



Snapplify is partnering with Booksellers to sell eBooks from over 250 leading publishers

Snapplify, a global eBook aggregator, is working closely with Booksellers in the industry to help them sell eBooks. The company has been established as the largest textbook aggregator in Africa having signed multiple digital distribution rights with over 250 leading publishers.

The company has already acquired eBook rights from publishers including but not limited to:

- Pearson
- Macmillan
- Oxford
- Cambridge University Press
- Van Schaik Publishers
- Via Afrika
- Penguin Random House
- Wiley

More publishers continue to sign up with Snapplify every day.

Snapplify currently operate and run over 600 retail stores and is providing Booksellers with the digital platform for distribution including an eCommerce website allowing Booksellers to sell eBooks. The Snapplify eReader which is also provided enables customers to read their eBooks on tablets, smartphones and desktop computers including Mac.

"I have received and been assisted in a positive and professional manner by all I have encountered with Snapplify. They have assisted in my learning curve which has been incredibly steep over the six months. My clients have definitely benefited from our collaboration with Snapplify" Jonathan Ferreira, Caxton Books

Snapplify is looking to partner with more Booksellers. If you would like to find out more about how you can sell more eBooks, contact Snapplify today.

www.snapplify.com or 021 975 0959