking. These children will then have such an understanding of the subject matter that they will not fall into the trap of regurgitating information that has been committed to memory.

The application of information of material acquired during the process of reading for pleasure promotes critical thinking and hence, questions of various complexities presented to them will be responded to with a greater degree of confidence. This can be authenticated when the performances of these individuals are measured against those who drop out prematurely at tertiary level.

Quality of work and service delivery can be ameliorated dramatically by the calibre of people who have fallen under the enchantment of reading for pleasure, again a habit that would have been inculcated at an early stage of their lives.

The Information Technology Industry is at the moment one of the most competitive

in respect of advancements. Those firms that are fortunate enough to have personnel that are avid readers would be streets ahead of their competitors and would therefore enjoy greater popularity apart from reaping greater profits. A convivial atmosphere would prevail in their areas of employment as mutually beneficial exchanges of information take place.

This could take place in the work place of the garment workers. Better designs, modern approaches, new technology and efficient methodology would not only boost sales but would allow for greater affordable expansion, help stimulate the economy and thereby offer greater job opportunities. The people and their government will benefit enormously.

Many municipalities are under great stress. If the councillors were partial to reading for pleasure, they would have had a better understanding of their portfolios and would have ensured that they would not be hoodwinked by any form of verbiage. With the knowledge gained, they would be able to stand their ground with a great degree of confidence in any debating forum.

This would in turn ensure that all personnel falling under their supervision would perform rather than indulging in needless, costly and wasteful protests. There will be more negotiations and fewer disturbances and certainly no malicious damage to property. Literate citizens would become more aware of by-laws and thereby help to cut maintenance costs.

It can, therefore, be surmised that in order to improve the effectiveness and efficiency of the skills development the 'Culture of Reading' has to be fostered.

The iridescence of the diamond is determined by the number and manner in which the facets are designed and cut.

We i.e. the government, industry, commerce, the nation are responsible for the manner in which the 'Culture of Reading' is implemented in order to carve inroads into the skills shortage and thereby ensure the sustainability of our beloved Rainbow Nation.

Jay Rangiah

Chairperson : Libraries – South African Booksellers Association

A reader, the empowered leader

The Pan African Reading for All conference

The seventh Pan African Reading for All Conference will take place in Botswana from the 11 – 14 July 2011 with 'A reader, the empowered leader' as its conference theme.

The Pan-African Reading for All Conference has become an important literacy event on the African continent. It provides a platform for policy makers in government and the donor community to interface with literacy professionals at all levels. At this event, researchers share vital knowledge and information on appropriate ways and strategies of delivering literacy and reading skills to the communities.

The seventh Pan-African Reading for All Conference will be held in Botswana, hosted by the Reading Association of Botswana and will be an opportunity for teachers, writers, librarians, publishers, and development workers from various sectors worldwide, to develop a coordinated approach to literacy in Africa.

In addition, the vitally important network of educators and other professionals across Africa who share best practices and research amongst one another, will be strengthened. A greater responsiveness among authors and publishers to the needs of the newly emerging literate populations of Africa will be encouraged.

Overall, the conference will highlight support structures that need to be established or strengthened for the national coordination of promoting reading as a cornerstone in the Education for All process.

Priority areas of The seventh Pan-African Reading for All Conference are: Increased access to reading materials and related resources in both print and digital formats; Access to and maximised utilisation of Information and Communication Technology (ICT); Literacy development approaches for capacity-building, social security, and sustainable livelihood programmes; Early detection for reading weaknesses, early intervention and education; Determined standards for training and employment of teachers with requisite skills for teaching reading; Enactment and/or enforcement of inclusive non-discriminatory legislation and policies that provide protection and

equity for people with special needs; and strengthening community-based approaches to the provision of equal opportunities for literacy development.

In the six countries where the previous conferences have been held the positive developments registered include growth and development of community libraries, the development of adult literacy classes, the nurturing of children's reading tents, the emergence of reading and writing clubs in schools and communities and, positive policy pronouncements in favour of the book sector and publishing industry.

The first conference, which was held in Pretoria in 1999, focused on reading among children.

The second, held in Abuja in 2001, considered the role of communities in building a reading culture.

The emphasis of the third, which was in Kampala in 2003, was on analysing and ultimately surmounting the factors that impede the transmission and use of

literacy skills.

In 2005, the fourth edition was taken to Swaziland where the emphasis was on exploring the connection between literacy and sustainable development.

The fifth edition of the conference held in August 2007 took place in the West African country of Ghana where Literacy for human liberation was the main theme.

The most recent was the sixth Pan-African Reading for All Conference which took place in Tanzania from August 10th -14th, 2009. Here the focus was on Literacy for Community Based Socio-economic Transformation and Development.

The determination of the conference theme draws from the local scene of the hosting country, extending to matters of regional and global interest. Don't miss the seventh Pan African Reading for All Conference in Gabarone, Botswana where reading will empower the future leaders of our time.

<http://6thpanafricanrfa.blogspot.com/>

★★★★★ **NOW LIVE!** ★★★★★

www.jutaonline.co.za

Juta Bookshops

Stockists of your school, tertiary and professional requirements

PAROW Shop 45, Shoprite Park Shopping Centre, 262 Voortrekker Road, Parow, 7500 Tel: +27 21 930 6202 Fax: +27 21 930 7962 E-mail: pabooks@juta.co.za	CLAREMONT Ground Floor, Sunclare Building 21 Dreyer Street, Claremont, 7708 Tel: +27 21 670 6680 Fax: +27 21 670 6795 E-mail: claremontbooks@juta.co.za	CARLTON CENTRE Shop 231, Lower Level, Carlton Centre, Commissioner Street, Johannesburg, 2001 Tel: +27 11 331 5140 Fax: +27 11 331 5079 E-mail: jhbbooks@juta.co.za	HATFIELD 1st Floor, Hatfield Plaza, 1122 Burnett Street, Hatfield, 0083 Tel: +27 12 362 5799 Fax: +27 12 362 5744 E-mail: ptabooks@juta.co.za
UNIVERSITY OF JOHANNESBURG Shop 21, Entrance 6, 1st Floor, Student Centre, Academia Road, Auckland Park, 2092 Tel: +27 11 482 3566 Fax: +27 11 482 3565 E-mail: ujbooks@juta.co.za		TSHWANE UNIVERSITY OF TECHNOLOGY (TUT) Pretoria West Campus, Building 4, No. G51, Staatsartillerie Road, Pretoria West, 0183 Tel: +27 12 382 5918 Fax: +27 12 382 5499 E-mail: tutbooks@juta.co.za	

www.jutaonline.co.za

The ideal gift

You don't need to be a bookseller to realise that reading sets the imagination free to explore worlds and follow paths previously unknown... let them choose the way.

A book token is a form of gift voucher redeemable in participating bookshops as an alternative to cash, as a means of exchange in a transaction involving the purchase of a book or books.

The first book token was launched in the UK in 1932. It was invented by Harold

Raymond, an English publisher who was disappointed at only receiving three books among more than 100 presents one Christmas in the 1920s. This book token has now grown into one of the largest multi-retail gift vouchers in the UK and was renamed "National Book Tokens" in 2000.

In South Africa, the book tokens scheme is run by the South African Booksellers' Association. Tokens are both available and redeemable at most SABA affiliated bookshops. 📖



Book tokens are promoted and exchangeable at most bookshops in SA.
Are they available in yours?

For more details contact SABA on 021 945 1572 or visit www.sabooksellers.com

The National Library of South Africa

Developing a culture of reading and writing in SA



Mobile Library Bus in Mpumalanga

The Department of Arts and Culture supports public and community libraries through the conditional grant to enable South Africans to gain access to knowledge and information resources that will improve their socio-economic situation.



Ntsikelelo Tida Community Library in Richmond, Northern Cape

Since it began in 2007, the conditional grant has made great strides in improving the state of public and community libraries in the country, with over R1 billion being spent on the community libraries in all nine Provinces.

The Provinces have utilised the conditional grant funding to build and refurbish libraries. Developments include installing public internet access facilities, purchasing equipment, furniture and books, implementation of reading and literacy programs, job creation and staff training. The mobile library services and containers for outreach to rural areas have been a great success.

One of the national priorities that the conditional grant is intended to advocate is the promotion of a South African culture of reading. This includes writer development, publishing in all local languages and easy access to books for all South Africans.

The National Library of South Africa,

through its specialised unit The Centre for the Book, renders a professional service to the Department of Arts and Culture by re-publishing African Language Classics. The reprinted books are distributed to all Public and Community Libraries in order to encourage people to read in their language. This ministerial project has already seen the reprint of titles in all South African Indigenous Languages.

'Our mandate is to ensure that no South African is deprived of the right to read. It is through libraries that those who are unable to buy books can gain access to reading material. We encourage the library and information service community to ensure that these books are available on the library shelves and remain easily accessible to the public. It is through widespread literacy and a heightened culture of reading that we can develop a dynamic, progressive and prosperous society' Minister of Arts and Culture, Paul Mashatile. Foreword to the Indigenous Languages Catalogue.



The National Librarian John Tsebe handing over African Language Classics to MEC DAM Kgothule in the Free State



The second phase of the reprint of the indigenous languages classic books were launched on the 25th November by the Department of Arts and Culture Deputy Minister, Dr Joe Phaahla

Forthcoming events

South African Library Week will be launched at the National Library of South Africa, Centre for the Book on the 19th March and run till the 25th with the theme Read in your Language at your Library.



The national Library of South Africa is the leading National Library and centre of excellence in Africa and the World.

Libraries

South African Library Week

SALW, which will run from the 19 March - 26 March 2011 will be celebrated nationally with the theme Read in your language @your library.

In 2007, during the IFLA conference in Durban, LIASA signed on to the Campaign for the World's Libraries using the '@ Your Library' slogan. One of the aims has always been to translate the slogan into all 11 languages and this will finally come to fruition this year, hence the choice for the theme. The lack of a reading culture is of great concern and greater awareness should be raised. While reading is high on the agenda from various sectors, the Library Week theme speaks to this issue, stresses the importance of mother tongue instruction while at the same time promotes the use of libraries.

<http://www.liasa.org.za>



Bibliotheca Alexandrina protected by the youth

In an example of how valued libraries are to communities, it was interesting to note that during the massive demonstrations in Alexandria during the recent revolution in Egypt, the Bibliotheca Alexandrina (BA) was protected by the people who joined hands around the building.

Young students from the university designed and made a huge National Flag, and put it on the steps of the Library which elicited cheers from passing demonstrators as the director waved to the crowds.

This historic library reports that in line with its interest in the radical changes in Egypt and the Arab World at large, the BA is hosting a meeting for young people in recognition of their significant role in the Egyptian Revolution. 'Youth took the lead in organizing and preparing this Meeting to discuss whatever they consider important in this historic moment. Over three days, the Meetings will tackle different topics including: the future democratic state, active citizenship, the future of institutions, voting and elections, the future of political parties, and the civil society.'

www.bibalex.org

OverDrive goes into overdrive

OverDrive a distributor of e-books, audiobooks, and digital content is fast taking the lead in digital content distribution and is making moves into the South African market. The company has a global network, with retail, OEM, library, and school partners in more than 20 countries and content in more than 50 languages. In 2010, a record 185,000 e-book, audiobook, music, and video titles were added to their catalog, which features one of the world's largest collections of Epub e-books.

OverDrive has partnerships with numerous suppliers, including Macmillan, Random House Germany, Random House India, Macmillan Education, Faber Factory, and Carlton Books Ltd, Books on Tape, HarperCollins, Hachette Book Group, Harlequin, Marvel Comics, McGraw-Hill and TOKYOPOP, all of whom offer digital content to a global network of booksellers, libraries and schools.

The key to the company's current success is that their content is readable on most devices on the market excluding of course the Kindle. OverDrive offers support for Windows, Mac, iPod, iPhone, iPad, Sony Reader, NOOK, Windows Mobile, Android, and BlackBerry.

OverDrive's 2010 usage reports tell a story of a growing e-reader market with e-book checkouts at Libraries up 200 percent. More than one million new users signed on to access free e-books, audiobooks, and more from 'Virtual Branch' websites last year, resulting in a 200 percent increase in e-book checkouts and a 52 percent increase in audiobook checkouts over 2009.

The Girl with the Dragon Tattoo was the most downloaded adult fiction e-book and audiobook of the year, as Stieg Larsson's Millennium Trilogy enthralled library customers in 2010. On the adult nonfiction side, Elizabeth Gilbert's *Eat, Pray, Love* topped the e-book and audiobook charts. Titles from Kathryn Stockett, Malcolm Gladwell, and Chelsea Handler were also among the most downloaded books from the library in 2010.

www.overdrive.com

The future of the library

For on-the-go students who demand greater flexibility, mobile apps can make it easy to share and access reliable information. In South Africa where mobile will be the medium through which most of our citizens access the internet in the future, the AccessMyLibrary College Edition mobile app from Cengage Learning is an interesting look to the future. It enables students to learn about people, places and events using online references from magazines, journals and newspapers. If students need information on Mark Twain, for example, they can use the free app to find accurate information from their library.

In addition to up-to-the minute news, students and instructors internationally are seeking greater customization in their course content. CourseReader draws on Cengage Learning's Gale databases including historical documents, current journal articles, photographs and videos. The product offers instructors the ability to choose from thousands of articles and historical documents, including both primary and secondary sources, specific to their discipline.

In addition to providing robust learning and research tools, it is also important to offer ongoing guidance, support and training on how to effectively use them. A recent Cengage Learning / Eduventures study underscores this need. According to the survey, 65% of instructors think students are tech savvy when it comes to using digital tools in the classroom. Conversely, only 42% of students believe there is enough support for educational technology, evidence of a perception gap between how adept students actually are and how capable they are presumed to be.

In this evolving educational landscape, it is essential that we implement learning solutions that are as efficient and effective as possible. Textbooks, their digital counterparts, and library research solutions all play a vital role in enhancing students' engagement in their courses and helping to improve learning outcomes of the future.

www.cengage.com

Technology Update

Zebra goes digital

Zebra Press, an imprint of Random House Struik, announced its entry into digital publishing with the release of its first selection of e-books, making leading South African authors available digitally for the first time.

The initial selection includes popular titles such as *To the Point* by Herschelle Gibbs with Steve Smith, *Steeped in Blood* by David Klatzow with Sylvia Walker, and *Mense van my asem* by Steve Hofmeyr. These e-books can be found through Amazon via its Kindle Store, on the recently relaunched Exclusive Books website and through a wide selection of international e-book retailers, including BooksOnBoard (US), WH Smith (UK) and Waterstones (UK).

'We have an aggressive e-book publishing program in place and will be rolling out the majority of our frontlist and selected backlist titles in e-book format during 2011, while continuing to bring on more retail partners. The level of e-book interest in the South African market over the last six months has been very encouraging and we are looking forward to additional e-reading devices and the availability of more local titles,' said Digital Director, Mark Seabrook.

According to Forrester, a well-known worldwide analyst firm, e-book sales will reach \$1-billion by the end of the year and the market will triple in the next five years, reaching \$3-billion in 2015. The market is mainly led by US consumers, but the international markets, including South Africa, are embracing the e-book trend very quickly.

Mediaupdate



The Digital Book World Conference heralds a golden age.

Conference snippets from the Digital Book World Conference posted on the BDW website, create a clear and optimistic view of the industry for the future.

Gayle Feldmam from FUTUReBOOK was quoted as saying that Eighty-nine percent of participants were

'optimistic' about the digital transition; 66% thought 'people will read more'; 83% said their companies were 'capable of managing' the transition but only 63% had a plan in place; 80% recognized that their companies required 'significant' retraining. (In a later panel, Penguin's Doug Whiteman said that the employees most open to digital change were those just out of college, but also, surprisingly, those 50-plus; the 'biggest fear factor' was in people aged 30-40.)

Publishers Weekly hosted a panel of Publisher/producers from Aptara, Zinio, Vook and Sideways which outlined the market as well as their experience using trial and error to develop multimedia authoring tools that make the production of multimedia products easier and more efficient. Aptara's Sriram Panchanathan outlined a future of enhanced e-books created under HTML5 and ePub3—evolving standards for multimedia on the web and the ePub standard—that will include interactive advertising, e-books that can adapt to readers tastes and needs, subsidized content and more, all integrated with social media functionality. 'Dedicated e-readers will evolve into tablets offering tailored content. Every e-book app can serve as a bookstore and backlists will be repurposed for new kinds digital products. Publishers that adapt will only grow stronger.'

James McQuivey, Vice President and Principal Analyst, Forrester Research reported that Forrester's executive survey reveals retraining personnel may be the biggest challenge publishers face when working digitally.

For starters, Forrester found that 10.5 million people owned e-readers and 20 million people read e-books last year. Approximately \$1bn was spent last year on e-books; the firm is predicting that total will hit \$1.3bn this year. McQuivey noted that many people are moving toward reading on multiple devices — be it a smartphone, tablet or e-reader. According to Forrester's calculations, one out of every three iPad owners also own a

Kindle, though it wasn't clear if they owned a first generation device, which has been on the market several years longer than the iPad, or one of the newer models.

Feelings about the future of print are mixed. A little more than half — 53% — expected print book sales to fall in the next few years. And by 2014, half the executives expect e-books to be the dominant format.

In conclusion McQuivey noted that the digital transition, now that it is here, isn't going to happen overnight and will likely be prolonged, with a bit shift happening by 2014. Still, he warned, 'Fasten your seat belts: you know it's going to be a bumpy ride.'

www.publishingperspectives.com



Local Shopping

The American Booksellers Association (ABA), Above the Treeline, and Google are partnering to promote independent bookstores online through Google Local Shopping. Google Local Shopping is Google's effort to bridge the gap between online and in-store shopping. Customers browsing for a product through Google can now instantly see whether that item is in stock at a nearby store. With ABA and Above the Treeline, Google is working to enable independent bookstores to appear in those results.

Stores that opt in to Google Local Shopping will have their inventory, synced through Above the Treeline, appear in all Google Shopping results, from Google Product Search on the desktop to Mobile Product Search and Google Shopper for Android. And bookstores that advertise through Google AdWords can add local availability to their locally focused ads.

ABA, Above the Treeline, and Google are providing incentives to any bookstores that opt to participate in Google Local Shopping. Bookstores that sync their inventory through Above the Treeline or are IndieCommerce users can receive a \$250 incentive for sharing their inventory with Google.

Other stores that want to share data can receive a \$100 incentive. There is no cost for participation.

www.indiebound.org/google-books



e-book consumption growing

e-Book consumption is growing in the U.S., but adoption is slower in Europe. According to a new report by Price Waterhouse Coopers called 'Turning the Page, The Future of eBooks,' by the end of 2010, e-books accounted for more than 7% of sales in the US book market.

The PCW report has more: 'Additionally, industry observers estimate that up to eight times as many of these sales are coming through Amazon's Kindle Store than all other online retailers combined. Comparatively few eReaders were sold last year in European countries such as Germany, the Netherlands, and the UK, where the market is in its infancy.'

Growth is slower in Europe for the time being. According to the report, 'the UK bookstore chain Waterstone's included the Sony Reader in its program in autumn 2008 and has since sold 60,000 eReaders. In the Netherlands, iRex Technologies, a spinoff of Philips, introduced eReaders at the end of 2008 and reported scarcely more than 4,000 sales at the end of 2009. Sales rose to 50,000 eReaders by midyear, but it was not enough to save iRex from filing for bankruptcy protection in June 2010.'

With the Kindle and the iPad taking off in European countries, will Europeans begin to adopt e-books?

This new study examines trends and developments in the e-books and eReaders market in the United States, United Kingdom, the Netherlands, and Germany, and discusses major challenges and key questions for the publishing industry worldwide. It also identifies market opportunities and developments for e-books and eReaders, and makes recommendations for publishers, traditional retailers, online retailers,

and intermediaries.

Given that publishers, internet bookstores, and companies that manufacture eReaders have high expectations for the digital future of the book industry, the study asks if a new generation of eReaders may, at last, achieve the long-awaited breakthrough that lures consumers away from paper and ink.

<http://www.pwc.com/gx/en/entertainment-media/publications/future-of-ebooks.Jhtml>



Consumers to be crowned king in 2011

George Lossius, CEO of Publishing Technology plc, looks at what are likely to be the key trends in the world of digital publishing for 2011:

'The trend of consumer demand influencing the direction of the industry and publishers acting with urgency in order to satisfy these demands is expected to continue and, if anything, escalate throughout 2011. It will be fundamental for publishers to take stock and ask the question 'what will our customers want and how will we be able to respond?' and to consider the plethora of new platforms available and how they can enhance the publisher's offering.

Paper-based, desktop and laptop platforms will inevitably maintain their status as market leaders for publishers. But whilst more content is expected to go online and the e-book market is projected to reach new heights of popularity, it is the mobile and smart phone market which is likely to be the fastest growing in 2011. If e-readers sell in their millions, mobile phones sell in their billions. They are capable of taking publishers into far reaching and challenging markets in Asia and Africa, where it can be difficult to sell physical product and access to broadband internet is often scarce.

The growth markets across the globe that should feature prominently in 2011 are likely to be the tiger markets on the Pacific Rim, as well as the world's fastest growing economies, China

and India. Brazil is also expected to be a highly prosperous and lucrative market for publishers in 2011 and we should expect to hear a lot about new developments there in the not so distant future.'

www.publishingtechnology.com



Google eBooks platform goes live in the US

Google launched its long-awaited digital books platform, Google eBooks, towards the end of 2010 in the United States with hundreds of thousands of titles for sale.

Google eBooks, formerly branded Google Editions will roll out in other countries during 2011.

When a South African browser clicks on the Google ebookstore, they see a message that says: 'Google is working with publishers around the world to let you buy the latest ebooks from top authors. In the meantime, you can still browse millions of free and public domain Google eBooks and read them effortlessly across your devices.'

The service allows readers to buy e-books from the Google ebookstore or from an independent bookshop. Google said almost 4,000 publishers have signed up to the service but said pricing depended on individual publisher agreement. The digital company refused to discuss revenue share but said in the standard agreement, the majority of revenue from sale of an e-book will go to the publisher.

The e-books are stored in an online library, allowing them to be read across laptops, netbooks, tablets, smartphones and e-book readers. The books are stored in a 'cloud' that is password protected, meaning a reader can access their account like they would a Gmail email account. The e-books can be read on Android and Apple device using free apps, where users can select font, font size, day/night reading mode and line spacing.

www.google.com



General Trade News

Borders Bankrupt

After a drawn out process that began at the end of last year when it missed payments to top publishers, Borders Group rocked the bookselling world by filing for Chapter 11 bankruptcy in February. The company will receive \$505 million in Debtor-in Possession (DIP) financing. According to the press release, Borders will continue 'serve customers in the normal course' but will close approximately 30% of its retail locations under its Store Reduction Program.

Publishers Weekly reports that Borders owes millions of dollars to publishers: 'Publishers are on the hook for hundreds of millions of dollars led by Penguin Group (USA) which is owed \$41.1 million, followed by Hachette at \$36.9 million, Simon & Schuster at \$33.8 million, Random House at \$33.5 million, and HarperCollins at \$25.8 million.'

Bloomberg reports that Borders' 'market value shrunk by more than \$3 billion since 1998, [and] racked up losses by failing to adapt to shifts in how consumers shop.' The primary shift has been away from brick-and-mortar retail and towards online shopping. Borders launched its online bookstore in 2008.

Borders has set up a website specifically to address questions and provide information about its reorganization process.

www.bordersreorganizes.com

Bookstore closures in Australia and New Zealand

REDGroup, the Australian business which owns Borders and Angus & Robertson as well as Whitcoulls in New Zealand entered into voluntary administration in late February, just one day after the US Borders chain filed for bankruptcy protection.

Hundreds of Borders and Angus & Robertson stores throughout Australia are under threat and with that thousands of jobs.

It is thought the trend to buy books cheaply online contributed to the company's troubles; however, analysts also speculated that a poor business model could have played a part.

Statistics New Zealand figures show the number of book, newspaper and stationery stores has dropped from 1033 in 2000 to 853 in 2010. Employee numbers in the same sector had also dropped from 6430 to 5510 over the decade.

www.stuff.co.nz

IBF Conference 2011

The joint EBF and IBF conference will take place just before the London Book Fair (11 to 13 April), in order to allow delegates to make the best of their time and financial resources.

The draft programme is packed with interesting sessions for Booksellers Associations and booksellers including topics such as: *The challenges of e-books with Loaning of e-books by libraries*, Tim Godfray; *Copyright: illegal file sharing*, Christophe Van Mechelen; *The Agency Agreement*, Oren Teicher.

Trade association successes that others might like to know about will also be at the centre of the event with: *Building an e-book platform*, Randi Ogrey and Luc Tessens; *BookTokens*, Ari Doerer and Alex de Berry; *Electronic invoicing and payments*; *Social media marketing*, Holger Ehling & Javier Camara; *Marketing the bookshop: Competing with supermarkets and on line booksellers, what can booksellers do?* Damian Horner; *Indiebound*, Oren Teicher; *World Book Night*, Jamie Byng. ibf.booksellers@skynet.org

World Book Summit

The World Book Summit – *The Book as the Bearer of Human Evolution* will be held on March 31 – April 2, 2011 in Ljubljana, Slovenia.

The main topics of discussion will be the relationship between electronic and printed books, the role of Google in book business, the changed business models in publishing and bookselling and their impact on the quality of supplied information, state support policies on changing the book environment, the role of 'linear' reading in digital environment, the importance of translating and cultural

interchange in book business, the impact of books on past, present and future civilisation and the (i)rationality of the claim that the information wants to be free.

www.wbs2011.si

World Book Day

World Book Day 2011 is set for the 14th April and will once again be celebrated by The Centre for the Book, an Outreach Unit of the National Library. The Centre for the Book is tasked inter alia with the responsibility to promote reading, writing and publishing in South Africa. In South Africa, a door to door reading campaign is part of the World Book Day celebrations. Organised by the Centre for the Book, the Door to Door reading Campaign will take place in Ermelo, Mpumalanga the day before World Book Day Celebrations on the 13 April 2011.

The theme for this year's World Book Day celebrations is *Books: Pathway to Your Future*, PASA is on track with the printing of the 2011 poster. The poster will be distributed to schools and libraries from end of February. In addition it will be made available on the PASA website.

The host province will be Mpumalanga. The Centre for the Book in collaboration with the Mpumalanga Arts and Culture Department has compiled a draft programme for the official World Book Day Celebrations scheduled for Thursday, 14th April.

PASA is trying to reach as many schools as possible across the 9 provinces. PASA members have been encouraged to nominate their school/s of choice and to inform schools (that they have nominated) of the intended visit.

www.publishsa.co.za

National Marketing Manager appointed at Via Afrika Publishers

Johan Smith was appointed as National Marketing Manager at Via Afrika Publishers from 1 January 2011. Johan was the Managing Member

of Spectra Upfront in Queenstown before he joined Via Afrika. Some of Johan's professional affiliations and memberships are: Member of SABA (South African Booksellers Association); 2010 Vice Chairman of SABA EC; 2009 Chairman of SABA EC – Educational Profile.

He has also won a number of awards, including: 2008 Sefika Award for Best Distributor in South Africa; 2010 Sefika Award for Best Educational Bookseller in South Africa

We wish him every success.

www.nasou-viaafrika.com



Johan Smith Marketing Manager
Via Afrika Publishers

Time of the Writer

The Centre for Creative Arts (University of KwaZulu-Natal) will host the 14th Time of the Writer, international writers' festival from 14 to 19 March 2011.

Supported by the National Lottery Distribution Trust Fund (principal funder), the Department of Arts and Culture and other funders and partners, the festival will bring a host of local and African authors, offering a valuable opportunity for the public to gain insight into the creative processes and perspectives which inform their writing.

Evening readings, book launches and discussions will take place at the Elizabeth Sneddon Theatre, University of KwaZulu-Natal, Durban. Wide-reaching day activities, including school visits and writers workshops are spread across Durban and surrounding areas as part of the festival's ongoing effort to promote and nurture a culture

of reading, writing and creative expression, particularly among the youth.

www.cca.ukzn.ac.za

And the winners are

The 2009 Sol Plaatje Prize for Translation is awarded to Professor Jeff Opland. The award is made to Professor Opland, generally, for the extremely impressive body of work which he has produced over the course of his distinguished career, but more specifically for three books of outstanding quality which he has published in the last few years. These books are *The Nation's Bounty: The Xhosa Poetry of Nontsizi Mgqwetho* (Johannesburg: Wits University Press, 2007), *Issac Williams Wauchope: Selected Writings 1874-1916* (Cape Town: van Riebeeck Society, 2008), and *S.E.K. Mqhayi's Abantu Besizwe: Historical and Biographical Writings, 1902-1944* (Johannesburg: Wits University Press, 2009).

The adjudicators of the award noted that 'these books are not only superb translations in their own right; they are also works of very significant literary, historical and cultural scholarship, in which the isiXhosa writings of important but neglected authors are recovered, collected and rendered into English for the first time'.

The 2010 Thomas Pringle Award for a Literary Article in a South African academic journal goes to Professor Leon de Kock for his article in the *Journal of Literary Studies*, 25(3) 2009, entitled *Cracking the Code: Translation as Transgression in Triomf*. Using a range of criteria, the panel felt this complex piece on a difficult topic was a clear winner. It noted that in this article, Professor De Kock 'provides a lucid analysis of the problems which many translators of mixed registers in South Africa and other post-colonial contexts confront, and from which they may draw inspiration'.

Each award is a cash prize and an illuminated certificate. The Sol Plaatje Prize carries a cash value of R7 000 and the Thomas Pringle Award R2000.

www.englishacademy.co.za

LAMP

The much-anticipated Alliance of Language and Media Practitioners (LAMP) was signed into effect in Johannesburg on 19 January 2011. This groundbreaking achievement resulted from months of discussion between the founding partners: the Professional Editors' Group (PEG), the South African Translators' Institute (SATI), the Southern African Freelancers' Association (Safrea) and the Writers' Guild of South Africa (WGSA).

The parties have formally joined forces to support and publicise the rights, skills and general recognition of language and media practitioners.

LAMP's convenor and Safrea Chairman, Clive Lotter, notes: 'This is a historic breakthrough for professionals in the media, language and creative industries. For the first time our organisations can present a united front to industry players when representing our members' interests.'

The aims and objectives of LAMP, as outlined in its Memorandum of Understanding, are to establish regular communications and coordinate activities based on common interests, Coordinate our public relations, Research, coordinate and publicise recommended rates of payment for all media and language disciplines, Through trade unions and other bargaining mechanisms, lobby the government and industry players to standardise minimum rates in the media and language industry, Share expertise and pool strengths to improve service offerings to members and eliminate unnecessary costs, Coordinate and share training resources, Develop common positions in representing members in industry issues and in relevant industry bodies, associations and other forums.

While the alliance parties develop common positions and share resources, each member association will retain its own identity and continue serving its own constituency. The partners have agreed to rotate the leadership between the member associations, with Clive Lotter of Safrea being selected as its initial convenor.

Education and Academic News

CAPS delay could lead to problems

With the last of the CAPS 2012 (Curriculum and Assessment Policy Statements) documents for new curriculum for Foundation phase and Grade 10 filtering through in late February, Publishers countrywide are concerned that once again they have been left with too much to do and too little time to do it in. June 1 is the deadline for submissions from CAPS documents that were supposed to have been released by October last year. This leaves publishers just five months to commission, edit and publish books in almost every category under the sun.

In an attempt to ensure high quality school books are produced, the Publishers Association of South Africa called on the department to extend the submission deadline.

The recent changes in the curriculum have had publishers and authors waiting on tender hooks for the CAPS documents to be released. Books take time to be written, edited, translated, illustrated, typeset and published.

The knock on effect of any delays at this stage, however, may lead to books not being delivered to children on time for the beginning of the 2012 school year.

www.publishsa.co.za

Education Summit a success

The Education Summit which took place at the ICC in Durban from the 11-13 February 2011 was a great success. There were well over 750 delegates who attended the summit and many pertinent issues were resolved.

During the release of the matric 2010 results earlier this year, concern was expressed, especially from MEC Mr Senzo Mchunu, over the unsatisfactory pass rates in mathematics and physical science. It was resolved at the summit that at the beginning of each school term, all educators in schools that performed below 60% in maths and physics will be subjected to a programme of professional development- for four consecutive weekends.

It was also decided that a Teacher Development Institute will be established to house a maths and science centre with emphasis to be placed on reading.

Section 20 schools will be prepared for the conversion to section 21 status. This will affect all schools. In-service programmes that remove educators from the classroom, will be something of the past and the National School Nutrition Programme will be used to create jobs.

A strong partnership with local universities will be developed to address educator shortages, especially in the rural areas, disciplinary measures are to be more vigorous and programmes and campaigns will be put in place to counter learner-pregnancy, drugs and HIV/Aids.

Education Week Date Changes

In view of government's drive to not disrupt classes during school terms, organisers of Education Week 2011 have shifted the dates from late June to early July.

This education conference and exhibition, now in its fifth year running and boasting over 1800 delegates from across Africa aims to bring new ideas, tested strategies, and real solutions to improve quality in education and to equip students for the demands of the workplace. Education Week 2011 will take place at the Sandton Convention Centre from the 6th – 8th July and the theme will be Bridging the skills gap through quality education for all.

The programme looks similar to that of 2010 and will look at Basic Education as well as Further and Higher Education. The Education Technology Indaba will be revamped with a more hands-on, practical approach for the use of technology in learning institutions. Safety and Security in Educational Institutions is a new edition to the programme and Sports and Recreation as well as Math and Science will be included as virtual tracks.

Education Week looks at critical issues affecting schools, FET colleges and universities, and provides a forum

for representatives of all these sectors, as well as government, publishers, e-learning providers and corporates, to identify what needs to change and how, what new technologies and ways of thinking can enhance teaching and learning, and how to equip students for the demands of the workplace.

The challenges facing the education sector cannot be addressed in isolation, and Education Week brings together individuals with diverse areas of interest, knowledge and skills to share their ideas and work in unison to ensure that educational institutions adequately prepare our youth to become productive members of society, and eventually take their place as our future leaders

www.educationweek.co.za

Juta and Scholastic join forces

Juta and Company, South Africa's longest standing book publisher and retailer, is now the exclusive distributor of Scholastic children's books and educational materials in the trade and school markets in South Africa. Scholastic Inc. is the world's largest publisher and distributor of children's books and a leader in educational technology and children's media.

The two companies will explore local publishing projects as well as opportunities to create Scholastic titles appropriate for the South African school market that meet curriculum requirements.

Since 1920, teachers and parents worldwide have recognized Scholastic as the most trusted name in learning and literacy. Each year the company distributes more than half a billion books to children around the globe. This year in recognition of its 90th anniversary and its mission to support every child's right to read, Scholastic has launched a global literacy campaign asking everyone to join the effort to encourage children to *read every day and lead a better life*.

'At a time when addressing children's literacy levels has become an imperative, our relationship with Scholastic enables us to focus on

encouraging South African children to learn to read and love to learn while helping teachers, schools and parents to support them,' said Lynne Du Toit, CEO at Juta and Company, 'Recognizing that literacy is the cornerstone of a child's intellectual and personal growth, we are also able to offer meaningful, tried and tested solutions to motivate children and help them to succeed.'

Established in 1853, Juta has long been synonymous with quality learning and enjoys a high level of recognition and trust among educators, students, parents and professional practitioners in South Africa.

'Juta's unique combination of retail, publishing and distribution, as well as its training and electronic capabilities make the company an ideal partner,' said Shane Armstrong, President of Scholastic International. 'Our complementary capabilities and shared visions provide a strong foundation for fostering literacy and learning in the region.'

www.scholastic.com



Via Afrika hands over books to matric students

Via Afrika Publishers supports improved matric results

Via Afrika Publishers recently handed over a number of Learner's Books and Exam Study Guides to 14 matric students at Equal Education in Cape Town. These students all passed matric in 2010, but are doing another year in matric in order to improve their results so that they can get into universities. While some of these young people aspire to become lawyers, doctors, engineers, actors, and sound engineers, others want to study history

or drama, and some are not sure what they want to do after this year.

The important thing is that each one of them is committed to working with the students in schools in Khayelitsha to ensure that everyone gets to school on time, that everyone takes responsibility for their work – in short, they are working to promote civil society in their communities. And, on top of this, they are committed to improving themselves.

www.nasou-viaafrika.com

Van Schaik Bookstore extends into North West and Venda

Van Schaik Bookstore, South Africa's leading academic bookstore opened two stores, in the outlying areas of the North West and Venda, in December 2010, bringing its total number of stores in South Africa to 55. The latest expansion is in line with the company's vision to support education and be the preferred academic resource supplier for all students across Africa.

One bookstore opened on the UNISA Rustenburg campus in December. This store will be invaluable to UNISA students in the Rustenburg area, who will now have direct and easy access to their prescribed textbooks and related study materials. It is also expected to be a superb resource for parents, teachers and learners, as it will stock a wide range of school textbooks and study guides.

'Although it is our third store in North West region, this is a first for Rustenburg - Students in outlying areas usually don't have access to the excellent learning resources that their counterparts in the cities enjoy,' comments Stephan Erasmus, MD, Van Schaik Bookstore.

'Every time when we open a new store we move closer to our vision and at the same time support education in South Africa. We believe that education is an escape out of poverty amongst many things. We are excited about this opportunity to bring books to this community.'

Van Schaik also opened its first store in the previous homeland of Venda, on the border of Zimbabwe.

'We have seen an opportunity to

serve these markets and we are ready to do so – we are willing to learn from them and serve them to the best of our ability,' says Erasmus.

The University of Venda is based in the capital of Venda, Thohoyandou. University of Venda has a student compliment of approximately 6,000 distributed across six faculties.

www.vanschaik.com

School Security to be bolstered

Security measures at 50 Western Cape schools will be beefed up over the next year as part of a long-term plan to secure all the province's 1 400 schools reported the Cape Argus in late February.

The schools were identified based on a range of factors, including the number of incidents reported to the Safe Schools call centre and the police, and crime patterns in the area surrounding the schools.

Security measures are already in place at 159 schools in the province. These include 109 schools that were considered to be at high risk of crime. The schools were identified in 2006, based on incident reports to police and Safe Schools and input from district officials.

The 50 schools, which have been identified, have not been classified as high risk, but the department felt that extra measures were needed to secure these schools from vandals.

www.capeargus.co.za

India lends a helping hand

India's pledge to help set up a string of higher education and vocational training institutions in Africa, a main part of an initiative to bolster the country's role here, is finally taking shape, with the first site expected to open its doors in less than a year.

The move to provide business, technical and scientific training, along with measures like a high-speed communication network for distance learning and telemedicine programs, is the result of the first India-Africa Forum Summit in April 2008.

www.nytimes.com

Buyers' Guide

AUDIOGO: THE HOME OF BBC AUDIOBOOKS

Phone: 011 325 2266

Email: booktalk@global.co.za

Website: Under Construction

Contact: Abigail Melunsky

Trade Orders: booktalk@global.co.za



Title: Brighton Rock (Film Tie-in)
Author: Graham Greene
ISBN: 9781408467800
RRP: R 360.95 vat inclusive.
Publication Date: January 2011

Content: Seventeen-year-old Pinkie Brown, malign and ruthless, has killed a man. Believing he can escape retribution, he is unprepared for the courageous Ida Arnold. Greene's gripping thriller is now a major film starring Helen Mirren and Sam Riley.

This Audio Book offers you the pleasure of "reading" in a non-reading situation. In the car, in the gym, in the studio, in the bath...

John Kay is a Financial Times columnist.

This Audio Book offers you the pleasure of "reading" in a non-reading situation. In the car, in the gym, in the studio, in the bath...

VIA AFRIKA PUBLISHERS

Phone: (021) 406 3005

Email: customerservices@nasou.com

Website: www.nasou-viaafrika.com

Contact: Maria de Witt

Trade Orders:

customerservices@nasou.com



Title: Die Goue Reeks
Imprint: Nasou Via Afrika
ISBN: Contact us for a full list of titles
RRP: Contact us for a full price list
Content: Op

publieke aanvraag is die gewilde leesreeks Die Goue Reeks nou weer volledig beskikbaar! Die tweede uitgawe sluit al die leesboeke, aanvullende boeke en hulpmiddels soos werkboeke en muurprente

in. Die Goue Reeks word aanbeveel vir leesonderrig gedurende die Grondslagfase en kan ook gebruik word vir aanvullende en remediërende leesonderrig vir enige geskikte ouderdomsgroepe.

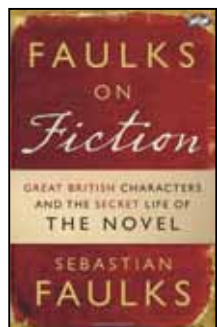
This book is special because it is back by popular demand!!!



Title: Rymreise
Author: Adinda Vermaak & Pieter Strauss (compilers)
Imprint: Nasou Via Afrika
ISBN: 9781415402818
RRP: R109.95 vat inclusive
Publication Date: November 2010

Content: In Rymreise is 176 gedigte, van klassiek tot splinternuut, sorgvuldig uitgekiek vir almal van agt tot veel ouer. Gedigte om te lees, om oor na te dink, om voor te dra, maar veral om te geniet.

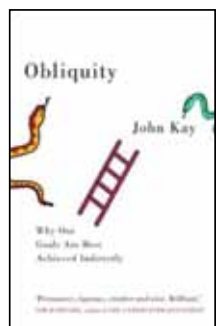
This book is special because Rymreise is 'n skatkis vir die klaskamer én die huis.



Title: Faulks on Fiction
Author: Sebastian Faulks
ISBN: 9781408468630
RRP: R 378.95 vat inclusive.
Publication Date: January 2011
Content: A social history of Britain through its literature by bestselling novelist

Sebastian Faulks, author of the acclaimed *Birdsong* and *Charlotte Gray*. Read by James Wilby.

This Audio Book offers you the pleasure of "reading" in a non-reading situation. In the car, in the gym, in the studio, in the bath...



Title: Obliquity
Author: John Kay
ISBN: 9781408468081
RRP: R 279.95 vat inclusive.
Publication Date: February 2011
Content: Obliquity is based on a brilliantly simple premise, that an angled approach to any problem or

challenge is often more successful than the obvious and direct one.

Bookmark ADRATES 2011

Full page (RHS)	R6300.00
Full Page (LHS)	R5650.00
Half Page	R3250.00
Third Page	R2250.00
Quarter Page	R1750.00
Buyers Guide	R500 per entry

Bookmark is a 32-40 page self cover trade publication that is produced quarterly and distributed to all SABA members, South African education institutions, government departments, and key industry players, publishers and associations both locally and internationally. It has a print run of between 2500 - 3000 copies and comes out in March, June, September and December both in hard copy and online.

For bookings or editorial enquiries please contact the editor Jessica Faircliff at
Bookmark@sabooksellers.com or on 028 316 1981





SOUTH AFRICAN BOOKSELLERS ASSOCIATION

The Executive Committee of the South African Booksellers' Association would like to thank the following members for acknowledging their ongoing support by remitting their annual membership fees:

BOOKSHOP	STREET ADDRESS	EMAIL ADDRESS	CONTACT NUMBERS
4 Sure Educational Enterprises	109 Forest Drive, Pinelands, Cape Town	4-sure@absamail.co.za	021 532 3456
Abase - Afrika	28 Elton St, Southernwood, East London	abaseafrika@mweb.co.za	043 742 0207
Adams & Co	341 West Street, Durban	west@adamsbooks.co.za	086 134 1341
Adams & Co Cape Town	Nedbank Building, 57 Heerengracht St, Cape Town	capacity@adamsbooks.co.za	021 421 2462
Adams & Griggs	33 Bertha McKenzie Street, Durban	education@adamsbooks.co.za	031 319 4400
Addis Stationers	3 Westgate Centre, Jagger Street, Matatiele	addisstationers@webmail.co.za	039 737 4577
AEPA	Ronette, 30 Lotus Road, Lansdowne, Cape Town	aepa@vodamail.co.za	021 761 0543
African Book Connection	84 Rhodes Street, Quigney, East London	mary@afribanbookconnection.co.za	043 722 2114
Allies Bookshop	Erf 159, Main Street, Flagstaff	kisotrading@webmail.co.za	083 364 2579
Alusia Trading	14 Alibert Street, Qumbu	alusia-bookshop@gmail.com	047 533 0206
Amantinde Investments	16 Montrose Avenue, Bunker's Hill, East London	peimima@mweb.co.za	043 748 6085
Asande Supply	01 Sunninghill, Sonheuwel, Nelspruit	judy.ntui@yahoo.com	083 555 4874
Bargain Books	3 De Waal Park, 1 A Greenville Road, Diep River, Cape Town	jahn@bargainbooks.co.za	021 706 1461
Boekehuis	34 Fawley St, Auckland Park, Johannesburg	boekehuis@boekehuis.co.za	011 482 3609
Boland Skryfbehoeftes	114 High Street, Worcester	bolandskryf@intekom.co.za	023 344 3080
Bongo Book Supplies	1544 Mgonswane Road, Kwa Mashu, Durban	thando@bongobooks.co.za	031 569 1105
Book Express	70b Loch Avenue, Parktown West, Johannesburg	info@bookexpress.co.za	011 482 8433
Book Lounge	71 Roeland Street, Zonnebloem, Cape Town	booklounge@telkomsa.net	021 462 2425
Book Nook	99 Frere Road, Vincent, East London	booknk@mweb.co.za	043 726 9294
Bookdata/SAPnet	1st Floor, Metropole Plaza, 98 Beach Road, Strand	freda@bookdatasapnet.co.za	021 853 3564
Books & Books	Shop 42 Kensington Square, 53 Kensington Drive, Durban North	janine@booksandbooks.co.za	031 563 6288
Books 24/7	Unit 2 Elc Park, Teejay Rd, Brackenfell, Cape Town	books247@vodamail.co.za	021 981 1270
Books Etc	2 Cheviot Place, Bonnie Doon, East London	bookset@telkomsa.net	043 735 7138
Books Only	366 Kent Road, Ferndale, Randburg	bookonly@iafrica.com	011 326 0069
Booktalk	Hyde Square Lower Level, cnr Jan Smuts Ave & 7 North Rd, Hyde Park, Johannesburg	booktalk@global.co.za	011 325 2267
Bookworld	Shop 10, Cascades Centre, Cascades, Pietermaritzburg	bookworld@lantic.net	033 347 1361
BT Boeke	Shop 30 Sanlam Centre, Klipfontein, Witbank	btboeke@lantic.net	013 692 4814
C N A Edgardale (Head Office)	Edgardale Head Office, 1 Press Avenue Crown Mines, Johannesburg		011 495 7260
Caxton Books	21 Warrington Rd, Kenilworth, Cape Town	jferreira@caxtons.co.za	021 683 6654
Centre for the Book	62 Queen Victoria Street, Cape Town	chreception@lsa.ac.za	021 423 2669
Chekkat	34 Beare Street, Kuruman	chekkat@telkomsa.net	053 712 3077
Clarke's Bookshop	211 Long Street, Cape Town	books@clarkesbooks.co.za	021 423 5739
Cliffy's Educational Books	22 Anadole Road, Crawford, Cape Town	cliffysbooks@yahoo.com	021 696 1677
Coalition	Shop A8, Bellville Business Park, Voortrekker Road, Bellville, Cape Town	books@adept.co.za	021 949 8220
Cornea Boeke	9 Van Riebeeck Street, Groblersdal	attielabuschagne@gmail.com	013 262 4188
Denosa	605 Church Street, Arcadia, Pretoria	innocent@denosa.org.za	012 343 2315
Diamond Pride Trading	Ntsimbini Location, Bizana, East London	diamondpridestore@gmail.com	073 207 5813
Early Readers	10 Jukskei Avenue, Gallo Manor, Johannesburg	earlyreaders@mweb.co.za	011 802 2513
Eastern Cape School Supplies	37 First Avenue, Norwood, Mthatha	krajaabraham@gmail.com	047 534 2799
Easy Reach Stationers	Shop 3 EDA Building, York Road, Mthatha	easyreach@intekom.co.za	047 532 2758
ECA Bookshop	69 Sandpiper Avenue, Grassy Park, Cape Town	eca@netactive.co.za	021 706 4865
Edustats	Unit 3-5 Industrie Street, Enterprise Park Kuils River, Cape Town	admin@edustats.co.za	021 906 0027
Emanzini Business Lines	22 Commercial City, Queen Street, Durban	emanzini@worldonline.co.za	031 305 7446
Emanzini Business Lines	13 Prinsman Building, 327 Schoeman St, Pretoria	emanzini1@mweb.co.za	012 322 2992
Essential Office Supplies	Unit No1, Motortown, 33 Main Road Plumstead, Cape Town	eos@telkomsa.net	021 762 7075
Excell Consumables	21 Kweper Avenue, Bridgetown, Cape Town	excellsales@telkomsa.net	021 637 2685
Exclusive Books Head Office	1st Floor Rivonia Village, 3 Mutual Road Rivonia, Johannesburg	reneh@exclusivebooks.co.za	011 798 0000
Faniza Business Enterprise	2326 Lancashire House, 216 Kenyan Howden Drive, Montclair, Durban	sindyzwane@telkomsa.net	031 462 7778
Favourite Stationers	Central Car Park, Murchison Street, Newcastle	favouritestationers@crazyweb.co.za	034 312 7512
Frank R. Thorold	3rd Floor Meischke's Building, 42 Harrison Street Johannesburg	thorolds@icon.co.za	011 838 5903
Frankie and Fred	41 Hume Road, Dunkeld, Johannesburg	LMB@netactive.co.za	011 786 0095
Fritz Booksellers	Shop 2 Salie Centre, Fairfield Street, Kraaifontein Cape Town	fritzic@telkomsa.net	021 987 8989
Geodis Wilson	Manhattan Road, Airport Industria, Cape Town	debi.dagnin@geodiswilson.com	021 386 0136
Hadedo Book Service	No 85, Hennopsrivier 4891Q, District Pretoria Pretoria	rita@hadedabooks.co.za	012 659 0120
Hancri Best Bookshop	44 Napoli Street, Somers East, Somerset East	hancri@mweb.co.za	042 243 2024
Hargraves Library Service	92 Clarke Road, Glenwood, Durban	hampsoncollege@mweb.co.za	031 201 5840
Hargraves Library Service	Shop 7, The Wembley Shopping Centre, cnr Commercial & Boom Street, Pietermaritzburg	bookden@mweb.co.za	033 342 7474
Hargraves Library Service	5&7 Speke Street, Observatory, Cape Town	maureen@hargraves.co.za	021 447 5682
Horizon Library Service	BMD Office Park, 108 De Waal Road Diep River, Cape Town	vic@bookpro.co.za	021 707 5716

BOOKSHOP	STREET ADDRESS	EMAIL ADDRESS	CONTACT NUMBERS
Idutywa Bookshop	121 Richardson Road, Idutywa, 5000, Dutywa	idutywabookshop@webmail.co.za	047 489 1154
Ikamva Lesizwe Books	Zanempila Health Centre Suite 3, 22 Lower Oxford Street, East London	qwezym@webmail.co.za	043 722 1522
Ikwezi Computers	D2 Textile Rd, Vulindela Heights, Mthatha	alanpillay@webmail.co.za	047 531 0006
Imizamo Trading 123	Mshutswana Building, Main Street, Mount Fletcher		047 531 4745
Iqhaya Bookshop	179 Will Street, Tsolo, 5170	ulwazilwandile@vodamail.co.za	083 259 9436
Isisele Booksellers	2323 DDT Jabavu Street, Southridge Park, Mthatha	doctorb@webmail.co.za	082 372 8871
J. R. Behari cc	Shop 2, 228 Effingham Rd, Redhill, Durban		031 563 8751
Jaytee Stationers	403 Mzaza Building, Main St, Mount Frere	jt.mbuqe@gmail.com	039 255 1809
Juta Bookshop: Head Office	Sanclaire Building, 21 Dreyer Street Claremont, Cape Town	rstoltenkamp@juta.co.za	021 659 2300
Kalahari.net	70 Prestwich St, Green Point, Cape Town	support@kalahari.net	021 468 9200
Keletso Bookshop	112 High Street, Matatiele	keletso1@telkomsa.net	082 459 6178
Kenart Stationers	6 Union Street, Empangeni	kenart@iafrica.com	035 772 1921
Khulani Bookshop	11 A North Street, East London	tshawe@lantic.net	043 743 5129
Khumbi Trading	33 Deodale St, Goss Bus Rank, Lusikisiki	gkhumbitrading@yahoo.com	039 253 1663
Kirsten Drukpers	33 Songezozi Street, Louis Trichardt	prp@lantic.net	015 516 2324
Kuyasa Bookstore	15 Arthur Street, King Williams Town		043 642 4178
L. J. Armstrong Booksellers	Royal Court, 42 11th St, Orange Grove, Johannesburg	info@armstrongs.co.za	011 485 1337
Langa Bookshop	82 Main Street, Flagstaff	liz.makongwana@gmail.com	039 252 0181
LAPA Uitgewers	380 Bosman Street, Pretoria	suzannp@lapa.co.za	012 401 0700
Lathi Tha Books	U Store It, Mobile Rd, Airport Industria, Cape Town	lathitha_g@telkomsa.net	021 385 0096
Learning Channel	The Mill 3rd Floor, 66 Carr Street Newtown, Johannesburg	kim@learn.co.za	011 639 0179
Lemur Books	Lemur House, 8 First Avenue Alberton North, Johannesburg	lemur@mweb.co.za	011 907 2029
Lesedi Bookshop	149 A Bethlehem Street, Rustenburg	lesedi.bookshop@telkomsa.net	014 592 2954
Lesedi-Bathopele Educational Service	U Store It, Mobile Road, Airport Industria Cape Town	lesbathopele@telkomsa.net	021 638 0569
Little Venice Distributors	16994 Winkie Direko, Bloemenda, Bloemfontein		051 529 0699
Lwazi Booksellers & Stationery	10 Portland Road, Phillipi, Cape Town	lwazibookseller@telkomsa.net	021 372 4700
M. G. Redhi Booksellers	Shop 2 GGR Centre, 224 Main Rd, Tongaat, Durban	redhi@iafrica.com	032 945 1240
Maanege Bookshop	Ga-Nchabeleng, Lefalane		015 482 1211
Madlalen Trading	Erf 747, 11th Avenue, Mount Frere	sbinita4@gmail.com	039 255 0263
Makufundwe Stationery & Print	Grahamstown Road, Sydenham, Port Elizabeth	makufundwe@absamail.co.za	041 484 5002
Mamrie Educational Booksellers	30 Main Street, Flagstaff	nletlaka@mweb.co.za	039 252 0051
Mandlenkosi Projects	102 Norlaine Centre, Old Main Road, Pinetown Durban	mandlenkosi@projects@telkomsa.net	031 701 1846
Maranatha Booksellers & Service	69A Voortrekker Street, Bellville Cape Town	maranatha@iburst.co.za	021 949 0842
Marianhill Book Depot	St. Francis College, Abbot Francis Road, Marianhill, Durban	francoll@iafrica.com	031 700 2824
MaverickTrading 437 cc	42 Dahlia Street, Idas Valley, Stellenbosch	maveric@telkomsa.net	021 887 8157
MB Books	14 Barnard Street, Bellville, Cape Town	mbbooks@absamail.co.za	021 949 8264
Medibooks	3 Wadley Road, Umbila, Durban	medibook@adamsbooks.co.za	031 205 5851
Million Pages	LCM Ludidi Building, 63 Madeira Street, Mthatha	vezim@telkomsa.net	047 534 2631
Minerva Books	225 Jan Smuts Ave, Parktown North, Johannesburg	minervabooks@amburst.co.za	011 442 4433
Morgan & Mann	36 15th Street, Marlboro, Johannesburg	shervan@global.co.za	011 262 2000
Motheane & Associates	4477 Chief Moroka Street, Kagisanon Kagisanon, Bloemfontein	motheane@khayisesholdings.co.za	073 300 2306
Mount Frere Bookshop	Mkemeane, East London		079 611 5953
Mqetse Trading Enterprise	62 Makaula Street, Mbuque Park, Mthatha		047 535 0498
Mustve Books	73 Nelson Drive, Mthatha	easyreach@intekom.co.za	083 752 4365
N&M Bookshop	150 Plantation Road, Cofimvaba	nazipasi@gmail.com	047 874 0012
Naledi et al	15 Dazana, Mbuque Extension, Mthatha		083 359 7134
Nande Tlas Trading	2402 Caba Township, Butterworth		078 151 6118
National Office Supplies	68 Victoria Street, Durban		031 306 2732
Nazipasi Stationers	Plantation Road, Cofimvaba	nazipasi@gmail.com	047 874 0012
NB Library Service	On the Dot Building, Sacks Circle, Bellville South Cape Town	nlibrary@naspers.com	021 918 8638
New Edition Bookshop	10 High Street, Butterworth	edition2005@webmail.co.za	047 491 0695
On the Dot Distribution	Sacks Circle, Bellville, Cape Town	penny.snyders@onthedot.co.za	021 918 8500
Onaku Trading	36 Royston Crescent, Highbury Park, Kuils River Cape Town	onakutrading@netpoint.co.za	021 903 2784
Oom Polla se Winkel	Paul Roos Grounds, Suidwal, Stellenbosch	info@oompolla.co.za	021 887 7149
Padayachee Bros	83 King Chaka Street, Stanger, Standerton	padabros@iafrica.com	032 551 1159
Paperback Shack	28A Oxford Street, East London	hjdya@mweb.co.za	043 742 0670
Paradise Stationers	12 Bell Road, Vincent, East London	zakhemeset@vodamail.co.za	043 727 0006
Parkhill Books	727 North Coast Road, Redhill, Durban	park@worldonline.co.za	031 563 8194
Pickwick Books	69 Lombard Street, Potchefstroom	mmwstat@mweb.co.za	041 581 2741



SOUTH AFRICAN BOOKSELLERS ASSOCIATION

The Executive Committee of the South African Booksellers' Association would like to thank the following members for acknowledging their ongoing support by remitting their annual membership fees*:

BOOKSHOP	STREET ADDRESS	EMAIL ADDRESS	CONTACT NUMBERS
Pillow Books	15 Ferngrove, Greenwood Park, Durban	thomas.pillowbks@gmail.com	031 564 3419
Planet Stationers trading as @office world	69 Lombard Street, Potchefstroom	mmwpstat@mweb.co.za	018 293 3469
Play & Schoolroom	Shop 6 L, Rosebank Mews, Rosebank, Johannesburg	play-schoolroom@mweb.co.za	011 788 1304
Praesidium Books	801 Fourth Street, Wynberg, Johannesburg	sales@praesidiumbooks.co.za	011 887 5994
Premier Freight	90 Electron Avenue, Isando, Kempton Park	steyn@premierfreight.co.za	011 573 9000
President Bookshop	Tilly's Building, 40 Cloete Street, Libode	babalwa@gmail.com	047 531 0319
Prestige Bookseller & Stationers	65 Victoria Street, Durban		031 306 2733
Pro Visions Books	37F Ordnance Road, Durban	info@provisions.co.za	031 337 2112
Rainbow Academic Bookshop cc	Unit 5, 56 Hunslett Road, Phoenix Industrial Park Phoenix, Durban	rainbow@eastcoast.co.za	031 500 1579
Rainbow Booksellers	340 Kings Road, Idutywa, Idutywa	rainbow_booksellers@yahoo.com	047 489 1205
Red Pepper Books	Unit 2, Willow View Office Estate, 653 Van Hoof St, Willowbrook Extension 27, Ruimsig, Roodepoort	phillipa@redpepperbooks.co.za	0861 000 733
Red Ochre Stationers	Main Street, Elliotdale	ngmulungu@yahoo.com	047 577 0186
Roopand Music	5 Cedarfield Close, Springfield Park, Durban	roopand@icon.co.za	031 579 1534
Rynew Educational Enterprises	1 A De Wet Street, Bellville South, Cape Town	info@rynew.co.za	021 951 6904
Sankamsi Booksellers	Shop 2, cnr Whack & Richardson Road, Nombombela Complex, Idutywa	sakie@hyperlink.co.za	047 489 2250
Scholars Bookshop	F11 Silverberg Terrace, Steenberg Office Park, Silverwood Close, Westlake, Cape Town	scholars@telkomsa.net	021 700 2578
Shengethuli Trading	127 Victoria Street, Dundee		034 212 4292
Sikho Booksellers & Services	C 19 Philippi Complex, Philippi, Cape Town	sikhobook@mweb.co.za	047 534 0757
Simema Trading & Investments	36 Monticola Estate, Muller St South Buccleuch, Johannesburg	simphiwengcoba@gmail.com	083 6654 0996
Sizwe Books	343 Cape Road, Newton Park, Port Elizabeth	sizwebooks@mweb.co.za	041 365 1960
Sky Information Suppliers	488 Phoenix Parkway, Kyalami Estate, Johannesburg	skyinfo@mweb.co.za	011 468 2571
Solu Educational Service	5119 Sitohle Street, Khayelitsha, Cape Town	soluedu@webmail.co.za	021 361 2266
South Cape Academic Supplies	Tommy Jaoubert Building South, Cnr Courtenay & Cradock Streets, George	scsaaccounts@mweb.co.za	044 874 7551

BOOKSHOP	STREET ADDRESS	EMAIL ADDRESS	CONTACT NUMBERS
Spectra Upront	32 Bushell Street, Queenstown	spectra@isat.co.za	045 838 1873
Sterkspruit Bookshop	57 Main Street, Sterkspruit	sipami@telkomsa.net	051 611 0327
Sunray Stationers	3rd Floor, Unit 24, 270 Stamford Hill Road, Durban	studyaids@iburst.co.za	031 303 3490
Surat Trading	53 Commercial Road, Louis Trichardt	patellm@mweb.co.za	015 516 3981
Tabankulu Bookshop	201 Intsizwa Street, Mt Ayliff	tabbookshop@telkomsa.net	039 254 0705
The Book Den	Shop 7, The Wembley Shopping Centre, Albert Luthuli Street, Pietermaritzburg	bookden@mweb.co.za	033 342 7474
The Complete Bookshop	691 Westcliff Drive, Westcliff, Chatsworth, Durban	compbooks@mweb.co.za	031 401 3561
The Corner Bookshop	80 Makia Street, Bruma Lake, Johannesburg	cornerbookshop@live.co.za	011 615 9449
The Mailboat	5 Grafton Ave, Craighall Park, Johannesburg	fernrenew@iafrica.com	011 442 5799
Time to Read	18 Calcite Road, Wilro Park ext 2, Roodepoort, 1724 Wilro Park, Roodepoort	timetoread@iburst.co.za	011 768 2162
Ulrich Naumann	17 Burg Street, Cape Town, 8001	buchhandlung@naumann.co.za	021 423 7832
Umtapo Booksellers	Shop no 3 NBS Centre, cnr Maxwell & Union Streets Empangeni	umtapa.b@telkomsa.net	035 772 2572
Unabantu Distributors	N0 44 Mango Street, Delft South, Delft, Cape Town	unabantudistributors@gmail.com	021 955 0089
University Bookshop	27 Rue de Jacqueline Road, Somerset West	info@unibook.co.za	021 852 5903
Van Schaik Bookstore Head Office	2nd Floor East Wing, Delphi Arena, 1 Old Oak Road Tyger Valley, Cape Town	elouw@vanschaik.com	021 918 8400
Vivlia Publishers & Booksellers	1 Amanda Avenue, Lea Glen, Florida, Roodepoort	headoffice@vivlia.co.za	011 472 3912
Vryheid Bookstore	184 Church Street, Vryheid	stor1@lanitic.net	034 982 2671
Vuyani Bookshop	46 Kings Street, Butterworth	thandeka.singata@za.sabmiller.com	047 491 3060
Vuyolwethu Bookshop	47 Main Street, Umzimkulu	nomvuyangqula@yahoo.com	039 259 0252
Western Cape School Supplies	1C, Coronation Court, 9 VanWyk Street, Maitland Cape Town	wcss@taurenz.co.za	021 511 3459
Wordsworth Head Office	Suite 6, 23 Rotherfield Rd, Plumstead, Cape Town	accounts@wordsworth.co.za	021 797 5664
World Focus 735	cnr Portland Rd & Hilda Close, Philippi, Cape Town		021 372 4700
Zibuzele Booksellers	Douglas Smith Highway, Buffalo, East London	zibuzele@sainet.co.za	043 733 8015

If you would like to find out more about becoming a member of the South African Booksellers' Association, contact:
Frikkie Nel, SABA, PO Box 487, Bellville 7535. Tel: (021) 945 1572. Email: saba@sabooksellers.com



www.sabooksellers.com



SOUTH AFRICAN BOOKSELLERS ASSOCIATION

PRINTING IS OUR DOOR TO YOUR IMAGINATION



CTP printers
CAPE TOWN

ISO 12647 compliant

T +27 21 929 6200

F +27 21 939 1559

e ctp@ctpprinters.co.za

BOOMPIES STREET, PAROW, CAPE TOWN, SOUTH AFRICA



CTP commercial



CTP newspapers



CTP magazines



CTP diaries



CTP books





GEODIS
wilson

Geodis Wilson are a global leader in non-asset based logistics, with an extensive network of offices strategically located at gateways around the globe to meet our client's business requirements. We are internationally recognized book forwarding agents. Through our own network of over 70 offices, we are able to cater for all your needs, be it airfreight or seafreight.



Our specialised book service includes:

- ➡ Depot to door rates**
- ➡ Pre-alert download by email before cargo moves**
- ➡ Insurance on request**

For more information, contact the following offices:

CAPE TOWN

Debi Dagnin
Charles Dagnin
Mary Lochner

Tel: (021) 386 0136
Fax: (021) 386 0134

DURBAN

Iqbal Samad

Tel: (031) 337 8567
Fax: (031) 332 1588

JOHANNESBURG

Jan Ludolph
Pixie Pascoe

Tel: (011) 396 1830
Fax: (011) 396 1925