

World Book Day 2016

The SA Booksellers Association promotes a culture of reading and learning by supporting literary events and initiatives and by assisting its members to do so.

Following the success of the 2015 World Book Day (WBD) event the SA Booksellers Association will continue to spread the power of reading this year. SA Booksellers Association members Exclusive Books, Bargain Books, Wordsworth and Books & Books stores around the country will celebrate WBD by having seven of the official WBD childrens' books available in store for only R25 from the 15th of April until the 30th of April. Customers are encouraged to buy these books and donate it to Nal'ibali by putting them in the donation bins at the counter.

The WBD titles are:

- ***Kipper's Visitor*** by Mick Inkpen
- ***Supertato, Hap-pea ever after*** by Sue Hendra and Paul Linnet
- ***Welcome to the world of norm*** by Jonathan Meres
- ***Star Wars, Adventures in wild space: The escape*** by Cavan Scott
- ***The boy who could do what he liked*** by David Baddiel
- ***Spot the difference*** by Juno Dawson
- ***Kindred Spirits*** by Rainbow Rowell

As a CSI Initiative, Exclusive Books and the SA Booksellers Association will also be giving 100 book tokens to children to exchange for one of the WBD books at Exclusive Books stores. This initiative will give the children the special experience of going into a book store and choosing and buying their very own book.

The initiative, organized by the SA Booksellers Association was started in 2015 with great success. Over 4 000 books were collected and donated to Project Literacy's *Run Home to Read* literacy programme. This year, although the SA Booksellers Association will be donating books to Nal'ibali, The South African Book Development Council will be donating 1 700 books to Project Literacy on the 20th of April in Pretoria as part of their WBD initiative. The SA Booksellers Association applauds all efforts to get books for reading into the hands of those that need them.

"We hope to grow and develop this project each year and we encourage all industry players to perform their part in getting children reading this World Book Day. Our initiative is also in line with the £1 Book Token event hosted in the UK and Ireland where a £1 book token can be swapped for one of the official World Book Day books," says Samantha Faure, National Manager for the Association.

About Nal'ibali

Nal'ibali (isiXhosa for “here’s the story”) is a national reading-for-enjoyment campaign to spark children’s potential through storytelling and reading.

About the SA Booksellers Association

The South African Booksellers Association strives not only to celebrate authors, illustrators, books and reading on World Book Day, but to also promote a literate nation inculcating a culture of reading.

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